



Name : Dr.V.M.SUNEELA SHYAM

Qualification :M.A. (Economics)., M.Phil. (Economics)., M.A., (Population Studies)., M.Ed., M.A. (History).,M.A. (Public Administration)., M.A.(Journalism & Mass Communication) M.B.A (PGDCA., PGDHE., Ph.D (Economics) Ph.D (Educationn))

Designation : ASSISTANT PROFESSOR

Years of Experience: UG: 14Yrs 10 Months PG: 14 Yrs 10 Months

Previous Experience: UG: 11Yrs PG: 7 Months

Area of Specilization: (Health Economics)

Email-ID :suneelashyam_vm@ethirajcollege.edu.in

MEMBERSHIP

S.No.	Details	State/National/International
1	Indian Economic Association IEA	National
2	Tamil Nadu Economic Association	National
3	Lions Club of India	National

RESEARCH GUIDANCE

M.Phil Awarded	1
M.Phil Guiding	1

WORKSHOPS

S.no.	Organized by	State/National/International	Topic	Date(s)
1	MALD Govt Arts & Science College, Gadwal, Mahabubnagar (Dist), Telangana	National	FarmersSuicides:Causes, Consequences Preventive Measures	Feb 8-9 2017
2	PG & Research Dept of Economics Ethiraj College for Women, Chennai	National	Goods and Services Tax (GST)	July 26 2017
3	PG & Research Dept of Economics Ethiraj College for Women, Chennai	National	Role and Responsibilities of Teachers in Institution Development	Dec 18 2017
4	PG & Research Dept of Economics	National	Demonetisation in India	Jan 31

	Ethiraj College for Women, Chennai			2018
5	PG & Research Dept of Economics Ethiraj College for Women, Chennai	National	Innovation Driven Inclusive Growth in India	Feb 5 2019
6	Dept of Economics, University of Madras	National	Introduction of Alternate Economics Textbooks to College Teachers	Feb 13 2019
7	IQAC, Ethiraj College for Women, Chennai	National	Learning Management System & Open Education Resources: A Student b-n Centric Approach	25 th Jan 2020
8	Govt Degree College for Women, Srikalahasti, Chittoor Dist. Andhra Pradesh	National	Quality Initiatives and Evaluation Reforms to Asses HEIs-The Role of IQAC	7 th & 8 th Feb 2020

SEMINARS

S.no.	Organized by	State/national/international	Topic	Date(s)
1	PG & Research Dept. of Economics, Ethiraj college for Women, Chennai	International	Poverty Eradication in India Through National Pension Schemes	Feb 16-17 2017
2	Dept. of Applied Economics, Cochin University of Science and Technology, Kochi	International	Women Entrepreneurs Development in India – Problems and Prospects	Mar 16-17 2018
3	Dept. of Management Studies (PRIMS), Periyar University	International	A Study on the Government Schemes in promoting Women Entrepreneurship in India	Jan 28-29 2019
4	PG & Research Dept. of Commerce, Islamiah College, Vaniyambadi, Vellore (Dist)	International	Marketing problems faced by the Women Entrepreneurs in India	Feb 25 2019

5	Dept. of Commerce, Corporate Secretary, Business Administration, Accounting and Finance, Patrician College of Arts & Science, Chennai	International	A Study on the Impact of Water Conservation on Rural Agriculture Productivity and its Sustainability in Tamilnadu	Mar 19-20 2019
6	PG & Research Dept. of Commerce, BWDA Arts & Science College, Kolliyangunam, Villipuram (Dist)	International	Financial Inclusion through self-help groups in rural India	Jan 4 2020
7	Multi-Disciplinary Conference, by Botany, Physics, Economics & Tamil Depts, Ethiraj College for Women, Chennai	International	The Role of Green Marketing Towards Sustainable Development	Feb 17 & 18 2020
8	Information Technology,	International	Entrepreneurs as a Gate Way for Economic Development	24 th Feb 2020

