

Name :Ms. S. AnithaQualification- M.Com, M. Phil, SETDesignation- Assistant ProfessorYears of Exp: UG - 11 Years & PG - 5 YearsArea of expertise: Management and AccountingEmail-ID : anitha\_s@ethirajcollege.edu.in

## WORKSHOPS

S.no.	Organized by	State/National/International	Topic	Date(s)
	Ethiraj College for Women	National	From Potential for Excellence to Excellence in Higher Educational Institutions	18/07/2016 & 19/07/2016
	Ethiraj College for Women	State	Workshop on Academics and Research	01/02/2017
	Ethiraj College for Women	State	Online Workshop on Working with Moodle Platform	07/07/2020 & 08/07/2020

## **CONFERENCES ATTENDED / PRESENTED PAPER**

S.no.	Organized by	State/National/International	Participated/Presented	Title	Date(s)
	Ethiraj College for Women	National	Participated	Entrepreneurship: An	08/01/2018 & 09/01/2018
	Ethiraj College for Women	International	Participated	Innovative Metamorphosis: An Elixir for Organisational Excellence	09/01/2019 & 10/01/2019

#### **SEMINARS**

S.no.	Organized by	State/national/international	Торіс	Date(s)
1	Ethiraj College for	National	Marketing- Disrupting the Status	03/12/2016
	Women		Quo	

## FDP

S.no.	Organized by	State/National/International	Topic	Date(s)
	M.O.P Vaishnav College	State	Impact of COVID 19 & Management of Personal finances through this period	09/05/2020
	Shri Shankarlal Sundarbai Shasun Jain College for Women	State	Statistical Application using SPSS	16/05/2020 & 17/05/2020
	Ethiraj College for Women	State	Supercharge your Teaching- The Digital Way	27/05/2020 to 29/05/2020
4.	Ethiraj College for Women	International	Progressing Amidst Hindrance - Turning Adversity into Opportunity	08/06/2020 to 14/06/2020
	Ethiraj College for Women		Recasting from Onsite to Online Pedagogy	20/07/2020 to 24/07/2020
	Ethiraj College for Women	National	Investor Education & Awareness	02/12/2021 to 04/12/2021
7	Ethiraj College for Women	National	Research Insights	20/12/2021 to 22/12/2021

# WEBINARS [National/International]

S.no.	Organized by	State/National/International	Topic	Date(s)
1.	University of Madras	National	Use of Elsevier Tools in Research Workflow	05/05/2020
2.	Surana College	International	An Outlook of Strategic Planning on Investment Avenues	09/05/2020
3.	Ethiraj College for Women	National	Challenges and Changes during Covid-19 Pandemic	11/05/2020
4.	Women's Christain College	State	Designing Alternative Assessment and Evaluation Models during Covid- 19 Crisis	12/05/2020
5.	PSG College of Arts and Science	State	Impact of Covid on the Global Economy	20/05/2020
	M.O.P Vaishnav College	State	Virtual Panel Discussion- Post Covid -19- Economy- From Survival to Revival	23/05/ 2020
7.	Ethiraj College for Women	State	Developing a Future Workforce for the Business Analytics and AI Driven Enterprises	25/05/2020
8.	Stella Maris College for Women	International	ICT Tools for Teaching, Testing and Evaluation	25/05/2020
9.	Business Standard Learning	State	Post Covid World: Skills & Strategies for Faculty	25/05/2020

10.	Bhaktavatsalam	National	Relationship Enhancement	27/05/2020
	Memorial College for			
	Women			
11.	Ethiraj College for	State	Alumnae Connect: Our Pride Your	17/06/2020 to
	Women		Inspiration	21/06/2020
12.	Ethiraj College for Women	State	Open Educational Resources	11/07/2020