

Faculty profile:



Name: Tmt. T. Usha Priya

Qualification: M.Com., M.Phil., Ph.D

Designation: Vice Principal (Self Supporting)
Head of the Department
Associate Professor

Years of Experience: UG:28 years PG:8 years

Area of Specilization: Income Tax and Banking

Email-ID: ushapriya@ethirajcollege.edu.in

MEMBERSHIP

S.No.	Details	State/National/International
1.	External Audit Member	D.G.Vaishnav College
2.	Inspection Commission	Prince Shri Venkateshwara Arts & Science College, Chennai.

PROJECTS

S.no.	Title	Duration	Funding agency	Amount sanctioned (in lakhs)
1.	Entrepreneurship, Education and its impact on Entrepreneurial intention among women students of higher Educational Institutions in India	3 years	UGC sponsored	Rs.2,95,000/-

WORKSHOPS

S.no.	Organized by	State/National/	Topic	Date(s)
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		International		
1	Anna University and Ethiraj College for Women	State	Capacity Building for Women Manger in Higher Education	July 2006
2	Indian Association of Women Studies/Centre's of Women Studies, University of Madras, Bharadhidasan University and Ethiraj College for Women	National	Contribution of Women Movements, Women Organization and Women	
3	Mafio Academy	International	Faculty Development Program	2006
4	Department of Business Studies, Ethiraj college for Women	National	Curriculum Development	2010-2011
5	IQAC, Ethiraj college for Women	National	Development of Strategies for Quality Enhancement	July 2013

CONFERENCES ATTENDED / PRESENTED PAPER

S.no.	Organized by	State/National/International	Participated/ Presented	Title	Date(s)
1	Department of Commerce, IDE, University of Madras	International	Presented	Emotional Intelligence & Leadership Studies of Women Mangers	September 2021
2	Annamalai University, Chidambaram	International	Presented	Survival and Growth Strategies in Changing Business Scenario	December 2009
3	DG Vaishnav College and Tarak Institute of Banking and Trade Union	National	Presented	Changing Facts of HRM in Public Sector Bank	December 2010
4	UGC	National	Presented	Career Women of Today	February 2004
5	Department of Commerce, University of Madras	International	Presented	Global Financial System in the Post Crisis Era Issues, Challenges and Opportunities	March 2010
6	St. Joseph College of	National	Presented	Paradigms of Research Culture	February 2010

	Commerce, Bangalore				
7	Ethiraj college for Women	International	Presented	Role of Universities in the changing scenario of Higher Education in the UGC and NAAC	January 2014

**Best paper award kindly do put asterisk*

API format to be followed

SEMINARS

S.no.	Organized by	State/national/ International	Topic	Date(s)
1	Department of Commerce, Ethiraj College for Women	National	Retail Management	February 2007
2	Department of Corporate Secretaryship, Ethiraj College for Women	State	Polemics of Gender in the Gobal Scenario	March 2007
3	Anna Adarsh College for Women and Indian Institute of Banking and Finance, Chennai	National	Financial Inclusion	December 2007
4	Department of Commerce, Ethiraj College for Women	National	Entrepreneurship	December 2007

JOURNAL PUBLICATIONS

S.NO	JOURNAL NAME	UGC /SCI/SCIE /WOS	ISBN / ISSN NUMBER	REFERENCE	DATE OF PUBLICATION/ DOI
1	International Journal of Economics and Management Studies (SSRG-IJEMS) – volume2 issue3		2393-9125	Impact of Total Quality Management Practices on the Profitability and Service Quality of Public Sector Commercial Banks in Chennai www.internationaljournalsrg.org Page 1-6.	May to June 2015

2	Jamal Academic Research Journal, Special Issue- January 2015.		2333-2514	Organizational Commitment and Organizational Support: A Study with Reference to the Employees in Public Sector Commercial Banks P 216-223	January 2015
3	International Journal of Academic Research in Business and Social Sciences, April 2014, Vol4		2222-6990	Rewards, Motivation and Job Satisfaction of Employees in Commercial Banks- An Investigative Analysis Vol4, No 4 p70-78	April 2014,
4	International Journal of Management Academy, November 2013, Vol 1(2), p 91-95			Impacts of HRM Practices on Employee Satisfaction in Public Sector Commercial Banks in Chennai Vol 1(2), p 91-95.	November 2013
5	International Journal of Management Academy (2015), 3 (4): 15-24			Relationship Between Emotional Intelligence and Transformational Leadership Styles of Women Manager in Commercial Banks	2015
6	Emerging Horizons in HRM			A study into Organizational Commitment and Job involvement, Job Satisfaction and Perceived Organizational	September 2014

