



FOUNDER'S DAY CELEBRATION



FOUNDER'S DAY REPORT - 131ST BIRTH ANNIVERSARY

"TO STRIVE, TO SEEK, TO FIND AND NOT TO YIELD".

The 131st birth anniversary of our revered Founder was celebrated on 18.07.2021. Tmt. Chandra Devi Thanikachalam, the Chairperson, in her welcome address, highlighted the phenomenal changes occurring in the field of women's education and thanked our Founder for his benevolence in establishing The Ethiraj College for Women for the cause of women's education.

Dr. K. Ponmudi, Hon'ble Minister for Higher Education, Government of Tamilnadu, released the Annual Report of the College 2021 and the first copy was received by the Chairperson.



Mr. I. Paranthamen, MLA of Egmore Constituency, expressed his joy in participating in the program. Hon'ble Minister for Hindu Religious Affairs (HR & CE), Mr. P. K. Sekar Babu offered his felicitations.

Thiru. Dayanidhi Maran, the MP of Central Chennai, recalled some of the iconic cases handled by our Founder. Our Former Chairman, Thiru. V. M. Muralidharan, reminisced about the legal prowess of our beloved Founder.

Prizes and scholarships were distributed to deserving candidates. Covid-19 relief materials were provided to the two villages adopted by the college, Karunagaracheri and Nemilicheri. Dr. S. Kothai, the Principal and Secretary, proposed the vote of thanks and the event came to an end with the college song, followed by the National Anthem.



Greater Chennai Corporation conducted a Vaccination Camp in our college. Both the doses of Covaxin injection were administered within the stipulated period covering more than 200 Teaching and Support Staff in our college.

AUTONOMY REVIEW VISIT

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FLAG SALUTE

The 75th Independence Day was celebrated on 15th August 2021 in our college premises. The Principal, staff and students paid tribute to the National Flag and sweets were distributed.



INDEPENDENCE DAY CELEBRATION



ALUMNAE CONNECT-21

OUR PRIDE,
YOUR
INSPIRATION

TRAINING ON THE BASICS OF LMS AND MOODLE

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ETHIRAJ TRAINING ACADEMY

The Ethiraj Training Academy conducted an orientation program to share valuable insights about competitive exams on 12.06.21. Mr. Venu Venkatraman, the mentor of Ethiraj Training Academy, a unit of Ethiraj College for Women, initiated the orientation session.

The program catered to students, educating them on the details of the Civil Service and other competitive exams. He addressed the civil service aspirants on the preparation and the method of approach towards the examinations.



FOUNDER'S DAY



Our College Principal distributed Free Sim Cards to students as per the scheme announced by the Tamilnadu Government. This scheme benefitted the students who couldn't afford internet charges for online classes during lock down. Each card offered 2GB free data per day and a total of 2425 sim cards were issued earlier this year to facilitate students to attend their online classes.

DID YOU KNOW?

In 1913, the Chief Justice was waiting for Mr. Chamiers who had to propose Thiru. V. L. Ethiraj as his junior, but was held up as his vehicle had broken down. Meanwhile, Dr. S. Swaminathan, a famed barrister of the day was waiting to propose his junior. But when the junior was found missing, the Chief Justice suggested that Thiru. Swaminathan might propose Ethiraj for enrollment who readily agreed and then ... the rest is history!!

CHAIRPERSON DESK

TMT. CHANDRA DEVI THANIKACHALAM



Ethiraj College for Women with a proven track record of academic excellence has always believed in providing opportunities to students beyond the boundaries of class room teaching. Each department endeavours to facilitate multifaceted activities for their students by forming various Associations, Leagues, Clubs, and by encouraging them to take active part in sports, and other special events. Several Seminars and Workshops are being conducted at International, National, and State levels.

But what was lacking was the sharing of information about these events and achievements among other departments, and more importantly among students.

I am really delighted to see the launching of ETHIRAJ TIMES, the online newsletter which is an information and knowledge sharing portal. This is to be published every quarter of the year for the benefit of students and faculty members highlighting all the events, achievements, and other

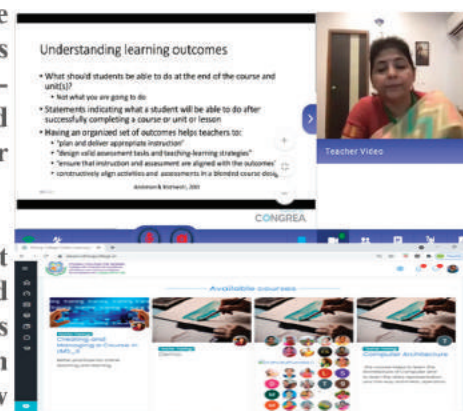
activities that had taken place during that period. I am sure this would provide ample opportunities to students to take more active part in the college activities and also develop healthy competition among student groups and departments to excel in newer ventures.