	Entrepreneurship, Humanities and Sustainable Value Chain in a Challenging Environment (IEH – 2020), Al dana, Dubai, UAE		of a Nation	
9	Dept. of History Govt. Degree & P.G College, Nagari, Chittoor Dist.	National	The Socio-Economic Development of Scheduled Caste people in India	Aug 20 2016
10	Dept. of History Govt. Degree & P.G College, Nagari, Chittoor Dist.	National	Various welfare and development schemes for the development of Scheduled Caste people in India	Aug 20 2016
11	Wings Business School ICSSR, MHRD, Chittoor District	National	Empowerment of Scheduled Tribe Women in India Through Micro Finance	Sep 28 2016
12	Dept. of Economics Govt. Degree & P.G College, Nagari, Chittoor Dist.	National	Role of women in Minor Forest Products	Oct 22-24 2016

13	Dept. of Economics Govt. Degree & P.G College, Nagari, Chittoor Dist.	National	The importance of Non - Timber forest products in Tribal Livelihood in India	Oct 22-24 2016
14	Dept. of Economics Govt. Degree & P.G College, Nagari, Chittoor Dist.	National	The Role of Non - Timber forest products (NTFP) in sustainable development of Tribal people.	Oct 22-24 2016

JOURNAL PUBLICATIONS

S.NO	JOURNAL NAME	UGC /SCI/SCIE/ WOS	ISBN / ISSN NUMBER	REFERENCE	DATE OF PUBLICATION/ DOI
1	Inter-Continental Journal of Multi-Disciplinary,			Volume III, Quarterly Journal. July-September,	Publisher- A-Ethopia, 2016
2	Poverty Eradication in India through National Pension Schemes	ICDE		Proceedings of the International Conference on Development Economics (ICDE), Volume II, Publisher- Post Graduate and Research Department	February 16-17,2017

				of Economics and Business Economics,.	
3	Impact of Indira Gandhi National Old Age Pension Scheme : A Case Study of Thiruvannamalai District	Peer Reviewed & Indexed Journal, International Journal of Management and Social Science Research Review	Impact Factor: 4.695	International Journal of Management and Social Science Research Review, Vol I , Issue- 12, Pp – .	Feb-2017
4	Development of Women Empowerment through Micro-Finance		ISBN-978-93-85101-01-4		Feb 2017
5	Women Entrepreneurs Development in India – Problems and Prospects		ISSN:23955929	Dept of Applied Economics, Cochin University of Science and Technology, Kochi, ISSN: 23955929, Volume – IV, Special issue – IV, March 16-17–2018, pp-572-576, EIJFMR.	March 16-17–2018

6	Issues and Challenges of Women Entrepreneurs in the Global Economy		ISSN NO: 2394-2886, IMPACT FACTOR : 6.1, pp 101-105		Jan - 2019.
7	A Study on the Water Resources Management in Tamilnadu		ISBN-978-93-88398-21-3		Jan- 2019
8	A Study on the Government Schemes in promoting Women Entrepreneurship in India International Journal of Research in Humanities, Arts and Literature	UGC Approved Journal-- 40893	ISSN (P): 2347-4564; ISSN (O): 2321-8878,		Jan-2019.
9	Effects of Green House on Human Healthcare		, ISBN-978-93-88398-83-		11Jan- 2019
10	A Study on the Impact of Water		ISSN: 2321-9637, With IMPACT	,	Jan- 2019

	Conservation on Rural Agriculture Productivity and its Sustainability in Tamil Nadu		FACTOR: 5.153,		
11	Financial Inclusion through self-help groups in rural India		ISBN No - 978-93-89051-41-4, pp 30.1-30.8,		Feb -2019
12	The Role of Green Marketing Towards Sustainable Development		ISBN – 9789353910488		Nov 2019
13	A Study on the Impact of Water Conservation on Rural Agriculture Productivity and its Sustainability in Tamil Nadu		ISSN 0971-1260, Vol 22, Issue 14,		, Dec 2019,
14	Marketing Problems faced by the Women		ISBN: 978-81-2343-983-9,		2020

	Entrepreneurs in India				
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FDP/STTP

S.no.	Organized by	State/National/International	Topic	Date(s)
1	Bhagawan Mahavir University, Gujarat	National	An Effective Research Paper Writing Skills	13-16 April 2020
2	Researcher Academy, Elsevier	Module	How To Secure Funding - ECR Edition	15 April 2020
3	Researcher Academy, Elsevier	Module	Funding Hacks For Researchers	16 April 2020
4	Researcher Academy,	Module	Successful Research Grant Applications -	16 April 2020

