



Name : R Mahashree

Qualification: M.Com, NET

Designation: Assistant Professor

Years Of Experience: UG: 2 Years &6 Months

Area Of Specialization: Financial Management,
Corporate Accounting

Email-Id: mahashree_r@ethirajcollege.edu.in

CONFERENCES ATTENDED / PRESENTED PAPER

S.No	Organized By	State/National/ International	Participated/ Presented	Title	Date(S)
1	Ethiraj College for Women	International	Presented	Perception on Massive Open Online Course*	09/01/2019 to 10/01/2019

CERTIFICATE COURSES /VALUE ADDED COURSES

S.No.	Offered by	Topic	Duration
1	Internshala	Beginners Trading	4 Weeks

JOURNAL PUBLICATIONS

S.No.	Journal Name	UGC /SCI/SCIE/ WOS	ISBN / ISSN Number	Reference	Date of Publication/DOI
1	Studies in Indian Place Names	UGC Care Listed Journal	2394-3114	Social Networking Sites and Consumer Buying Behaviour	06/03/2020
2	Our Heritage Journal	UGC Care Listed Journal	0474-9030	Rise of Robotic Process Automation to Revolutionize Key Banking Processes	10/02/2020 and 11/02/2020
3	Digitalisation Of Banking Operations: Outreach, Challenges, and Impact on Economy	International Conference Proceedings	ISBN: 978-93-5351-550-8	A Study on Blockchain Technology in Banking Sector	01/03/2019
4	Emperor International Journal of Finance of Management	International Conference	2395-5929	A Study on Cash to Cashless Economy	February 2019
5	Emperor International Journal of	Peer Reviewed and	2395-5929	A Study on Factors Influencing the Preference of Green	09/01/2019

	Finance of Management	Indexed Journal		Products	
6	International Journal of Research and Analytical Reviews	UGC Approved	2348-1269	Perception of Massive Open Online Course	09/01/2019 and 10/01/2019
7	International Journal of Emerging Technologies and Innovative Research	UGC Approved	2349-5162	A Study on Digital India Services Towards Social Equity	30/01/2019 And 31/01/2019

FDP/STTP

S.No.	Organized by	State/National/International	Topic	Date(s)
1	Guru Nanak College	National	Portfolio Management by Bombay Stock Exchange	08/07/2021 to 10/07/2021
2	IQAC, Ethiraj College	National	Recasting from Onsite to Online Pedagogy	20/07/2020 to 24/07/2020
3	Teaching Learning Centre, Ramanujan	National	4 Week Induction or Orientation	04/06/2020 to

	College, University of Delhi		Programme for "Faculty in Universities/Colleges or Institutes of Higher Education	01/07/2020
4	Department of Commerce, Ethiraj College	National	Progressing Amidst Hindrance - Turning Adversity into Opportunity	08/06/2020 to 14/06/2020
5	Department of Bank Management, Ethiraj College	National	The Unlock Down Challenges and Opportunities in Business Post Covid	01/06/2020 to 08/06/2020
6	Department of Journalism and Communication, Ethiraj College	National	Research Funding and Publication	26/05/2020 to 28/05/2020
7	SSS Jain College	National	Statistical Applications Using SPSS	16/05/2020 and 17/05/2020
8	Teaching Learning Centre, Ramanujan College, University of Delhi	National	Managing Online Classes and Co-Creating Moocs	20/04/2020 to 06/05/2020

WEBINARS [National/International]

S.No.	Organized By	State/National/International	Topic	Date(S)
1	IIDE	National	Google Ads	27/11/2021
2	Ethiraj College for Women	National	Webinar on Open Educational Resources	11/07/2020
3	Ethiraj College for Women	National	Developing A Future Workforce for The Business Analytics and AI Driven Enterprises	25/05/2020
4	Ethiraj College for Women	National	Alternative Therapy- A Way of Living	25/05/2020 To 29/05/2020
5	AKSS Social and Welfare Foundation	National	How to Write a Literature Review Article	24/05/2020
6	Loyola College	National	Taking Research Forward During the Pandemic	20/05/2020
7	Ethiraj College for Women	National	Managing Financial Health Post Covid	20/05/2020

8	Ethiraj College for Women	National	Eat Smart Lockdown and Beyond	18/05/2020
9	Shri Krishnaswamy College for Women	National	COVID-19-A Major Challenge in Banking Sector	15/05/2020
10	Ethiraj College for Women	National	Impact Factor, H Index and Google Scholar	16/05/2020
11	Ethiraj College for Women	National	Safeguarding Savings	06/05/2020