

Dr. P.S. Vijaya Lakshmi

Qualification:M.A., M.Phil., Ph.D., B.L

Designation :Assistant Professor

Years Of Experience :UG : 4 Years And 1 Month

Other Institutional Experience :UG :7 Years & PG – 10 Years

Area Of Specialization : Micro Economics , International Economics.

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2017-18

Articles Presented & Published

S.No	Name of the Article	Name of the publication	Seminar/ Conference & Organised by	ISSN/ ISBN
1.	A review of the capital structure theories	Shanlax International Journals	Department of Management Studies, Idhaya College for Women	ISSN: 2321-4643 Vol.5, Issue 2

Symposium Participated

S.No	Date	Topic	State/National/ International	Organised by
1.	26 th July 2017	Goods & Services Tax (GST)	State Level	Post Graduate & Research Department of Economics
2.	31 st Jan 2018	Demonetisation In India	State Level	Post Graduate & Research Department of Economics & Department of Business Economics

Participated in Workshop

S.N	Date	Work Shop	Organised by
1.	18 th Dec 2017	Role & Responsibilities of Teachers In Institution Development	Dean of Academics & Dean of Research, Ethiraj College for Women.
2.	22 nd Aug 2017	Work Life Balance	UGC Cell, Ethiraj College for Women.

2018-19

Paper presented with ISBN (Book)/ ISSN (Journal) Chapter

S NO	DATE	SEMINAR TITLE	ISSN/ISBN	ORGANISED BY
1	Sep 2018	A Study On The Agricultural Productivity Of Tamil Nadu	978-164370655-9	PG & Research Department of Economics and Department of Business Economics in collaboration with IEA & TNEA, Ethiraj College for Women
2	10 th & 11 th October 2018	Factors Influencing Employee's Absenteeism at IT Companies in Trichy	ISSN 2277-3878	Department of Management Studies, Periyar Maniammai Institute of Science And Technology (PMIST), Periyar Nagar, Vallam.

3	12 th & 13 th March 2019	Growth of FII and its Impact on Indian Economy		Department of Management Studies, Periyar Maniammai Institute of Science And Technology (PMIST), Periyar Nagar, Vallam.
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Participated in Symposium

S.NO	SEMINAR TITLE	ORGANISED BY	PERIOD
1.	National Symposium on Innovation Driven Inclusive Growth In India National Symposium	Department of Business Economics Ethiraj College for Women	29 th Jan 2019

2019-2020

I. Paper Publications- National/International

S.No.	Name of the Journal/Book	Title of the Paper	Scopus/ UGC	ISBN/ISSN No.	Impact Factor	Period
1	International Journal of Recent Technology and Engineering	Factors Influencing Employees Absenteeism in IT company in Trichy	Scopus	Issue 2S6 2277-3878,	-	July 2019
2	International- New Century Book House	Green Consumer and Green Society	-	ISBN-978-81-23 43-983-9		Feb 2020

II.Paper Presentations in Conferences & Seminars - National/International

S.No.	Name of the Journal/Book	Title of the Paper	Organised By	Period
1	International Multidisciplinary Conference on Biosphere Conservation- Emerging Vistas in Sciences, Economics and Tamil Literature	Green Consumer and Green Society	Department of Tamil, Economics, Physics, PBPB and Chemistry Ethiraj College for Women	17 th & 18 th Feb 2020

III.Workshops/Symposium/Conference/Seminars

S.N	Name of the Event	Title of the Event	Organised By	Period
1	National Workshop	Learning Management System and Open Educational Resources: A Student-Centric Approach	Internal Quality Assurance Cell, Ethiraj College for Women	25th Jan, 2020
2	National Level Technical Workshop	Intellectual Property Rights	Tamil Nadu State Council for Science & Technology and Ethiraj College for Women	1st Feb, 2020.