My congratulations and best wishes to the Editorial Board and to all others who have played a part in starting this new

TRAINING ON THE BASICS OF LMS AND MOODLE

The IQAC of the College and the Management introduced Moodle as a Learning Management System (LMS). Moodle is a learning platform designed to provide educators and learners a single, secure and integrated system to create a personalised learning environment.

The LMS team of the college organised an event for the faculty to be familiarized with the basics of LMS and Moodle by LMS Advisor, Ms Sushumna Rao Tadinada. She is a Moodle Certified Educator. The training, organised on 05.07.21, benefitted 65 faculty members and introduced the participants to Lecture Capturing, E-Content Creation, Basics of Online Course Designing, Open Educational Resources to name a few.



ECRIC

The Ethiraj Centre for Research, Innovation and Creativity (ECRIC) was constituted in the month of April 2019 to foster a research environment in the college by motivating faculty and students to undertake applied and interdisciplinary research, leading to quality outcomes in projects and publications along with the emergence of innovative and creative ideas with impetus on IPR and provides funding to an extent of 20 lakhs per annum.

It consists of the Ethiraj Trust Board and the ECRIC Advisory Committee that includes the Chairperson, Financial trustee, two board members, the Principal, Vice-Principals and Deans of Research.

Eight students from the Aided department and fifteen students from the Self Supporting department have registered for summer projects during the year 2021-2022.

HEALTH CAMP - COVID SCREENING



PRINCIPAL'S MESSAGE

DR.(TMT).S.KOTHAI, PRINCIPAL & SECRETARY



It gives me immense pleasure to introduce the first edition of the quarterly newsletter. We have grown magnificently since our college's noble inception in the year 1948 by Thiru.V.L.Ethiraj, the eminent visionary Barrister-at-Law whose passion was to empower women through education. The college has acclaimed fame for the quality education and holistic development of young women with the sustained efforts of highly qualified and dedicated faculty and staff.

The Chairpersons and Members of the Board have been pillars of support throughout our journey to the recognition that we have gained till date. The college offers 30 UG programmes, 24 PG programmes, 21 Research programmes and many Certificate Courses and caters to around 8000 students. The state-of-the-art infrastructural facilities are enhanced continuously to keep in pace with the growth of the college.

The faculty members significantly contribute to scientific knowledge by way of research and inculcate scientific spirit in students. Faculty members and students present their research findings in National and International conferences and publish in journals of repute. The College has signed MoUs with many Indian and International Institutions. Conferences, Webinars, Literary and Cultural events are regularly organized in the campus to facilitate exchange of knowledge and demonstration of skills. We also reach out to the society through extension and community services. Along with active curricular involvement students actively participate in co-curricular and extracurricular activities and bring laurels to the college. Ethiraj Times, the college Newsletter endeavors to flag the achievements of Ethiraj College for Women. Heartly Congratulations to the members of the editorial board for bringing out this maiden issue of newsletter!

ORIENTATION PROGRAM FOR II & III UG AND II PG

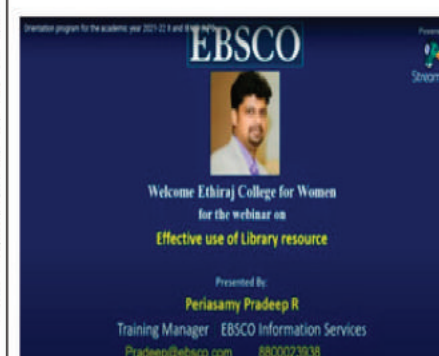
"Before anything else, preparation is the key to success"

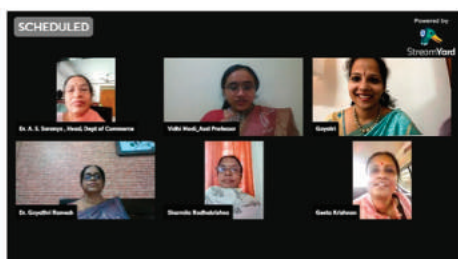
- Alexander Graham Bell

Orientation prepares the students to meet the challenges of collegiate academics. The new academic year commenced with a five-day orientation program for II & III UG and II PG students, conducted from 12th to 16th July 2021 through the online mode.

