



Name : Vaishnavi S

Qualification:M. Com, NET

Designation: Assistant Professor

Years Of Experience: UG: 2 Years and 6 Months

Area Of Specialization: Income Tax, Financial Services

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### CONFERENCES ATTENDED / PRESENTED PAPER

S. No	Organized By	State/National/ International	Participated/P resented	Title	Date(S)
1	Ethiraj College for Women	International	Presented	Perception On Massive Open Online Course*	09/01/2019 And 10/01/2019

### CERTIFICATE COURSES /VALUE ADDED COURSES

S.No.	Offered By	Topic	Duration
1	Udemy	Excel Formulas and Functions	1 Week
2	Ethiraj College - UGC Funded Course	Retail Management	1 Year

## JOURNAL PUBLICATIONS

S.No.	Journal Name	UGC /SCI/SCIE/ WOS	ISBN / ISSN Number	Reference	Date Of Publication /DOI
1	Our Heritage Journal	UGC Care Listed Journal	0474-9030	A Study on The Role of Tacit Knowledge in A Workplace	February 2020
2	Our Heritage Journal	UGC Care Listed Journal	0474-9030	A Study on Factors Influencing Customers Attitude Towards Digital Payment	February 2020
3	Emperor International Journal of Finance of Management Research	Peer Reviewed and Indexed Journal	2395-5929	A Study on Influence of Brand in The Present Scenario on The Purchase Decision of Men's Apparel	February 2019
4	International Journal of Research and Analytical Reviews	Peer Reviewed and Indexed Journal	2348-1269	Perception Of Massive Open Online Course	January 2019

5	International Journal of Emerging Technologies and Innovative Research	Peer Reviewed and Indexed Journal	2349-5162	A Study on Digital India Services Towards Social Equity	January 2019
6	Emperor International Journal of Finance of Management	Peer Reviewed and Indexed Journal	2395-5929	A Study on Factors Influencing the Preference of Green Products	January 2019

#### FDP/STTP

S.No.	Organized By	State/National/International	Topic	Date(S)
1	Sgt University	National	Investing In Capital Market	26-07-2021 To 30-07-2021
2	Shree Chandrababu Jain College	National	Empowering Investors Towards Security Market	24-07-2021
3	Sgt University	National	Tax Computation, Planning & Filing of Itr	19-07-2021 To 23-07-2021

4	Guru Nanak College	National	Portfolio Management	8-07-2021 To 10-07-2021
5	IQAC, Ethiraj College for Women	National	Recasting From Onsite to Online Pedagogy	20-07-2020 To 24-07-2020
6	Annai Vailankanni Arts & Science College	National	Decode NTA NET	11-07-2020
7	Rajapalayam Raju's College	National	Enhancing Classroom with Gamification	25-06-2020
8	Rajapalayam Raju's College	Internatio nal	Managing Online Classes and Co-Creating Moocs	13-06-2020 To 14-06-2020
9	Department Of Bank Management, Ethiraj College for Women	National	Challenges And Opportunities in Business Post Covid	1-06-2020 To 8- 06-2020
10	SSS Jain College for Women	National	Statistical Applications Using SPSS	16-05-2020 To 17-05-2020

11	Women's Christian College	National	The Power of Now	05-02-2019
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### WEBINARS [NATIONAL/INTERNATIONAL]

S.No	Organized By	State/National/International	Topic	Date(S)
1	CSI Jayaraj Annapackiam College	International	SPSS The Research Oriented Data Analytical Tool	December And 2012
2	Department Of Commerce, Ethiraj College for Women	State	Safeguarding Savings	Th May 2020
3	Department Of Physics, Ethiraj College for Women	National	Moodle LMS	May And 2020
4	Department Of Commerce, Ethiraj College for Women	National	Impact Factor, H Index and Google Scholar	May And 2020
5	Department Of Commerce, Ethiraj College for Women	National	Maximizing Visibility and Research Output	May And 2020

6	Ethiraj College for Women	National	Workshop On Intellectual Property Rights	February And 2020
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