2020-21

Paper Presentations/Publications

S. No	Name of the conference/Seminar	Title of the Paper	Organized by	ISBN/ISSN No.	Period
1	Turkish Journal of Computer and Mathematics Education	“Addressing the Post Covid-19 Economic Consequences of Lockdown in India”,	IJDRBC (Scopus index)	Vol.12, No.7 (2021), pp.1447-1456 (Scopus Indexed)	April 2021

Online Course

S.No	Name of course/ development programme	Title of the Event	Organized by	Period
1	OnlineCourse	Online Course on “How to Conduct a Literature Search and Review”	Editage Insights Training Academy	10 th April 2020
2	OnlineCourse	Online Course on “How to Avoid Plagiarism”	Editage Insights Training Academy	17 th April 2020
3	OnlineCourse	Online Course on “Learn the IMRAD Structure”	Editage Insights Training Academy	17 th April 2020
4	OnlineCourse	Online Course on “Understanding Citations and References”	Editage Insights Training Academy	18 th April 2020
5	OnlineCourse	Online Course on “An Overview of the Peer Review Process”	Editage Insights Training Academy	19 th April 2020
6	OnlineCourse	Online Course on “Learn about Final Checks and Revisions before Manuscript Submission”	Editage Insights Training Academy	19 th April 2020

Webinars Attended

S.No	Title of the Event	Organized by	Period
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1	Four Day Webinar on the topic "An Effective Research Paper Writing Skills"	Dr. Bhavesh Vanparia, BhagwanMahavir College of Commerce and Management Studies, BhagwanMahavir University, Surat, Gujarat	13th to 16th April 2020.
2	Online Webinar on "How to conduct Online Class to Students" followed by an online Examination conducted & secured 'A' Grade	Atal Incubation Centre-Pondicherry Engineering College Foundation, Puducherry	8 th April 2020.
3	National Webinar on "Impact of Lockdown on the Economy"	Department of Economics, St.Xavier's College for Women, Aluva, Ernakulam, Kerala	5 th May 2020
4	Webinar on "How the teachers should be ready to handle post pandemic challenges"	Chennai Institute of Technology, Chennai	12 th May 2020
5	Webinar on "International Banking"	Department of Management Studies, DayanandaSagar College of Engineering, Bangalore	23 rd May 2020
6	National Webinar on "E-Resources for Research in Management"	Dr.N.S.A.M First Grade College, Bengaluru	3 rd June 2020
7	Webinar on "COVID -19: Emerging Economic Issues and Challenges"	Post Graduate & Research Department of Economics, Ethiraj College for Women, Chennai	15 th May 2020
8	Webinar on "Managing Financial Health Post Covid"	Department of Bank Management, Ethiraj College for Women, Chennai	20 th May 2020

9	Webinar on “Impact Factor, H index and Google Scholar”	PG and Research Department of Commerce, Ethiraj College for Women & Wiley and Miles Education	16 th May 2020
10	Webinar on “Good Teacher to Great Teacher”	ICT Academy, Chennai	14 th May 2020
11	International Webinar on “Global Impact of COVID-19 Pandemic on Business and Economy”	Central India College of Business Management and Studies, Nagpur	24 th June 2020
12	International Webinar on “Imparting Trends and Technological Learning in the Field of Teaching”	PG Department of Commerce & IQAC, St.Joseph’s College	17 th July 2020
13	International Webinar on “Innovative Pedagogy Paradigms Teaching for Social Change”	PG Department of Commerce & IQAC, St.Joseph’s College	17 th July 2020
14	International Webinar on “Covid-19 A Global Pandemic- Recent Updates in Therapeutic approaches”	Youth Red Cross, Voorhees College, Vellore	3 rd July 2020
15	International Webinar on “Trade Distinctiveness in Global Disaster”	PG Department of Commerce & IQAC, St.Joseph’s College	29 th May 2020
16	International Webinar on “HR Practices in Pandemic”	PG Department of Commerce & IQAC, St.Joseph’s College	29 th May 2020