Subject experts from diverse fields gave lectures on the effective uses of library resources, adapting to life during the pandemic and ways to optimize opportunities,

effective articulation for professional communication, placement and career opportunities and on rejuvenation of body, mind and soul.





ALUMNAE CONNECT 21 OUR PRIDE YOUR INSPIRATION

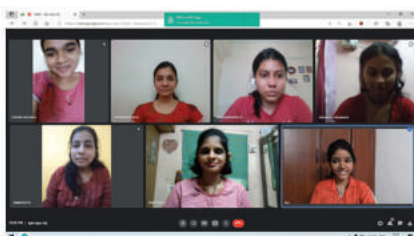
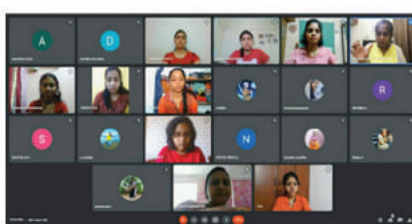
The Alumnae connect 2021 was a five-day webinar series conducted by the PG and Research Department of Commerce from 27th July to 31st July 2021 for the II & III UG and II PG students.

The highlights of the program were the inspiring talk by Ms Nandita (Cognisant Technology Solutions) on the importance of introspection, self-discovery and self-actualisation, the benevolent act of Ms Anees Fathima, an active social worker who offered jobs to the needy, Ms Kavitha's (Senior Manager at Deloitte) speech on the topic AAHAAN-Admiring Abundance Humbly Accelerated Action Now and the importance of accomplishing goals, and Dr K Gayatri's (Carnatic Music Vocalist) talk on the significance of balancing personal and professional careers. The 5-day event was conducted virtually in-stream and live-streamed via YouTube.

RED RIBBON CLUB

The Red Ribbon Club of Ethiraj College for Women was inaugurated in the year 2006 with the motto 'of the youth, by the youth and for the youth'. Currently with 3000 registered members, the club strives to spread awareness about HIV/AIDS and provide an effective support system for those

living with HIV/AIDS among the youth. The Club also seeks to develop peer educators and inculcate social sensitivity in the student population. Despite the global pandemic the club continues to achieve excellence by conducting events through online medium.



INDUCTION OF NEW RRC ETHIRAJ BOARD MEMBERS 2021-22

The Induction Programme of Red Ribbon Club Ethiraj was organized on 9th June, 2021 via Google Meet. The event started with the previous year's Documentation Manager, Amanda B Vera's welcome address followed by a brief video recap of RRC Activities for the year 2020-21. Roshini. P, President of RRC Ethiraj 2020-21, introduced the new board members to the forum.

This was followed by a brief self-introductory session by the new board members. Dr. N. Renukadevi and Mrs. V.K. Shirley Grace Nirmala, Faculty Coordinators of RRC Ethiraj, accentuated the purpose and objectives of the Club and congratulated the 2020-21 board members for their valuable contributions throughout the year. They also expressed their best wishes to the new board 2021-22 for the upcoming academic year.

UNION ENDOWMENT LECTURE

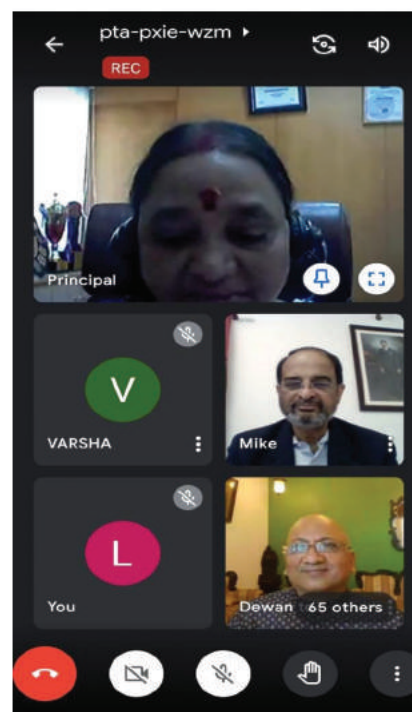
The Union Valedictory 2020-21 and the Investiture Ceremony 2021-22 was held virtually on 1st July 2021. Dr. Tmt. Indhrani Sridharan endowment lecture was delivered by the chief guest Mr. Nawabzada Mohamed Asif Ali, Dewan to Prince of Arcot. Following that, the Principal congratulated the outgoing Union and inducted the Union for the academic year 2021-22. The property representing each post was handed over by the Union 2020-21 to the Students' Union 2021-22 and the oath to uphold the college motto was taken by the Union 2021-2022.



