



ETHIRAJ COLLEGE FOR WOMEN

College with Potential For Excellence
Affiliated to The University of Madras
Re-accredited with A grade (CGPA 3.36)

A vibrant, stylized illustration of a diverse group of approximately 15 female students. They are of various ethnicities and are wearing different styles of clothing, including hijabs and headscarves. Two students in the back row are holding up a large white rectangular banner. The banner has the text 'OUR COLLEGE LIFE' written on it in a large, black, hand-drawn style font. The background is a solid light blue color.

OUR COLLEGE LIFE

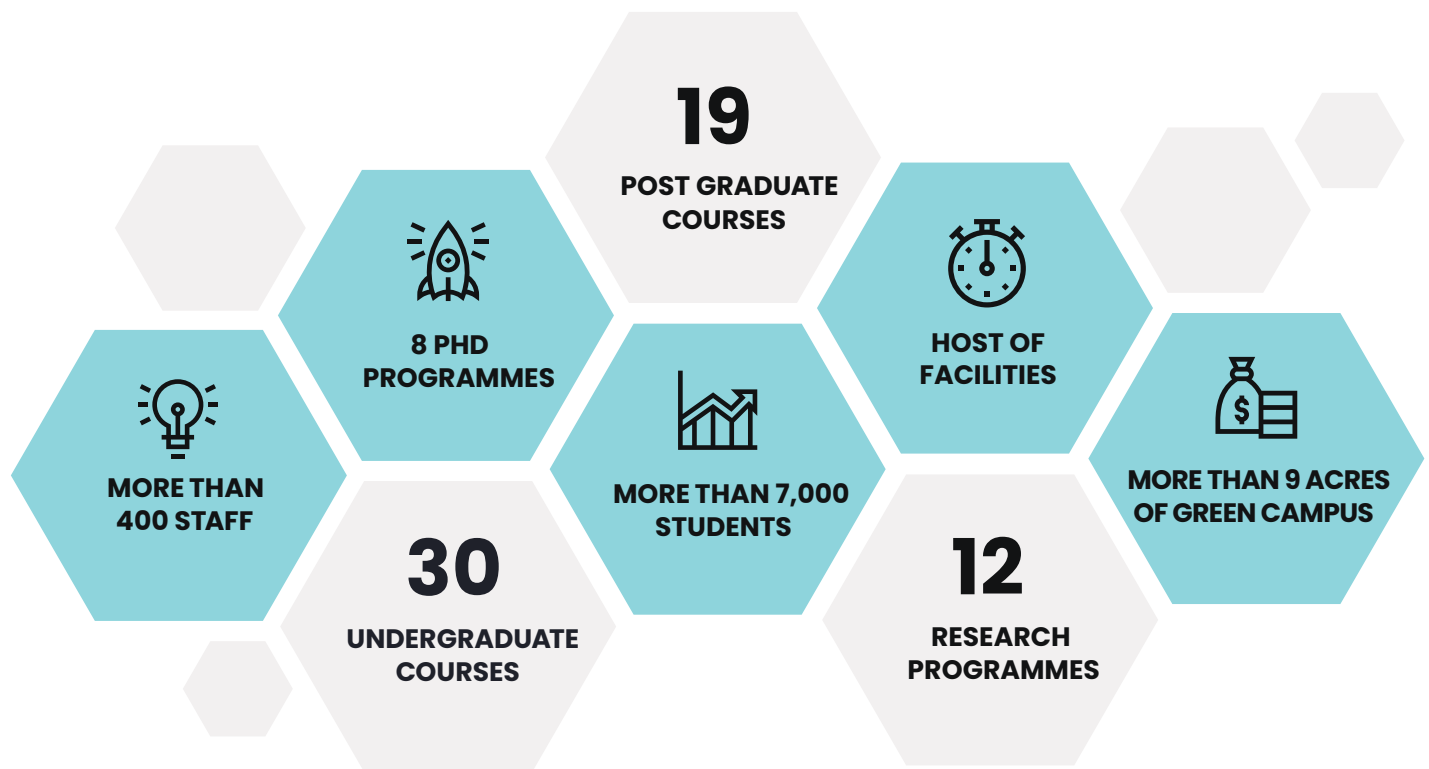
We Ethirajians not only study, but we enjoy thoroughly



Hi Girls, the objective of the current brochure is to give you a glimpse of our Campus Life. We believe in the principle of studying hard and at the same time fully enjoying our campus life. This brochure exclusively deals with the opportunities and facilities available for an enjoyable and fulfilling Campus Life.

