

Name: **Dr. B. AKILA PRIYA**

Qualification: M.Com., M.Phil., M.B.A., Ph.D., NET.

Designation: Associate Professor

Years of Experience: UG 16 Years & PG 5 Years

Previous Experience: UG 2 Years

Area of expertise: Income Tax and Accounting

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WORKSHOPS

	S.no.	Organized by		Topic	Date(s)
			State/National/		
			International		
Ī	1	Ethiraj College for	National	From Potential for Excellence to Excellence in	18/07/2016 &
		Women		Higher Educational Institutions	19/07/2016
	2	Ethiraj College for	State	Workshop on Academics and Research	01/02/2017
		Women			
	3	Ethiraj College for	National	Learning Management System and Open	
		Women		Educational Resources: A Student - Centric	
				Approach	25/05/2020
	3	Ethiraj College for	State	Online Workshop on Working with Moodle	07/07/2020 &
		Women		Platform	08/07/2020
			1		

CONFERENCES ATTENDED / PRESENTED PAPER

S.n	Organized by	State/National/ International	Participated/Presented	Title	Date(s)
1	Stella Maris College	International	Participated & Presented	Innovation & Transformation - The Leading Edge in Global Business	13:02:2019
	University of Madras,Chepauk, Chennai.		D 1/ 0	Digital Economy: Business Opportunities and Challenges	10: 01:2019
3	Guru Nanak College		D 1 0	Global Strategies in Business, Banking & Finance and Management	18:02:2019 & 19:02:2019
4	Ethiraj College for Women	National	Participated	Rural Entrepreneurship: An Entreprise to inclusive growth	08/01/2018 & 09/01/2018

5	Ethiraj College for	International	Participated	Innovative Metamorphosis:	09/01/2019 &
	Women			An Elixir for Organisational	10/01/2019
				Excellence	
6	Ethiraj College for	International	Participated	Design Thinking Prototype:	10/2/2020 &
	Women			A Quintessence Mapping of	11/2/2020
				Ideation and Innovation	

SEMINARS

S.no.	Organized by	State/national/international	Topic	Date(s)
1	Ethiraj College for Women	National	Markatus - "Disrupting the status Quo"	03/12/2016

JOURNAL PUBLICATIONS

S.NO.	JOURNAL NAME	UGC /SCI/SCIE/ WOSial	ISBN / ISSN NUMBER	REFERENCE	DATE OF PUBLICATION/DOI
1	Ajanta	UGC	2277-5730	Vol - VIII Special Issue I	January 2019
	Emperor International Journal of Finance and Management Research	ISSN	2395 - 5929	Volume -05 Special Issue 02	Feburary 2019
	International Journal of Exclusive Management Research	ISSN	2249- 2585	Special Issue	February 2019
	The International Journal of Analytical and Experimental Model Analysis	UGC Care Listed	0886 - 9367	Vol XII, Issue VIII	August 2020
5	Sambodhi	UGC Care Listed	2249 - 6661	Vol - 43 No.04 (XXII)	October 2020

FDP/STTP

S.no.	Organized by	State/National/International	Topic	Date(s)
1	Ethiraj College	State	The Unlockdown - Challenge and	01:06:2020 to
			Opportunity in Business Post Covid	08:06:202
2	Seema	National	Digital Marketing	22: 05:2020
3.	Ethiraj College	International	Progressing Amidst Hindrance - Turning Adversity into Opportunity	08:06:2020 to 14: 06:2020

4	Ethiraj College	National	Open Source Learning Platform - Moodle	24:06:2020
5	Ethiraj College For Women	National	Recasting From Onsite To Online Pedagogy	20/07/2020 To 24/07/2020
6	Ethiraj College For Women	National	Investor Education And Awareness	02/12/2021 To 04/12/2021
7	Ethiraj College for Women	National	Research Insights	20/12/2021 to 22/12/2021

WEBINARS [National/International]

S.no.	Organized by	State/National/International	Topic	Date(s)
1	Ethiraj College for Women	National	Challenges and Changes during Covid-19 Pandemic	11/05/2020
2	Women's Christian College	National	Designing Alternative Assessment and Evaluation Models during Covid 19 crisis	12/05/2020
3	Ethiraj College for Women	State	Impact Factor, H Index and Google Scholar	16-05-2020
4	Ethiraj College for Women	State	Developing a Future Workforce for the Business Analytics and AI Driven Enterprises	25/05/2020
5	St. Francis College for Women Begumpet, Hyderabad	National	Maintaining Quality in Online Teaching- Opportunities and Challenges	01/06/2020
6	Ethiraj College for Women	International	Navigating the Pandemic : A Global Perspective	15:06:2020 to 17:06:2002
7	Tagore Engineering College	International	International Webinar series II	11:06:2020 to 15:06:2020
8	Sri Ramakrishna Mission Vidyalaya College of Education	International	A Bundle of Tools for online Teaching	27:06:2020
9	Ethiraj College for Women	State	Open Educational Resources	11/07/2020
10	Ethiraj College for Women	State	Fostering Robust Skills in Ethics and Corporate Social Responsibility	11-12-2021