WEBINAR ON BREAST FEEDING AWARENESS

The Department of Clinical Nutrition and Dietetics organized a webinar, in collaboration with Indigenous Frontier Technology Research Centre commemorating the World Breast feeding Week on 'Protect breast feeding- A shared responsibility' from 2nd August, 2021. The guest speaker was Ms. Nirmala Selvam, National Trainer on Infant and Young Child Feeding and Member, Breastfeeding Promotion Network of India (BPNI).

The members of the department also organized Dr. Mrs. Kausalya Moorthy and Justice M.N. Moorthy Endowment Lecture on the topic "WHAT IS NEW IN COVID 19?" earlier this year. Dr N. Kumarasamy, Chief & amp Director of VHS Infectious diseases Medical Centre, Chennai addressed the students.



AUTONOMY REVIEW VISIT REPORT



The Autonomy Review committee for grant of extension of Autonomous Status visited the college on 26th July 2021.

Ms. Shalini, Education Officer, UGC Delhi, was the coordinating officer.

Dr. S. Kothai, the Principal, Ethiraj College for women presented the Action taken Report. The Committee had discussions with the Chairperson and Board members of the college, met the student community and visited IQAC, Yoga Centre and the COE Office. The Committee submitted the report after a thorough scrutiny.

The Expert committee comprised of Dr. Meena. R Chandrawarker, Former VC of the Karnataka State Women's University as Chairperson, Prof. B.N. Singh, Former Head of the Department of Geography in the University of Allahabad, Dr. Ravanam, Joint Director of the Collegiate Education in Chennai and Dr. Muniraj, a member of the Department of Genetics in the University of Madras were the members.

'CLICK' with a Change Webinar on World Photography day

The Postgraduate Department of Journalism and Communication hosted a webinar titled "How the pandemic changed my photography", on 19th August 2021 to commemorate the World Photography Day. Mr. Jaishigh Nageshwaran, visual artist, assistant cinematographer, and photographer, who is well known in the film industry addressed the event.



The interactive session began with his biography. He displayed his photographs through presentations and his works were prodigious. He showcased the pictures for which he was highly appreciated, which were ideal tools to make us learn and hone our photographic skills.

Later, he shared his achievements and works and answered the queries of the students regarding photography. He also declared his intention of releasing a book on photography within a year. Around 50 students had participated in this event which turned out to be an illuminating and appealing session.