Details about our College are available in a separate brochure titled "Ethiraj College Brochure for Parents", which explains our Vision, Mission, Facilities, Courses offered, Faculty etc., and the academic enabling environment available at the College. You are encouraged to download it for more details.

ABOUT OUR COLLEGE



OUR OBJECTIVE

TO EMPOWER WOMEN!

ABOUT OUR FOUNDER

Ethiraj College for Women, started in 1948 was born out of the dream and vision of Shri. V.L. Ethiraj, an eminent lawyer and renowned philanthropist. It was established with a commitment to provide quality education to women with a strong emphasis on values and tradition and with the singular mission of empowering women.

Shri. V.L. Ethiraj was born on 18th July 1890, in a very respectable and affluent family.



His father Thiru. Lakshmana Swamy Mudaliar, was a well-known philanthropist of Thottapalayam village, in Vellore District.

Shri. V.L. Ethiraj graduated from Presidency College, Chennai. He was tutored by Dr. Sarvapalli Radhakrishnan, the first President of the Republic of India. A magnanimous and a wealthy barrister, he took his legal degree from the University of Dublin and on his return to India joined the Madras Bar. Within a short period, he built up a lucrative practice by his efficiency and was the first Indian to be appointed as Crown Prosecutor by the British Government.

He believed in the dictum that educating a man is educating an individual, educating a woman is educating the entire family. True to his belief, he donated his life's earnings - a mammoth sum of Rs.10 lakhs - and the title deeds of two bungalows for providing quality education for women.

OUR VALUES

Student Focus at all times



**Research, Innovation,
Creativity and Global mindset**



**Quality and Excellence
in what we do**



**Focus on Integrity, Dignity,
Mutual Respect, Ethics,
Civility, Honesty, Inclusiveness,
Diversity, Gender equality,
Environment, Sustainability**



**Compassion and
selfless service**



**Social Responsibility and
Nation Building**





OUR

FOCUS AREAS



- ✓ Educational and Academic Excellence
- ✓ Staff Development, Participation and Welfare
- ✓ Culture of Research, Innovation and Creativity
- ✓ Quality enhancement and Excellence
- ✓ Student Development, Welfare and Empowerment
- ✓ Global Outlook with Indian values and Ethics
- ✓ Parents, Alumni and Stake Holders Participation
- ✓ Infrastructure & Technology
- ✓ Institutional Social Responsibility
- ✓ Transparency, Accountability and Governance



OUR

ACTIVITIES



1 NCC

2 NSS

3 Rotaract

4 E Cell

5 Consumer Club

6 Enactus (Entrepreneurial)

7 Youth Red Cross



OUR

CLUBS



1 **Astronomy Club**

2 **Consumer Club**

3 **Red Ribbon Club**

4 **Enviro Club**

5 **PTA**

6 **Alumni**



OUR FACILITIES



- ✓ 9 acres of green campus with nearly 6 lakhs sq ft of built up space
- ✓ 1,100 seater air conditioned auditorium
- ✓ A well-equipped Library spread over 4 floors
- ✓ Science laboratories
- ✓ Computer labs
- ✓ Class rooms
- ✓ Hostel to accommodate nearly 600 students
- ✓ Canteens
- ✓ Hostel attached Mess
- ✓ Student Development Centre
- ✓ Yoga Centre
- ✓ Gymnasium
- ✓ Sports facilities



- ✓ **A new Building with additional class rooms, mini halls, Auditoriums, office rooms is under construction**
- ✓ **An Indoor sports stadium with hostel facilities for sports students is under construction**





ETHIRAJ COLLEGE FOR WOMEN

College with Potential for Excellence

Affiliated to The University of Madras.

Re-accredited with **A grade** (CGPA 3.36)



“IMPRESS, INFLUENCE & INSPIRE”.

