



Name: Dr. A. Vasanthi

Qualification: M.A., M.T.M.,MWS., M.Phil.,Ph.D.,DIAE

Designation: Assistant Professor

Years of Experience: UG: 3 months

PG: 3 months

Previous Experience: UG: 7 years PG: 7 years

Area of Specilization: Indian History  
Tourism

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### RESEARCH GUIDANCE

Ph.D Awarded	-
Ph.D Guiding	-
M.Phil Awarded	4
M.Phil Guiding	-

### WORKSHOPS

S.no.	Organized by	State/National/International	Topic	Date(s)
1	DDGD Vaishnav College, Chennai	National	National Workshop on Unexplored Career Opportunities in Tourism	06.03.2020
2	Department of Commerce, Immaculate College for Women, Kallakuruchi.	National	Impact of Lockdown on Indian Business	08.05.2020
3	Department of B.Com Bank Management, Dwaraka Doss Goverdhan Doss Vaishnav College (Autonomous), Chennai	National	Research Methodology	15.11.2021 – 18.11.2021

## CONFERENCES ATTENDED / PRESENTED PAPER

S.no.	Organized by	State/National/International	Participated/Presented	Title	Date(s)
1	C.P.R Institute of Indological Research, C.P.Ramaswami Aiyar foundation, Chennai	National Conference	Participated	'The Iconography of the Hindus, Buddhists and Jains'	8 & 9.01.2016
2	Prajapita Brahma Kumaris Ishwariya Vishwa Vidyalaya, Chennai	National Conference	Participated	'Values and Spirituality for Excellence in Teaching Profession' for College Educators	28.08.2016
3	Department of Tourism and Travel Management, Anna Adarsh College for Women, Chennai	National Conference	Participated	'Tourism for All-Promoting Universal Accessibility'	28.09.2016

## SEMINARS ATTENDED

S.No.	Organized by	State/national/international	Topic	Date(s)
1	Department of Tourism and Travel Management, Justice Basheer Ahmed Sayeed College for Women, Chennai.	National Seminar	'Responsible Tourism: Global Framework and local realities'	05.08.2017
2	C.P.R Institute of Indological Research, The C.P. Ramaswami Aiyar Foundation, Chennai	National Seminar	'Urbanisation in Indian History'	5 & 6.01.2018
3	Department of History, Tourism and Travel Management, Ethiraj College for Women, Chennai	National Seminar	'Tourism and Digital Transformation in India'	19.09.2018
4	Internal Quality Assurance Cell, Anna Adarsh College for Women, Chennai	National Seminar	"Sustainable Process for Quality Higher Education in India"	24.08.2019
5	PG& Research Department of Historical Studies, Quaid-E-Millath Government College for Women, Chennai	International Seminar	"Tourism: Employability-Equity"	27.09.2019

6	Department of History, Tourism and Travel Management, Ethiraj College for Women, Chennai	National Seminar	‘Visionary Women in India: Champions of Peace and Non-violence’	14.10.2019
8	Bharathi Women’s College (A) Chennai	State Level Seminar	Optimal use of Research indicators, tools & techniques, Research intelligence and Scholarly communication	19.10.2019
7	Department of Tourism and Travel Management, Anna Adarsh College for Women, Chennai	National Seminar	Tourism and Jobs: A Better Future for All	21.01.2020

### JOURNAL /PAPER PUBLICATIONS

S.N O.	JOURNAL NAME	UGC /SCI/SCIE/WOS	ISBN / ISSN NUMBER	REFERENCE	DATE OF PUBLICATION/DOI
1	A Peer reviewed, Refereed & Quarterly Journal ROOTS International Journal of Multidisciplinary Researches, Vol:3 Special Issue:5 Sep 2016	-	ISSN: 2349-8684 ISRA - Impact Factor: 0.811	E-Tourism – A Study	24.11.2016
2	World Journal of Science and Research, Volume 2 Special Issue 2017, p. 83-88	-	ISSN: 2455-2208	Sex Tourism: Violence against Women	07.04.2017
3	International Journal of Business Intelligence & Innovations, Special Issue Volume-I, February 2018	-	ISSN: 2348 4705	Role of FDI in Indian Tourism-SWOT Analysis	23.02.2018
4	International Journal of Emerging Technologies and Innovative Research, Volume 6 Issue 1, January 2019	UGC Approved	ISSN : 2349-5162/UGC Approved & 5.87 Impact Factor	Accessible Tourism - Indian Perspective	January 2019
5	Journal of Management Research and Analysis, Volume 06 Issue 01, January 2019, pp. 9-17	UGC Approved	ISSN: 2394-2770 / UGC Approved & 4.878 Impact Factor	Service Marketing of Cox & Kings-A Case Study	24.01.2019