17	International Webinar on “Project Management”	PG Department of Commerce & IQAC, St.Joseph’s College	29 th May 2020
18	International Webinar on “To Live with Corona”	PG Department of Commerce & IQAC, St.Joseph’s College	30 th May 2020
19	International Webinar on “Power of DX”	PG Department of Commerce & IQAC, St.Joseph’s College	30 th May 2020
20	International Webinar on “Harnessing Gene Editing for Covid-19”	PG Department of Commerce & IQAC, St.Joseph’s College	31 st May 2020
21	International Webinar on “Marketing and Selling during COVID-19”	PG Department of Commerce & IQAC, St.Joseph’s College	31 st May 2020
22	International Webinar on “Impact of COVID-19 on economy”	Department of Economics, JBAS College for Women and Tamil Nadu Advanced Technical Training Institute	20 th May 2020
23	Webinar on “Impact of COVID-19 on Indian Economy”	Department of Economics, Kristu Jayanti College, Bengaluru	13 th May 2020
24	Webinar on “Legal Awareness”	Department of Commerce and Economics, Bharath Institute of Science and Technology	27 th May 2020
25	6 Day Webinar Series on “Teaching Learning Tools for the Digital Era”	Sri Ramakrishna College of Arts & Science for Women, Coimbatore	11 th to 16 th May 2020
26	Webinar on “The Impact of the COVID-19 Lockdown on	VVM’s Shree Damodar College of Commerce & Economics, Margao, Goa & Metropolitan Stock Exchange Investor Protection Fund Trust, Mumbai	22 nd May 2020

	Investments and the Indian Capital Market”		
27	Webinar on “COVID-19: Macro Economics – India and Global Issues”	Department of Economics, Sir Theagaraya College, Chennai	3 rd June 2020
28	Webinar on “Data Analysis using SPSS”	Department of Commerce (Computer Application), Don Bosco College, Thirupattur	21 st & 22 nd May 2020
29	Webinar on “Industrial Applications of Artificial Intelligence”	Sri Venkateswaraa College of Technology, Chennai	13 th May 2020
30	Webinar on “Lean for Leaner Days”	Sri Venkateswaraa College of Technology, Chennai	11 th May 2020
31	Webinar on “Economic Warfare and China”	IQAC & Department of Political Science, K.K.Wagh Arts, Commerce, Science & Computer Science College, Chandori, Nashik	27 th June 2020
32	Webinar on “Opportunities and Challenges for Women Entrepreneurs in the Present Scenario”	Department of Accounting & Finance, Ethiraj College for Women	11 th June 2020
33	Webinar on “Economic Reflections of ICT on Daily Life and Lockdown Health Impacts”	PG & Research Department of Economics, Sacred Heart College, Tirupattur	11 th June 2020
34	Webinar on “Inspire to be a Leader”	Tamilnadu Advanced Technical Training Institute & Sindhi College of Arts and Science, Chennai	18 th May 2020

35	Webinar on “Covid Communication and Consumption Narratives: A discourse Analysis”	Department of Visual Communication, Women’s Christian College, Chennai	11 th June 2020
36	Webinar on “Becoming Employable in Post-Corona World”	Department of Management Studies & Department of Commerce, Periyar Maniammai Institute of Science & Technology, Thanjavur	16 th June 2020
37	Webinar on “Environmental Reforms During Post Covid 19 Era”	School of Humanities, Guru Nanak College, Chennai & Tamilnadu Advanced Technical Training Institute	26 th June 2020
38	Webinar on “Gender Sensitization and Empowerment of Women”	Guru Nanak Centre for Research, Guru Nanak College, Chennai	3 rd July 2020
39	Webinar on “Impact of Covid-19 on Financial Services Industry and The Way Ahead”	Department of Commerce, Kaypeeyes College of Arts & Science, The Nilgiris	3 rd July 2020
40	Webinar on “The Impact of COVID-19 on the Labour Market and the Misery of Migrant Workers”	Department of Business Economics, Ethiraj College for Women, Chennai	3 rd July 2020
41	Webinar on “Impact of COVID-19 on Women Labour in India”	PG and Research Department of Economics, Guru Nanak College, Chennai	11 th July 2020
42	Webinar on “Life Skills & Social Commerce”	Department of Management Studies, Periyar Maniammai Institute of Science & Technology, Thanjavur	19 th June 2020
43	Webinar on “Migration in the Context of COVID-19”	PG & Research Department of Economics, Government Arts College, Salem	25 th June 2020

