



Name: Tmt. A.J. Jemima Malathy

Qualification: M.C.S., M.Phil., ICWAI(Inter), SLET

Designation: Assistant Professor

Years of Experience: UG:15 years PG:8 years

Previous Experience: UG:1 year & 9 mths PG:1 year & 8 mths

Area of Specilization: Corporate Accounting & Risk Management

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WORKSHOPS

S.no.	Organized by	State/National/ International	Topic	Date(s)
1	Ethiraj College for Women (Autonomous)	National	National Workshop on "Learning Management System and Open Educational Resources	25/010/2020
2	Madras Christian College.	State	Workshop on "Scientific Research and Data Analytics	31/01/2020
3	Madras Christian College	State	One day workshop on "Data Analytics Using SPSS"	10/03/2020
4	Ethiraj College for Women (Autonomous) in association with SALIS	State	Open Educational Resources	11/07/2020
5.	Institute for Statistics and Analytical Research	International	"Multivariate Data Analysis and its Interpretation using SPSS"	23/04/2021 to 25/04/2021
6	Special Minds, Chennai	International	:AMOS,CFA and SEM"	14/05/2021 to 16/05/2021

CONFERENCES ATTENDED / PRESENTED PAPER

S.no.	Organized by	State/National/ International	Participated/ Presented	Title	Date(s))
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1	Ethiraj College for Women	International	Participated	'Emerging Innovative Strategies In Business- Creating a Competitive Edge'	28/09/2016
2	MEASI Institute of Management	International	Participated /Presented	A Study on Awareness and Perception about Health Insurance among youth	19/08/2017
3	Ethiraj College for Women	International	Participated	Social Innovations and Social Responsibility – A Key to Sustainable Development and Solutions,	24/01/2018 25/01/2018
4	Ethiraj College for Women	International	Participated	“Social Equity: A Catalyst to Inclusive Growth and Sustainability”	30/01/2019 31/01/2019
5	Ethiraj College for Women in association with State University of New York at Binghamton, Binghamton, NY, USA	International	Participated	Intellectual Capital and Knowledge Management for Business Sustainability	10/01/2020, 11/01/2020
6	Ethiraj College for Women	International	Participated	International Conference on Digitalization:A Catalyst to the fiscal industry	08/04/2021 09/04/2021

**Best paper award kindly do put asterisk*

API format to be followed

SEMINARS

S.no.	Organized by	State/national/international	Topic	Date(s)
1	Patrician College of Arts and Science, Adyar, Chennai-20	National	Transformation, Adaptation and Sustainability towards a Bright Future	05/03/2011

JOURNAL PUBLICATIONS

S.NO	JOURNAL NAME	UGC /SCI/SCIE /WOS	ISBN / ISSN NUMBER	REFERENCE	DATE OF PUBLICATION/ DOI
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1	Shanlax International Journal of Management Special Issue 3 Volume 5	UGC	ISSN 2321-4643	A Study on Awareness and Perception about Health Insurance among youth.	19/08/2017
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FDP/STTP

S.no.	Organized by	State/National/International	Topic	Date(s)
1	Teaching Learning Centre Ramanujan College, University of Delhi	National	Manging online classes and co-creating MOOCS	20/04/2020 to 06/05/2020.
2.	Ethiraj College for Women (Autonomous)	National	Innovative Approaches to Management Teaching	25/05/2020 to 27/05/2020.
3.	The New College with the Institute of Company Secretaries of India	National	Recent Amendments in Companies Act 2013	27/05/.2020
4	Ethiraj College for Women,	National	THE UNLOCK DOWN- Challenges & Opportunities in Business Post Covid	01/06/2020 To 08/06/2020
5	GTN Arts College (Autonomous),Dindigul	National	Future of Examinations: Bloom's Taxanomy and Multiple Assessment Tools	08/06/2020
6	Ethiraj College for Women (Autonomous)	Stste	Recasting from Onsite to Online Pedagogy	20/07/2020 to 24/07/2020

7	Bharathiar University	National	GST – Registration, Assessment and Filing of Returns”	16/07/2020 to 29/07/2020
8	Rest Soceity for Research International, Krishnagiri Tamil Nadu	National	Recent Trends in Research Article Writing	22/03/2021 to 27/03/2021

WEBINARS [National/International]

S.no.	Organized by	State/National/International	Topic	Date(s)
1	Ethiraj College for Women	National	Challenges and Changes during Covid-19 Pandemic	11/05/2020
2	Ethiraj College for Women	National	Impact Factor, H index and Google Scholar	06/05/2020
3	Ethiraj College for Women	National	Be Unstoppable	21/052020,22/05/2020. 25/05/2020 and 26/05/2020
4	Ethiraj College for Women	International	“Navigating the Pandamic: A Global Perspective”	15/06/2020 to17/06/2020
5	Ethiraj College for Women	International	“Leveraging technology to make Data Driven Decisions”	01/07/2020