6	Sustainable Business Development Strategies & Initiatives, R. Shanthi, MJP Publishers, Chennai, 2016	-	ISBN: 978-81-8094-320-1	Women Entrepreneurs and ICT in Tourism: A Progress	04.03.2016
7	National Seminar on 'Latest Innovations in Management Science'	-	ISBN: 978-81-8209-473-4	Innovative Sales Promotion of Indian Tourism	24.09.2016
8	National Seminar on 'Salvage Archaeology and Heritage Management in India'	-	ISBN: 978-93-85926-79-2	Conservation of Heritage Monuments - Chennai	24-29.11.2016
9	Insurance Services: Issues and Challenges, R. Santhanam, Ministry of Consumer Affairs, Food and Public Distribution, Govt of India & Tamil Nadu Dr.Ambedkar Law University, Chennai, 2016	-	ISBN: 978-81-930475-1-4	Travel Insurance-Issues and Challenges	26.11.2016
10	National Seminar on 'Entrepreneurship in India: Opportunities and Challenges	-	ISBN:978-93-87102-45-3	Entrepreneurship in India: Opportunities and Challenges Entrepreneurship in India: Opportunities and Challenges	04.01.2018
11	Temples of the Citamparam Region: History, Literature, Epigraphy and the Arts Volume-1, Dr.K. Sivaramalingam & Dr. D. Kalyani, Centre for Indian Cultural Studies, Chennai, 2018, pp. 65-75	-	ISBN: 13-978-81-909240-1-9	Land Endowment through Chidambaram Inscription	12 & 13.02.2018
12	Tamizh Kalai Ilakkiyangalil Panbaadu, Dr. Bhuvaneshwari, Vasantha Publications, Chennai, 2018	-	ISBN:927437-3-2	The Tamilian Hospitality	16 & 17.02.2018

### FDP/STTP

S.No.	Organized by	State/National /International	Topic	Date(s)
1	Teaching Learning Centre Ramanujan College University of Delhi	National	Managing Online Classes and Co-Creating MOOCs'	20.04.2020 – 06.05.2020

2	PG and Research Department of Mathematics, Hindustan College of Arts and Science, Coimbatore	National	ICT based Teaching and Learning Process	1.6.2020 to 5.6.2020
3	National Level Online Faculty Development Programme	National	Innovation, Incubation & Entrepreneurship	05.06.2020

### WEBINARS [National/International]

S.No	Organized by	State/National/International	Topic	Date(s)
1	Loyola Institute of Frontier Energy, Loyola College (Autonomous), Chennai	National Webinar	Taking Research Forward during the Pandemic	20.05.2020
2	Bharata Mata College, Kochi	National Webinar	Fine Tuning Your Research Papers: Publication in SCOPUS, Web of Science Indexed and ABDC rated Journals	27.05.2020
3	Patel Group of Institutions, Gujarat	National Webinar	AWS Fundamentals : The Journey of Cloud	16.5.2020
4	The IQAC under UGC PARAMARSH Scheme, Sri GVG Visalakshi College for Women, Udumalpet	National Webinar	E-learning and MOOCs in Higher Education and New Roles of Teachers	18.5.2020
5	Department of Library, Arulmigu Palaniandavar College of Arts and Culture, Palani	National Webinar	Online Tools for Citation Databases and Reference Management	01.06.2020
6	Department of Computer Science, St. Joseph's Degree & PG College, Hyderabad	International Webinar and Online FDP	"Usage of ICT Tools for Effective Learning and Evaluation"	1.6.2020-5.6.2020
7	Tamil Valarchithurai	International Conference	Tholiyal and Kalvettiyaal	16-17.07.2020
8	International Centre for Buddhist Tourism, Department of Tourism, Administration, Dr.Babasaheb Ambedkar Marathwada Univesity, Aurangabad	International Webinar	Innovative Tourism Research	09.09.2020
9	Department of Tourism and Hospitality, St.Philomena's College (Autonomous), Mysore	International E Conference	Tourism the Sunrise Industry- Unlocking 2021	8-9.10.2020

**OTHERS:**

- **Dr. A.Vasanthi** served as the Board of Studies Member conducted by the School of History and Tourism Studies, Tamil Nadu Open University 2020-2021.
- **Dr. A.Vasanthi** served as the Board of Studies Member (Alumna) conducted by the Department of History, Tourism and Travel Management, Ethiraj College for Women, Chennai 2021-2022.
- **Dr. A.Vasanthi** served as the Resource Person for a Webinar on “Heritage Building in Chennai” at Soka Ikeda College for Women, Chennai on 16.04.2021