



Name: **Dr Sharmila Thambi Radhakrishna**  
Qualification: M.Com, M.Phil, Ph.D  
Designation: Associate Professor  
Years of Experience: UG 25 years & PG 5 years  
Area of expertise : Accounting and Marketing  
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#### WORKSHOPS

S.no.	Organized by	State/National/International	Topic	Date(s)
1	Ethiraj College for Women	National	From Potential for Excellence to Excellence in Higher Educational Institutions	18/07/2016 & 19/07/2016
2	Ethiraj College for Women	State	Online Workshop on Working with Moodle Platform	07/07/2020 & 08/07/2020

#### CONFERENCES ATTENDED / PRESENTED PAPER

S.no.	Organized by	State/National/International	Participated/Presented	Title	Date(s)
1	Ethiraj College for Women	National	Participated	Rural Entrepreneurship: An Enterprise to inclusive growth	08/01/2018 & 09/01/2018
2	Ethiraj College for Women	International	Participated	Innovative Metamorphosis: An Elixir for Organisational Excellence	09/01/2019 & 10/01/2019
3	Ethiraj College for Women	International	Participated	Design Thinking Prototype: A Quintessence Mapping of Ideation and Innovation	10/2/2020 & 11/2/2020

## SEMINARS

S.no.	Organized by	State/national/international	Topic	Date(s)
1	Ethiraj College for Women	National	Marketing- Disrupting the Status Quo	03-12-2016

## FDP/STTP

S.no.	Organized by	State/National/International	Topic	Date(s)
1	Ethiraj College for Women	State	The Unlockdown - Challenge and Opportunity in Business Post Covid	01:06:2020 to 08:06:202
2	Professor Seema	National	Digital Marketing	22: 05:2020
3	Ethiraj College for Women	International	Progressing Amidst Hindrance - Turning Adversity into Opportunity	08:06:2020 to 14:06:2020
4	Ethiraj College for Women	National	Open Source Learning Platform - Moodle	24:06:2020
5	Aachi Institute of Management and Entrepreneurial Development	National	Transforming Education- The Google Classroom Way	25-05-2020 to 29-05-2020
6	Ethiraj College for Women	National	Recasting from Onsite to Online Pedagogy	20-07-2020 to 24-07-2020
7	Ethiraj College for Women	State	Supercharge your Teaching- The Digital Way	27-05-2020 to 29-05-2020
8	M O P Vaishnav College for Women	National	Impact of Covid 19 -Management of Personal Finances Through This Period	09-05-2020
9	Ethiraj College for Women	National	Investor Education and Awareness	02-12-2021 to 04-12-2021

## WEBINARS [National/International]

S.no.	Organized by	State/National/International	Topic	Date(s)
1	Ethiraj College For Women	International	Leveraging Technology to Make Data Driven Decisions	1-7-2020
2	Stella Maris College	International	ICT Tools for Teaching, Testing and Evaluation	25-05-2020
3	Bhaktavatsalam Memorial College for Women	State	Psychological impact of Covid19 outbreak	15-05-2020
4	M.O.P Vaishnav College for Women	National	Post Covid 19 Economy- From Survival to Revival	23-05-2020

5	Ethiraj College for Women	State	Safeguarding Savings	06-05-2020
6	Ethiraj College for Women	State	Developing a Future Workforce for the Business Analytics and AI Driven Enterprises	25-05-2020
7	Ethiraj College for Women	State	Impact Factor, H Index and Google Scholar	16-05-2020
8	Ethiraj College for Women	State	Open Educational Resources	11-07-2020
9	Ethiraj College for Women	International	Alumnae Connect: Our Pride; Your Inspiration	17-06-2020 to 21-06-2020
10	Ethiraj College for Women	State	Fostering Robust Skills in Ethics and Corporate Social Responsibility	11-12-2021

AWARDS: Received the “Best Teacher” award from Lions Club in September 2019