CAMPUS INNOVATION LEAGUE

- ✓ A flash mob mime was performed to convey the importance of mental health.
- ✓ Talks were organized for discussing the nutritional problems of the present day youth
- ✓ Wall painting by talented students towards awareness on environmental issues
- ✓ Jogathon, an endeavor to promote the idea of outdoor activities to help improve health and fitness
- ✓ Pink Ribbon Project - for creating awareness of breast cancer.
- ✓ Say No to Plastics, a venture created to streamline the use plastics in college campus
- ✓ Craft works to encourage the students to make and use cloth and paper bags
- ✓ Active participation in outreach programme in Nemilicherry, village adopted by the College



DISASTER MITIGATION LEAGUE

- ✓ A street play on Flood Management and Water Conservation by the Tamil Theatro group was organized.
- ✓ A lecture by Mr. Agnishwar Jayaprakash on “Disaster Management” was organized on the International Day for Disaster Mitigation on the 13th of October, 2018.
- ✓ A collage competition was held in the College campus on the theme “Disasters and their Mitigation”
- ✓ Donations were collected from the staff and students of the College during the Kerala floods and the Gaja Cyclone, as a measure of relief to the victims and were handed over to the Chief Minister’s Relief Fund of Kerala and Tamil Nadu States respectively.



GREEN ENVIRONMENT LEAGUE

- ✓ The Green Enviro League aims to plant floral and ornamental saplings to augment the green cover of the College Campus.
- ✓ The green activists and enthusiastic student members of the League maintain the greenery of the Campus by regular watering of plants.
- ✓ The League Members take efforts towards maintaining potted plants to give an aesthetic appeal to the Campus environment



HOLISTIC WELL BEING LEAGUE

- ✓ "Yoga for all", Yogamana vazhvuku yoga, Yoga mudras for Health were conducted for students, Staff and supporting staff to emphasize the importance of yoga.
- ✓ "Wootasathu" a project for Ethiraj College canteens was implemented to promote wholesome and nutritious Food and restrict/limit the availability of foods rich in HFSS. A draft of FSSAI standard was handed over to the canteens in campus 1 & 2.
- ✓ Project "Kootan Choru" on healthy eating habits was implemented through educative posters for hostel students.



SWACH ETHIRAJ LEAGUE

- ✓ The Swach team of the college is engaged in supervision of campus cleanliness in general and rest rooms in particular on a daily basis.
- ✓ The students of the league help in making paper bags on a continuous basis to be placed in the restrooms for disposal purposes, monitor the janitors, maintain worksheets in the restrooms and help in escalating complaints if any to the higher authorities for speedy action.
- ✓ League members painted the walls near Good Shepherd Convent, Nungambakkam to create awareness among the students regarding environmental protection.
- ✓ A workshop was conducted to teach the students to make eco-friendly bags



WEBSITE LEAGUE

- ✓ The League has updated the details of all the departments in its master page and also modules like student achievement, department achievement, placement details and research activities.
- ✓ The league uploads the photos of major events happening in the college & its reports are periodically on the website.
- ✓ The concept of adding the achievements of the students on a monthly basis under the title “Star of the month” on the college website has been continued successfully in this academic year.



ALUMNAE CONNECT LEAGUE

- ✓ The League ensured the updation of the facebook page by all departments and emphasized the need to be active on their social network.
- ✓ Stalls were put up by the alumni and current students during the conduct of Ethibandhan-2019 along with the Ethiraj College Alumnae Association (ECAA).
- ✓ The release of an idea of Alumnae Directory which contains the details of passed out students was initiated. The number of contacts has increased from 2000 to 3500 in the academic year 2018 - 2019.



SOCIAL WORKS LEAGUE

- ✓ The social works league of Ethiraj aims at promoting social wellbeing amongst students.
- ✓ “Music Therapy” was organized by the league for cancer patients in collaboration with Ashwin maharaj foundation.





ASSOCIATIONS

ARUVI	Tamil Association
ATHENA	English Association
MADHULIHA	Sanskrit Association
SATRANGI	Hindi Association
L'AUBE	French Association
ECOLADES	Economics Association
HISTORICA	History Association
FAUNA	Zoology Association
QUANTA	Chemistry Association
LANTANA	Botany Association
COMET	Commerce Association
RIPPLES	Physics Association
NUMERA	Mathematics Association
NUTRIFEST	Nutrition, FSM & Dietetics Association
ETHICS	Corporate Secretaryship Association
JAGATI	Geography Association
CORNUCOPIA	Library Association
CHIP - IN	Computer Science Association
BANCO	Bank Management Association
REPLICA	Biochemistry Association