	Elsevier		Getting it Right	
5	Researcher Academy, Elsevier	Module	How To Produce Highly Visible Research: Useful Tips For Researchers	16 April 2020
6	Open Learning Webinar, Malaysia	International	Designing Online Learning Activities : Best Practices for University Educators	16-17 Apr 2020
7	Researcher Academy, Elsevier	Module	Certificate Of Excellence- Module Funding	17 April 2020
8	Researcher Academy, Elsevier	Module	Writing A Persuasive Cover Letter For Your Manuscript	17 April 2020
9	Researcher Academy, Elsevier	Module	How To Turn Thesis Into An Article	17 April 2020
10	Researcher Academy,	Module	Guide To Reference Managers: How To	17 April

	Elsevier		Effectively Manage Your References	2020
11	Researcher Academy, Elsevier	Module	Discover How Metrics Can Boost Funding And Networking Opportunities	17 April 2020
12	Researcher Academy, Elsevier	Module	How To Prepare Your Manuscript	18 April 2020
13	Researcher Academy, Elsevier	Module	Structuring Your Article Correctly	18 April 2020
14	Researcher Academy, Elsevier	Module	How To Conduct Evidence Based Research	18 April 2020
15	Researcher Academy, Elsevier	Module	How Researchers Store, Share And Use Data	18 April 2020
16	Researcher Academy,	Module	Creating A Good Research Data	18 April

	Elsevier		Management Plan	2020
17	Researcher Academy, Elsevier	Module	How To Write Case Reports	18 April 2020
18	Researcher Academy, Elsevier	Module	How To Manage And Publish Your Research Data	19 April 2020
19	Researcher Academy, Elsevier	Module	Certificate Of Excellence- Research Data Management	19 April 2020
20	Researcher Academy, Elsevier	Module	How Researchers Benefit From Citing Data	19 April 2020
21	Researcher Academy, Elsevier	Module	The Key To Successful Academic Collaborations	19 April 2020
22	Researcher Academy, Elsevier	Module	Certificate Of Excellence- Research Collaborations	19 April 2020

23	Researcher Academy, Elsevier	Module	Making Academic-Industry Collaborations Work	19 April 2020
24	Indian Academic Researchers Association, Tiruchirappalli	National	Reference Management Tools And Online Citation Database	19-21 April 2020
25	Researcher Academy, Elsevier	Module	How To Write An Abstract And Improve Your Article	20 April 2020
26	Researcher Academy, Elsevier	Module	5 Diseases Ailing Research –And How To Cure Them	20 April 2020
27	Researcher Academy, Elsevier	Module	Using Proper Manuscript Language	20 April 2020
28	Researcher Academy, Elsevier	Module	Certificate Of Excellence- Writings Skills	20 April 2020

29	Researcher Academy, Elsevier	Module	How To Write For An Interdisciplinary Audience	20 April 2020
30	Researcher Academy, Elsevier	Module	Certificate Of Excellence- Fundamentals Of Manuscript Preparation	20 April 2020
31	Edu – Skill Harvest	National	Advance Excel Training Programme	20 April 2020
32	Researcher Academy, Elsevier	Module	An Editor’s Guide To Writing A Review Article	20 April 2020
33	Researcher Academy, Elsevier	Module	Systematic Reviews 101	21 April 2020
34	Researcher Academy, Elsevier	Module	Beginners’ Guide To Writing A Manuscript In Latex	21 April 2020
35	Researcher	Module	Why Write A Book?	21 April

	Academy, Elsevier			2020
36	Researcher Academy, Elsevier	Module	How To Get Your Book Published	21 April 2020
37	AE Consultancy Services & EMG Group- SSM Trust	National	Scientific Research Article Writing & Publishing	21 April 2020
38	Researcher Academy, Elsevier	Module	Certificate Of Excellence- Book Writing	22 April 2020
39	Researcher Academy, Elsevier	Module	10 Reasons To Get – And Use- An Orcid Id	22 April 2020
40	Researcher Academy, Elsevier	Module	The Journal Publishing Cycle	22 April 2020

