

FACULTY PROFILE



Mrs. C. Vaishnavi

Qualification:M.A, M.Phil, B.Ed, SET.

Designation :Assistant Professor And Head

Years Of Experience :UG : 14 Years And 11 Months

Area Of Specialization :Micro Economics, Macro Economics,

Email ID:vaishnavi_c@ethirajcollege.edu.in

2016-2017

Workshops Attended

S.No	Title	Date & Venue
1.	i) Motivating Young Minds to Face the Economy Without Stress	i) 11 th September 2016 Ethiraj College for Women,
2.	ii) Performance Enhancement	ii) 9 th March 2017, IQAC, Ethiraj College for Women

Conference Attended

S.N	Regional/ National/ International	Title of the Paper	Name of the Conference	Date & Venue
1	International	The Spread of Women Self Help Groups in Rural & Urban Tamil Nadu	Asian Economic Light(JAEL)	Dec 2016

2	International	FDI in the Post-Liberalisation Era of India	Contemporary Development in Business	10 th & 11 th Feb 2017
3	National	The Tangible side of Indian Urban Poverty	Urbanisation A Game Changer?	14 th Feb. 2017
4	International	Women Empowerment in Tamil Nadu	Development Economics	16 th & 17 th Feb 2017
5	International	The Ascending pace of digital payments	Digital India	21 st Feb 2017
6	National	A Prospective Evolvement of Indian Tourism	Impact of Globalisation on Indian Economy	25 th Feb 2017

FDP Programme Attended

S No	Title	Organised by	Date & Venue
1	Performance Enhancement	IQAC, Ethiraj College for Women	9 th March 2017

Resource Person / Chair Persons

S.No.	Name of the Conference	Organiser	Resource Person/ Chairperson/ Co-Chairperson	Year& Venue
1	National Conference on Economic Development of Tamil Nadu- A Long Term Study since 1950s	Tamil Nadu Economic Association	Co-Chair-person for a session	19 th Oct. 2015, Ethiraj College for Women (Autonomous), Chennai

2017-18

Articles Presented & Published

S. No	Name of the Article	Name of the Journal	Seminar/Conference & Organised by	ISSN/ISBN
1.	Digital Transformation of Telecommunication in Rural India	Emperor International Journal of Finance & Management Research	International Seminar on “Leading Socio-Economic Issues in the Making of New India: Challenges, Ways and Means”, Dept of Economics, Queen Marys College	ISSN: 2395-5929, Impact Factor :1.14
2.	The vital need of knowledge management in open and distance learning	Journal of Management	International Conference on “Implementation Strategies for Sustainable Innovation”, Dept. of Management Studies, DG Vaishnav College	ISSN:2347-3940 Impact: 2.4352

3.	Civil Aviation: A key indicator in Infrastructure	India and Global Economy- Issues and Challenges	International Conference on “ India and Global Economy- Issues and Challenges”, Post Graduate & Research Department of Economics & Business Economics, DG Vaishnav College	ISBN: 978-3-659-26231-9
4.	Indian Insurance Sector-a perspective view	National conference on National, Business & Research	National conference Dept of Management studies, DB Jain college	

Symposium Participated

S.No	Date	Topic	State/National/ International	Organised by
1.	26 th July 2017	Goods & Services Tax (GST)	State Level	Post Graduate & Research Department of Economics
2.	31 st Jan 2018	Demonetisation In India	State Level	Post Graduate & Research Department of Economics & Department of Business Economics

2018-19

Symposium Participated

S.NO	TITLE	ORGANISED BY	PERIOD
1.	National Symposium on Innovation Driven Inclusive Growth In India National Symposium	Department of Business Economics Ethiraj College for Women	29 th Jan 2019
2.	Introduction of Alternative Economics Textbooks to College Teachers	Department of Economics University of madras	13 th Feb 2019

Paper presented with ISBN (Book)/ ISSN (Journal)- Chapter

S NO	DATE	SEMINAR TITLE	ISSN/ISBN	ORGANISED BY
1	Sep 2018	Agricultural Credit – An Overview	978-164370655-9	PG & Research Department of Economics and Department of Business Economics in collaboration with IEA & TNEA, Ethiraj College for Women

2019 -2020

Paper Publications- National/International

S.No.	Name of the Journal/Book	Title of the Paper	Scopus/UGC	ISBN/ISSN No.	Impact Factor	Period
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1	National Journal- Our Heritage	An Inevitable Factor: Forensic Accounting	UGC	Vol 68 Issue 47 0474-9030 &	-	Feb 2020
2	International- New Century Book House	Ecological Degradation, Livelihood & Conflicts	-	ISBN-978-81-234 3-983-9	-	Feb 2020

