



Name : Dr.V.K Maragathavalli
 Qualification : M.Com, M.Phil, Ph.D
 Designation : Assistant Professor
 Years of Experience: UG: 29 years PG: 20 years
 Area of Specialization: Accounting & Banking
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RESEARCH GUIDANCE

| | |
|----------------|---|
| M.Phil Awarded | 6 |
| M.Phil Guiding | 1 |

WORKSHOPS ATTENDED

| S.No. | Organized by | State/ National/ International | Topic | Date(s) |
|-------|--|-----------------------------------|---|--------------------------|
| 1 | Department of Corporate Secretaryship, Ethiraj College for Women | State | The Emerging Role of a Company Secretary in Corporate Governance | 04/06/2020 to 06/06/2020 |
| 2 | IQAC, Ethiraj College for Women | National | Learning Management System & Open Educational Resources: A Student – Centric Approach | 25/01/2020 |

JOURNAL PUBLICATIONS

| S.No. | Journal Name | Title of the Paper | UGC /SCI/SCIE/WOS | ISBN / ISSN Number | Reference | Date Of Publication/ DOI |
|-------|--|---|-------------------|--------------------|-----------|--------------------------|
| 1 | Journal of Emerging Technologies and Innovative Research | A study on mobile wallet payments in digital marketing with special reference to Chennai city | | ISSN: 2349-5162 | | 06-06-2019 |
| 2 | Journal of Emerging Technologies and Innovative Research | A study on awareness & adoption of IOT (Internet of things) in Fintech of mobile wallet payment system with special reference to Chennai city | | ISSN: 2349-5162 | | 06-06-2019 |

FDP/STTP ATTENDED

| S.No. | Organized by | State/ National/ International | Topic | Date(s) |
|-------|---|-----------------------------------|--|------------|
| 1 | Anna Adarsh College for Women & ICSI | National | Financial Planning & Investment Avenues for Different Segments of Investors | 23/07/2021 |

WEBINARS

| S. No. | Organized by | State/National/ International | Topic | Date(s) |
|--------|--|----------------------------------|---|------------|
| 1 | Department of Corporate Secretaryship, Ethiraj College for Women | State | Plan your Financial Future | 02/06/2020 |
| 2 | Department of Corporate Secretaryship, Ethiraj College for Women | State | How to build a Career – No Shortcuts | 09/07/2020 |
| 3 | Department of Corporate Secretaryship, Ethiraj College for Women | State | Effective and Safe Usage of Social Media for Career Building | 10/07/2020 |
| 4 | Department of Corporate Secretaryship, Ethiraj College for Women | State | The Psychological Impact of Covid – 19 on Students | 09/03/2021 |
| 5 | Department of Corporate Secretaryship, Ethiraj College for Women | State | Impact of Pandemic in Consumerism | 30/12/2021 |

OTHERS:

- ✓ Member, Board of Studies, Stella Maris College, March 2016 to 2020
- ✓ Member, Inspection Commission, St. Thomas College of Arts and Science, September 2021
- ✓ Member, Inspection Commission, Sri Muthu Kumaran Arts & Science College, December 2020
- ✓ Member, Inspection Commission, Chellammal Women's College, March 2020
- ✓ Member, Inspection Commission, Muthukumaraswamy College of Arts & Science, 2019
- ✓ Member, Inspection Commission, St. Anne's Arts & Science College, 2016