FIST – FOR A CAUSE

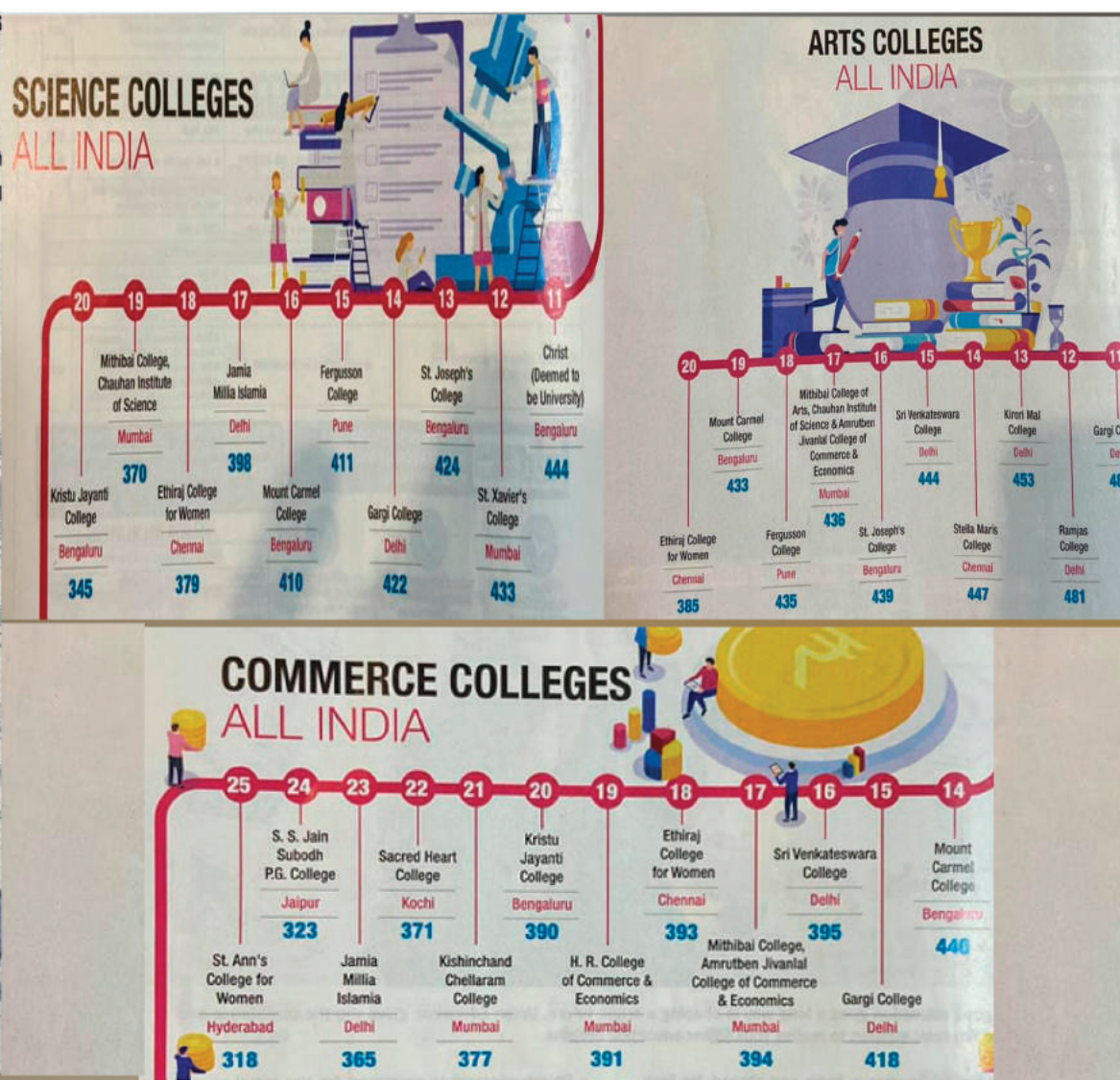
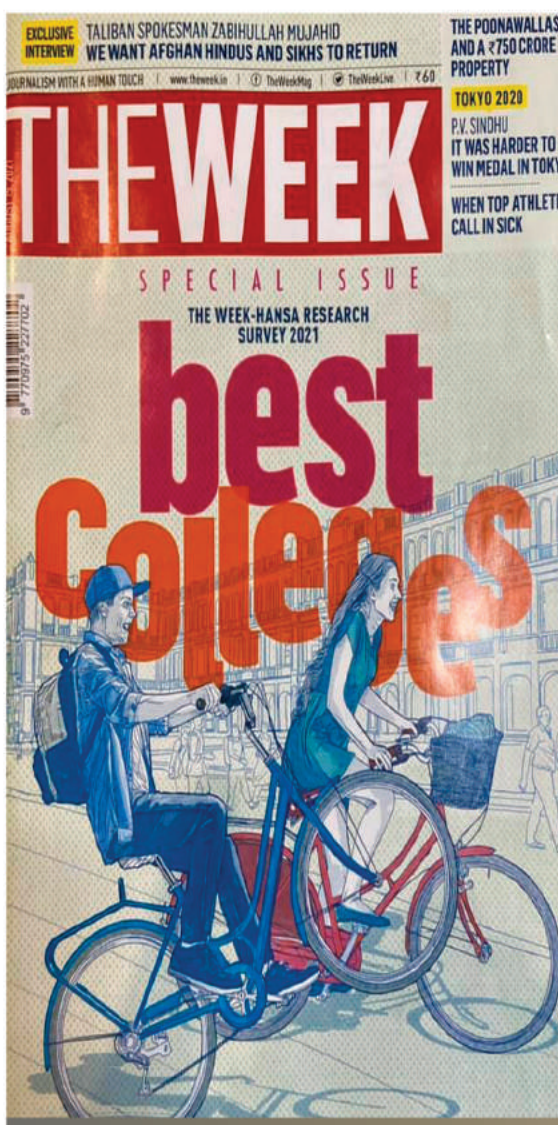
An intercollegiate workshop was held on 19th August 2021 to introduce the equipment funded by FIST to the student community.

The participants were given a live demo of the operation and usage of the instruments like HPTLC, Laminar Airflow and Orbital Shaker Incubator.