				Support: An application towards the employees in Insurance Companies	
7	Competitive Business Strategies for sustainable Development			Emotional Intelligence and Leadership Style of Women Managers in Commercial Banks	September 2012
8	Performance Management Systems	UGC		Organizational Commitment: Evidence of Career Stage Effect- A Study with respect to Commercial Banks in Chennai, Performance Management Systems P 446-452	March 2014
9	Emerging Trends in HR Practices: The Road Ahead	UGC Sponsored		Competency mapping for Women Managers in Commercial Banks, Emerging Trends in HR Practices: The Road Ahead	March 2013
10	Changing Facets of HRM in Public Sector Banks			Relationship Between Emotional Intelligence and Transformational Leadership Styles of Women Managers in Commercial Banks	December 2010

FDP/STTP

S.no.	Organized by	State/National/International	Topic	Date(s)
1	Teaching Learning Centre, Ramunajam College, University of Delhi	National	Managing Online Classes and Co Creating MOOCS 2.0	May 18 to June 03,2020
2	Teaching Learning Centre, Ramunajam	National	Open source Tools on Research	June 08 to June 14,2020

	College, University of Delhi			
3	Department of Commerce, Quaide E Milleth College for Women, Chennai	National	Designing a competitive curriculum in Commerce – A front line approach	June 04, 2020
4	Department of Bank Management, Ethiraj College for Women	National	The Unlock Down – Challenges and Opportunities	June 01 to June 08, 2020
5	MOP Vaishnav College for Women, Chennai	National	Impact of Covid 19, Managing Finances	May 09, 2020
6	Department of Business Administration, Ethiraj College for Women	National	Innovation Approaches to Management Teaching	May 25 to May 27, 2020

WEBINARS [National/International]

S.no.	Organized by	State/National/International	Topic	Date(s)
1	Ethiraj College for Women	National	“Challenges and changes during Covid-19 Pandemic organized by the Department of Bank Management,	11 th May 2020
2.	National College (Autonomous), Tiruchirappalli	International	“Booming Trends in Business Opportunities” organized by the PG & Research Department of Commerce	22th May 2020
3.	Business Standard Learning	International	“Post Covid World: Skills & Strategies for Faculty”	25 th May 2020
4.	Sri Sankara Arts & Science College ,Kanchipuram	National	Prospects of Digital Marketing on Post Lockdown conducted by Dr.Veeramani, Professor & Head, Department of Management Studies	28th May 2020
5.	Alagappa University, Karaikudi	International	online webinar on Pivotal Role of Banking in India's COVID Fight conducted by Dr.K.Alamelu, Professor in Banking Management	29thMay 2020

6.	Alagappa University, Karaikudi	International	Pivotal Role of Banking in India's COVID Fight conducted by Dr.K.Alamelu, Professor in Banking Management	29thMay 2020
7.	Marudhar Kesari Jain College for Women, Vaniyambadi	International	“How to write an effective Research Article?” organized by IQAC & Research and Development Cell	4 th June 2020
8.	Internal Quality Assurance Cell (IQAC) and Department of Commerce-IV	National	“Outcome Based Education through Bloom’s Taxonomy : Stepping up the Learning Domain”	19 TH June 2020

AWARDS:

Best Teacher Award, Lions Club International, Periamet

Excellence Award from Rotary District International, Chennai

World Women’s Day Award from Will Power Academy, Chennai

OTHERS:

Resource Person:

International Conference, Kristu Jeyanthi College, Bangalore

National Conference, Gurunanak College, Chennai

International Conference, KRMMC College of Arts and Science, Chennai

National Conference, Bharathi Women College, Chennai

One day Workshop, Theivannai Ammal College for Women, Villupuram

List out Resource Person, BOS Chairperson or Member, Subject Expert, University Nominee