41	Researcher Academy, Elsevier	Module	Making Sense Of Science Stories	22 April 2020
42	Researcher Academy, Elsevier	Module	The Origin Of Scientific Publishing	22 April 2020
43	Researcher Academy, Elsevier	Module	Certificate Of Excellence Fundamentals Of Publishing	22 April 2020
44	Researcher Academy, Elsevier	Module	Discoverability: Top Tips To Get Your Book Out There	23 April 2020
45	Researcher Academy, Elsevier	Module	Make The Most Of Your Research: Publish Your Data & Methods	23 April 2020
46	Researcher Academy, Elsevier	Module	10 Tips For Writing A Truly Journal Article	23 April 2020

47	Researcher Academy, Elsevier	Module	A Guide To Journal Citation Metrics	27 April 2020
48	Researcher Academy, Elsevier	Module	Certificate Of Excellence – Finding The Right Journal	27 April 2020
49	Researcher Academy, Elsevier	Module	Detecting Image Manipulation Routine, Tools & Limitations	27 April 2020
50	Researcher Academy, Elsevier	Module	Plagiarism	27 April 2020
51	Researcher Academy, Elsevier	Module	Authorship	28 April 2020
52	Researcher Academy, Elsevier	Module	Content Ownership	28 April 2020
53	Researcher Academy,	Module	Why Can't Afford To Ignore Publication	28 April

	Elsevier		Ethics	2020
54	Researcher Academy, Elsevier	Module	Certificate Of Excellence – Ethics	28 April 2020
55	Edu-Skill Harvest Institute	National	Ms Power Point	28 April 2020
56	Guru Nanak Dev University, Amritsar	National	Book & Article Publishing And Springerlink Platform Demonstration	29 April 2020
57	Researcher Academy, Elsevier	Module	How To Leverage Open Hardware To Improve Your Research	01 May 2020
58	Krishnammal College for Women, Coimbatore, Tamil Nadu	National	Digital Resources: A New Era In Learning- Special Reference To Ndli	01 May 2020

59	Atmiya University	International	How To Write Effective Case Study	02 May 2020
60	S.S DuraismyNad arMariammal College, Kovilpatti	Quiz	Effective Teaching- 2020	03 May 2020
61	IQAC, Dayalbagh Educational Institute, Agra, Elsevier	National	Enhancing Research Communication Skills Through Science Direct And Mendeley	03 May 2020
62	Researcher Academy, Elsevier	Module	Publishing Open Access	04 May 2020
63	Researcher Academy, Elsevier	Module	When Is Open Science	04 May 2020
64	University of	National	Use of Elseiver Tools	05 May

	Madras		In Research Workflow	2020
65	Researcher Academy, Elsevier	Module	How To Get Published In The Chemical Sciences	07 May 2020
66	Researcher Academy, Elsevier	Module	Certificate of Excellence-Open Science	07 May 2020
67	Edu-Harvest Institute, Bangalore	National	Ms Excel Analytics	08 May 2020
68	PIIC, Patrician College of Arts and Science College, Chennai	National	Prior Art Search and Patent Filing	8 May 2020
69	SHASUN Jain College for Women, Chennai	National	Machine Learning Algorithms, Application And Trends	10 May 2020

70	Colombo Plan Staff College	International	Cultivating A Positive Attitude For Professional Excellence	13 May 2020
71	Colombo Plan Staff College Colombo	International	Developing on Online Teaching And Learning Resources Using ICT	14 May 2020
72	Shri Krishnaswamy college for women, Chennai	National	Impact Of Covid-19 on Indian Industries- Future Prospective	14-15 May 2020
73	Dept of Economics, Ethiraj College for Women, Chennai	National	Covid -19: Emerging Economic Issues And Challenges	15 May 2020
74	SB Jain institute of Technology, Management &	National	Moodle	11-16 May 2020

	Research, Nagpur			
75	Annamalai university	Quiz	Digital Tools for Learning	16 May 2020
76	Maharaja Agrasen Institute of Management Studies, New Delhi	National	How to Make Research Better & Matter Too	18 May 2020
77	Annamalai University	National	Digital Tools for Learning	12-18 May 2020
78	SangoliRayann a First Grade Constituent College, Karnataka	National	FDP Impact of Covid- 19 Indian Economy And Industry	14-20 May 2020
79	Edu-Skill	National	Yoga for Healthy Life	19 May