II. Paper Presentations in Conferences & Seminars – National/International

S.No.	Name of the Conference/Seminar	Title of the Paper	Organised By	Period
1	International Multidisciplinary Conference on Biosphere Conservation- Emerging Vistas in Sciences, Economics and Tamil Literature	Ecological Degradation, Livelihood & Conflicts	Department of Tamil, Economics, Physics, PBPB and Chemistry Ethiraj College for Women	17 th & 18 th Feb 2020
2	Emerging Trends in Digital Economy in India in National Conference on Business Finance and Social Sciences	An Inevitable Factor: Forensic Accounting	Department of Corporate Secretaryship and Accounting and Finance SRM Institute of Science and Technology, Kattankulathoor	14 th Feb 2020

III. Workshops/Symposium/Conference/Seminars

S.No.	Name of the Event	Title of the Event	Organised By	Period
1	National Workshop	Learning Management System and Open Educational Resources: A Student-Centric Approach	Internal Quality Assurance Cell, Ethiraj College for Women	25th Jan, 2020
2	National Level Technical Workshop	Intellectual Property Rights	Tamil Nadu State Council for Science & Technology and Ethiraj College for Women	1st Feb, 2020.
3	State Level Workshop	NAAC Regulations:A Holistic Approach	Internal Quality Assurance Cell, Ethiraj College for Women	12th October 2019
4	Workshop	Research Insights, Publication and Proposal Strategies	Ethiraj College for Women	15th July 2019

S. N	Name of the Conference/Seminar	Title of the Paper	Organized by	ISBN/ISSN No.	Impact factor	Period
1	National Level Conference on Emerging Trends & Challenges in Indian Financial Markets During Pandemic and Economic Recession	Finance Management in Micro, Small and Medium Enterprises(MSMEs): India	Tamil Nadu State Council for Science and Technology in collaboration with PG & Research Department of Commerce the Quaide Milleth College for Men.	ISSN-0975-4520	-	March 2021

Webinars Attended

S.N	Webinar	Period	Topic	Organised By
1	Webinar	July 2020	Issues and Challenges of employment in reviving the growth of Indian economy	IEA & Presidency College-Chennai
2	Webinar	July 2020	Creating safe communities for Women and Children amidst Covid-19	Dept. of Criminology-UN OM &International Justice Mission
3	Webinar	July 2020	Women Rights are Human Rights	Tagore College of Arts and Science-Chennai
4	Webinar	July 2020	Exploring Youth Entrepreneurship	Guru Nanak College, Chennai
5	Webinar	July 2020	Open Educational Resources	MBA Dept. Ethiraj College for Women-Chennai & Society for the Achievement of Library
6	Webinar	July 2020	Leveraging Technology to make Data driven Decisions	Dept. of Bank Management-Ethiraj college for Women
7	Webinar	July2020	The impact of Covid-19 on the Labour Market and Misery of Migrant Workers (ORGANISER)	Dept. of Business Economics-Ethiraj college for Women
8	Webinar	June2020	Higher Education Prospects in Economics	Post Graduate & Research Dept. of Economics-Ethiraj college for Women
9	Webinar	May2020	“ Moodle LMS”	Dept. of Physics- Ethiraj college for Women
10	Webinar	May2020	Indian Financial Reforms Fostering Economic Devt. (ONLINE QUIZ ORGANISER)	Dept. of Business Economics-Ethiraj college for Women
11	Webinar	May2020	SPSS for Research (ONLINE COURSE)	Udemy
12	Webinar	May2020	Data Analysis with SPSS (ONLINE COURSE)	Udemy
13	Webinar	May2020	Managing Financial Health–Post Covid	Dept. of Bank Management-Ethi raj college

14	Webinar	May2020	Future of jobs in India after Covid -19	Post Graduate & Research Dept. of Economics-Ethiraj college for Women
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FDP ATTENDED

S.N	FDP	Period	Topic	Organised By
1	FDP	July 2020	Working with Moodle	MBA Dept. Ethiraj College for Women-Chennai& Society for the Achievement ofLibrary
2	FDP	20/07/20to24/07/20	Recasting from Onsite to Online Pedagogy	IQAC-Ethiraj College for Women-Chennai
3	FDP		THE UNLOCK DOWN-Challenges & Opportunities in Business Post Covid (FDP)	Dept. of Bank Management-Ethiraj college