44	Webinar on “Open Educational Resources”	MBA Department, Ethiraj College for Women, Chennai & Society for the Advancement of Library and Information Science (SALIS)	11 th July 2020
45	Webinar on “Protection of Human rights in times of the Pandemic”	PG Department of Human Rights and Duties Education, Ethiraj College for Women, Chennai	19 th June 2020
46	Webinar on “Technopreneurs in Today’s Arena”	Department of Business Administration, Don Bosco College of Arts and Science, Thooththukkudi District	27 th June 2020
47	Webinar on “Total Quality Management”	Department of Commerce, Angappa College of Arts and Science, Coimbatore	12 th June 2020
48	Online Workshop on “Intellectual Property Rights”	Pandit Deendayal Petroleum University (PDPU) and Intellectual Property Protection Organization (IPPO)	10th & 11th April 2020
49	3 Day Workshop on “Multi Criteria Decision Making”	REST Society for Research International (RSRI), Krishnagiri	23 rd to 25 th April 2020
50	“Idea Generation in Non-Technical Entrepreneurship”	Department of Management Studies & Department of Commerce, Periyar Maniammai Institute of Science & Technology, Thanjavur	13 th June 2020
51	“Academic Publishing for Quality Research: Global Need and Importance in Academics”	Department of Management Studies & Department of Commerce, Periyar Maniammai Institute of Science & Technology, Thanjavur and Periyar Management & Computer College, New Delhi	27 th June 2020
52	“Working with Moodle Platform”	MBA Department, Ethiraj College for Women, Chennai & Society for the Advancement of Library and Information Science (SALIS)	7 th & 8 th July 2020
53	Two Day Workshop on “Statistical Tools in Research using SPSS”	Department of Education, Mother Teresa Women’s University Research & Extension Centre, Chennai	20 th & 21 st July 2020

FDPs ATTENDED

S.No	Title of the Event	Organized by	Period
1	One Day online Faculty Development Programme on “Enriching Teaching Skills”	Department of English, Nazia College of Arts & Sciences, Virudhunagar	30 th April 2020
2	Seven Day online International Faculty Development Programme on “progressing Amidst Hindrance – Turning Adversity into Opportunity”	PG and Research department of Commerce, Ethiraj College for Women, Chennai & Miles Education	8 th to 14 th June 2020
3	Two Day Faculty Development Programme on “Case Based Teaching Methods”	Department of Management Studies & IQAC, Periyar Maniammai Institute of Science & Technology, Thanjavur	27 th & 28 th May 2020
4	Five Day Faculty Development Programme on “Recasting from Onsite to Online Pedagogy”	IQAC, Ethiraj College for Women, Chennai	20 th to 24 th July 2020
5	Faculty Development Programme on “Citation Database & Analysis, Scientometric Study”	Ethiraj Centre for Research, Innovation & Creativity (ECRIC), Ethiraj College for Women, Chennai	
6	Faculty Development Programme on “Tax Planning And Investors”	IQAC, Hindustan College of Arts & Sciences, Chennai	
7	Faculty Development Programme on “Epitome of Tax Saving Tips”	Department of Commerce, S.I.V.E.T.College, Chennai	
8	One Week International Faculty Development Programme on “Effective Teaching for the Next Generation”	Department of Management Studies & IQAC, Periyar Maniammai Institute of Science & Technology, Thanjavur	
9	6 Day FDP on “MOODLE- Learning Management System”	Department of Computer Science and Engineering, Tagore Institute of Engineering and Technology, Chennai	
10	“Art of Writing Research Article in Hi-Indexed Journals”	Department of Business Administration, Nehru Arts and Science College, Coimbatore	

11	“Learning through Gamification”- Online Assessment	Department of Management Studies, PSNA College of Engineering and Technology, Dindigul
12	2 Day FDP on “Statistical Application Using SPSS”	IQAC and Shasun Knowledge Centre, Shasun Jain College for Women, Chennai
13	Two Day FDP on “Effective project Proposal Writing”	Department of Computer Science and Engineering, Velammal Engineering College, Chennai & Computer Science of India
14	Leadership Talk	MHRD’s Innovation Cell