	Harvest Institute, Bangalore			2020
80	Certified Coach, Trainer, john Maxwell team, Dept of Comp science, Patrician College of Arts and Science College, Chennai	National	Put Your Dreams To Be The Test	20 May 2020
81	Dept of English, Ethiraj College for Women, Chennai	National	Web Tools for Teaching	21May 2020
82	Edu-Skill Harvest Institute,	National	SPSS Training	21 May 2020

	Bangalore			
83	Patrician College of Arts and Science College Chennai	National	Role of MSME for Entrepreneurship and Incubation	22 May 2020
84	Patrician College of Arts and Science College Chennai	National	Role of NABARD in Enterpreneurship	30 May 2020
85	Dept of Bank Management, Ethiraj College For Women, Chennai	National	Challenges & Opportunities In Business Post Covid	01-8 June 2020
86	NallamuthuGo underMahaling am College, Erode Arts and	National	Pedagogical Methods Suitable For A Pandemic Situation: A Webinar Series	02 June 2020

	Science College, Erode			
87	Dept of Economics, Theagaraya College, Chennai	National	Covid -19 : Macroeconomics – India And Global Issues	3 June 2020
88	Govt Degree College, Nagari, Chittoor ,AP	National	Teacher - Learning Process In Covid- 19 Pandemic: Transforming Challenge Into Opportunities	04 June 2020
89	Researcher Academy, Elsevier	Module	The Fundamental Of Peer Review For The Chemical Sciences	05 June 2020
90	Researcher Academy, Elsevier	Module	Publishing Ethics In Chemical And Material Sciences	06 June 2020
91	Researcher	Module	Certificate Of	06 June

	Academy, Elsevier		Excellence- Publishing In The Chemical Sciences	2020
92	MannarThirum alaiNaicker College, Madurai	National	Impact Of Covid-19 Migrant Labouers In India	09 June 2020
93	Dept of Commerce, S.G.Govt.Degr ee& PG College, Piler, AP	National	Atmanirbhar Bharat Abhiyan and Indian Economy under COVID-19: Road ahead	10 June 2020
94	Patrician College of Arts and Science College, Chennai	National	Effective & Quality Research Writing	07-14 June 2020
95	Dept of Economics,	National	Role Of Atmanirbhar Bharat Abhiyan In	16 June 2020

	AdikaviNannaya University, Rajamahendravaram		Indian Economy During Post Covid-19 Scenario	
	Dept of Economics, Ethiraj College for Women, Chennai	National	Macro Economics	19 June 2020
96	Dept of Physical Education, Ethiraj College for Women, Chennai	National	Rejuvenation Of Body Mind And Soul	15-19 June 2020
97	Dept of Corp Sect, Patrician College of Arts and Science College,	National	Learn, Unlearn & Relearn – Effective & Quality Research Writing	22-28 June 2020

	Chennai			
98	Dept of Economics, Govt Arts College, Udhagamandalam	National	Economic Burden Of Covid -19 On Health	24 June 2020
99	Dept of Commerce, JSS College for Women, Mysore	National	Building More Resilient Education : Innovative Experience And Lessons During The Covid 19 Pandemic	26 June 2020
100	Indian Intellectual Forum IIF	National	Indian Higher Education	28 June 2020
101	Dept of Management, BabuBanarasidas University,	International	Out Of Dark And Into The Light: Publish To Get Noticed	30 June 2020

	Mysore			
102	RajapalayamRajus College, Rajapalayam	National	Women Entrepreneurship: A Strategy Towards Sustainable Development	3 July 2020
103	Dept of Political Science, Goa University	National	India- China Relations: Bilateral Trade And Security Concerns	4 July 2020
104	GTN College, Dindigul	National	Mind Achieves What It Conceives	4 July 2020
105	Dept of Educational Tchnology, Bharathiyar University	National	Augmented Reality In Education: Learning Beyond Imagination	7-8 July 2020
106	Dr.S.Gopalaraj uGovt First Grade college,	National	Entrepreneurship & Start-ups – Challenges	8 July 2020