MICROFEST

Microbiology Association

IDARA

BBA Association

PARADIGM

M. B. A. Association

PSYNERGY

Psychology Association

ANVAYA

M. C. A. Association

MEDIOS

Visual Communication Association

JAGRITI

Human Rights Association

REGALLIYA

B. C. A. Association

FINANCIA

Accounting & Finance Association

AURORA

Commerce (Honors) Association

KRYPTA

Mathematics with Computer Applications

DRISHYA

Journalism & Communication

PLACEMENT REPORT 2020 - 21

- ✓ The Placement Cell of Ethiraj is very active in helping the students to get placed in reputed institutions.
- ✓ “Bhavishya” is conducted to make the students go through the process of campus to corporate transition, competitive examinations, higher studies and to understand various career opportunities.
- ✓ Career oriented courses offered on online throughout the year from August 2020 with various domain and technical skills enhancement from “Gyanmite”
- ✓ Skill Enhancement Training to final year students by “Kings Learning” in areas of Aptitude Test, Resume writing, interview skills, Extempore and Group Discussion techniques.
- ✓ This year 19 leading companies came for the Placement Drive like Deloitte, CTS, EY, Infosys, Philips, SRM Technologies, Wipro, KPMG, PWC, ZOHO, CAMS, L&T, TCS, etc., 226 students got placed, as on 24th June 2021.

LIST OF COMPANIES

- | | |
|-----------------------|------------------------|
| ✓ Deloitte | ✓ Accenture HR |
| ✓ Ernest Young | ✓ KPMG |
| ✓ Deloitte IT | ✓ Infosys |
| ✓ Accenture | ✓ ZOHO |
| ✓ Brillio | ✓ Presidio |
| ✓ ZIFO | ✓ Deloitte Hyd Intern |
| ✓ SRM Technologies | ✓ CTS IT PT / CIS |
| ✓ L&T Construction | ✓ TCS ignite |
| ✓ PHILIPS | ✓ Wipro (Wase / Wista) |
| ✓ PWC (MBA) | ✓ Congruent Solutions |
| ✓ Deloitte (MCOM TAX) | ✓ Accenture OPS |
| ✓ CAMS | ✓ E Domex |
| ✓ CTS IT PT / CIS | ✓ TNQ TECHNOLOGIES |

A graphic banner for sports, featuring a dark blue central rectangle with the word "SPORTS" in white, bold, sans-serif capital letters. The banner is framed by teal-colored lines that form a stylized, angular border. A small teal square is located at the bottom left of the banner.

SPORTS

- ✓ We have Arjuna awardees, Padma Shree awardees and Commonwealth Gold medalist
- ✓ College received 1 crore and 35 lakhs grant from UGC for indoor sports training facility Centre and a 50 bedded hostel for sports students.
- ✓ College supports poor and rural area sports students with free boarding, education and scholarship
- ✓ R.V.Vishwa Priya of II M.Com represented INDIAN UNIVERSITIES ATHLETICS TEAM in the WORLD UNIVERSITY GAMES -2017 which was held at Chinese Taipei from 19th - 30th August, 2017.
- ✓ In CM Trophy, many of our students got cash prizes in Basketball, Volleyball, Football and Athletics.
- ✓ In Volleyball, Stancy Anifa Fernandas of 1st yr. B.A.English represented Junior India held at Thailand in the year 2016 - 17.
- ✓ For the 1st time at Madras University in Football we won the First Place in All India Inter-University Tournaments for the year 2015 - 16. Our College Students 11 players participated.
- ✓ Aarthi represented India in Tennis in 2015 - 16.
- ✓ Geethanjali of B.COM was selected for Indian Camp in the year 2014 - 15.



ETHIRAJ COLLEGE FOR WOMEN

College with Potential For Excellence
Affiliated to The University of Madras
Re-accredited with A grade (CGPA 3.36)



CONTACT US



044-28279189



www.ethirajcollege.edu.in



70, Ethiraj Salai,
Egmore, Chennai - 8

DESIGNED BY DEPARTMENT OF VISUAL COMMUNICATION

Concept and Creative Team:

V.Shridevi, Head of the Department

Nandhini.V, Asst.Professor

Mahalakshmi.T, Asst.Professor