The demo was given by Anchrom Pvt Ltd, Mumbai and many students eagerly participated in it.

The programme was found to be very interesting and informative and the students claimed that they were largely benefitted by it.





ETHIRAJ COLLEGE FOR WOMEN FEATURED IN THE WEEK HANSA RESEARCH SURVEY 2021

ACHIEVERS AIDED 2021

1. Jaya Priya S from the Physics department secured the 1st place in Payana'21 - Plan My Trip which was conducted on the 06th of August 2021 by the Department of Management Studies of CE, Anna University.

2. Preetha S from the Chemistry department secured the 2nd place in the seminar presentation on 'Recent advances in Chemical Sciences' which was conducted on the 31st of July 2021 by B.S Abdul Rahman Crescent Institute of Science and Technology.

ACHIEVERS SELF SUPPORTING 2021

1. Giridharini from B Com (General) department secured the Bronze medal in 100mts relay in the Junior National Athletic Championship which was conducted on 06th February 2021.

2. Mahalakshmi from B Com (A&F) department secured the 3rd place in the National Level Hockey tournament that was conducted by Global Hockey Field Academy on 19th February 2021.

ROTARACT CLUB OF ETHIRAJ COLLEGE FOR WOMEN

ULUYIR SAYAL

INDRAIKUM ORU KANAL

Uluyir Sayal was a week-long project that took place from 24.06.21 to 30.06.21 on Zoom platform and was initiated by the Rotaract Club of Dexterous, RID 3232, to celebrate the PRIDE month.

IMPARTS

BOARD OFFICIALS TRAINING SEMINAR

The Board Officials Training Seminar, IMPARTS, was held on 05.07.21 on Zoom platform to facilitate better understanding of the respective roles and responsibilities of the members of the Club.

WATTS UP AMP THE SPIRIT

Watts Up-Amp the Spirit, was a community service project that was undertaken by the Rotaract Club on 19.07.21.

AWARDS RECEIVED BY THE CLUB

1. WORLD'S LARGEST WOMEN BASED CLUB awarded by the Rotary International.

2. OUTSTANDING COLLEGE BASED CLUB, BEST MULTI AVENUE PROJECT AWARD, OUTSTANDING INTERNATIONAL SERVICE PROJECT AWARD, BEST JOINT PROJECT AWARD for the project GLITZZ'20, by the District Rotaract Council.

3. OUTSTANDING PROJECT BY A CLUB Award for project AVAL and PEOPLE'S CHOICE AWARD for the Project GLITZZ'20 was given by Rotaract South Asian Multi District Organization (RSAMDO'20)

STUDENT ACHIEVEMENTS

1. BEST PRESIDENT AWARD Rtr.Nandini N, President BCOM GENERAL (BATCH 2018-2021).

2. SUPPORTING SECRETARY AWARD Rtr. Ramiyashree S Secretary BCOM BANK MANAGEMENT.

3. LEAD BY EXCELLENCE AWARD Rtr. Urmila Kalesh, BCOM GENERAL (BATCH 2018-2021).

4. STAR OF ROTARACT AWARD HONOURS, Rtr. Sindhu R from BUSINESS ECONOMICS and Rtr.Neha Sasi from BA English Literature.



STAFF ACHIEVEMENTS

Dr.S.Kothai, Principal & Secretary, Ethiraj College for Women, was presented the Golden Aim Awards For Excellence in Leadership and Education and Top 30 Dynamic Principal Award by Dynergic Business Solution on 11.05.21.

Dr. Malliga, Department of Tamil (Aided), Dr. Shyamala, Department of Economics (Aided) and Dr Mrs M. Jeyanthi, Department of Bank Management (Self Supporting) and Dr Hema Krishnan Department of Hindi, (Self Supporting) have completed 25 years of service.



ETHIRAJ TIMES

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Ms. V. Bharathi
Dr. K. Jayanthi Rani

NSS EVENTS ORGANISED ('NOT ME BUT YOU')

On 05.06.21, the NSS of Ethiraj College for Women conducted an online quiz event to celebrate World Environment Day and spread awareness about endangerment and ensure knowledge about the environment. International Yoga Day was celebrated on 15.06.21 and NSS volunteer, Shri Harshitha Muthyala, was the keynote speaker.

A drawing competition on the theme, 'Leave a drug, live a life' was conducted on 26.06.21 and 27.06.21 to commemorate World Drug Abuse Awareness Day. A social media posting event was organised on 28.07.21 to commemorate International Tokyo Olympics 2021.