	Bangalore		& Opportunities	
107	Seshadripuram Evening Degree College, Bengaluru	International	Relevance of Gandhi an Environmentalism	9 July 2020
108	AudyogikTantraShikshanSant has Institute of Industrial and Computer Management and Research, 109(IICMR) Maharastra	National	Effective and Efficient Online Teaching and Content Development	8-9 July 2020
109	Dep110t of Economics, S.G.Go1vt.Degree & PG College, Piler,	National	Impact of LAC and LOC on Indian Budget	14 July 2020

	AP			
110	Dept of Commerce, MVN JS & RVR College of Arts and Science, EG Dist, AP	National	MSME Sector and Migrant Labor under Covid-19: The Recession and Recession	15 July 2020
111	School of Management, BBD University, India	International	Research in Academia: Three questions we to answer	17 July 2020
112	Govt College for Women, Kumbakonam	Quiz	Health Economics	20 July 2020
113	IEA – PG Dept of Economics, Govt Arts @Science	National	Reviving economy in the post covid -19 scenario: India Vs Rest of the world	21 July 2020

	College,			
114	Bharathiar university, Bharathidasn University	National	Gender bias stereo typing gender equality and human	24-27 July 2020
115	Sri Sarada College for Women, Tirunelveli	National	Learning Management system	29-30 July 200
116	Dept of Economics, University of Allahabad	National	A tale of two Indias: Are the best leaving behind the rest?	30 July 2020

AWARDS:

Received **Bharat Ratna Indira Gandhi Gold Medal Award) 2017** awarded by GEPR (Global Economic Progress & Research Association), New Delhi on the occasion of 48th National Unity Conference on “Individual Achievements & National Economic Growth” on 19th November at Bangalore.

- **Moulana Abdul Kalam Azad National Excellency Award 2021** awarded by Way Foundation for Outstanding Individual Achievements & Distinguished Service for nation on 21st February, 2021, at Hyderabad, Telangana
- Received **Wonderful Outstanding Women Award** for valuable contribution to the society in the field of Education on 08.3.2021 - International Women's Day from Way Foundation, Registered with World International Organisation Committee, World United Nations, BRIT QUALIS and London -UK.

RESOURCE PERSON:

- National Seminar on “Non-Timber forest produce for livelihood security of tribal communities in India on 22-24 October 2016, organised by Dept of Economics, Govt Degree & P.G College, Nagari, Chittoor Dist.
- National Seminar on “Role of Women Self Help Group on Poverty Alleviation and Empowerment of Women in the Globalised Era” on October 12-13 2017, organised by MALD - Govt Arts & Science College, Gadwal-509125,(AP) National Seminar on “ Quality Initiatives and Evaluation Reforms to Assess HEIs – The Role of IQAC” on 7-8 February 2020, organised by IQAC Govt Degree College for Women, Srilalahasti, ChittoorDist, AP.
- National Seminar on “ Digital Economy in India: Trends, Prospects and Challenges on 5-6 March 2020, organised by Dept of Commerce, SG Govt Degree & PG College, Piler, ChittoorDist, AP.

INVITED LECTURE /TALK

- “Non-Timber forest produce for livelihood security of tribal communities in India on 22-24 October 2016, organised by Dept of Economics, Govt Degree & P.G College, Nagari, Chittoor Dist.
- National Seminar on “Role of Women Self Help Group on Poverty Alleviation and Empowerment of Women in the Globalised Era” on October 12-13 2017, organised by MALD - Govt Arts & Science College, Gadwal-509125,(AP)
- National Seminar on “ Quality Initiatives and Evaluation Reforms to Assess HEIs – The Role of IQAC” on 7-8 February 2020, organised by IQAC Govt Degree College for Women, Srilalahasti, ChittoorDist, AP.

- National Seminar on “ Digital Economy in India: Trends, Prospects and Challenges on 5-6 March 2020, organised by Dept of Commerce, SG Govt Degree & PG College, Piler, ChittoorDist, AP.

Distance Education (Madras University)

- B.A (Eco) B.Com, BBA, M.A (Eco),

Examinership:

- JBAS Women’s College, Chennai -2011,WCC College for Women, New College and Scaert Heart College

External Examination:

- M.phil Vivo Voce Examiner –Department of Economics –MCC College, Chennai .

Organiser

- Quiz, SPSS Course, Ethiraj college for women.