

3. FACULTY PROFILE:



Name : V.Shridevi
 Qualification: M.A, M.Phil, SET&NET
 Designation : Assistant Professor and Head
 Years of Experience: UG: 14 PG: 3
 Previous Experience: UG: 1 PG: Nil
 Area of Specialization: Visual arts, Communication studies
 Email-Id: shridevi_v@ethirajcollege.edu.in

- **Webinar/Seminar/Workshop attended:**

Name	Date	Topic	Conducted By
V.Shridevi	1/6/2020	Webinar on OTT Censorship	Visual Communication Department, Ethiraj college for women
	25/6/2021	Covid and Child Care	Regional Outreach Bureau and Press Information Bureau, Govt of India
	25/01/2020	Workshop- Learning management system & open education resources	Internal quality assurance cell, Ethiraj college for women
	26/12/17-27/12/17	Workshop -Media law and Ethics	Department of journalism & Communication, Ethiraj college for women
	11/8/17-13/8/17	Experts talk	VIT University, Vellore
	23/9/16	Stress management	UGC Cell, Ethiraj college for women
	25/6/21	Digital Media Ethics code	Press Information Bureau
	Sep 2018	Workshop on Digital Literacy on “Digital literacy “	BBC News

- **Certificate Courses Done:**

Name	Date	Topic	Conducted By
V.Shridevi	2/7/2020	Advanced concepts for developing MOOC	MHRD, FDP, Teaching Learning Centre
	7/3/ 2021	Human Computer Interaction	Interaction Design Foundation, Certificate Course
	10/1/2021	Become a UX Designer from Scratch	Interaction Design Foundation, Certificate Course
	1/4/2021	User Experience: The Beginners Guide	Interaction Design Foundation, Certificate Course

• **CONFERENCES / SEMINARS ATTENDED / PRESENTED PAPER**

S.No.	Organized by	State/National/International	Participated/ Presented	Title	Date(s)
1	Women's Christian College	International	Participated	International conference on Gender Dynamics Evolving Synergies	29/6/16-30/6/16
2	Mother Teresa Women's University	International	Presented	Importance of Visual Design for Product UX and UI	16/9/21-17/9/21
3	Ethiraj College for Women	National	Participated	From potential for Excellence to Excellence in Higher Education Institution	19/7/16

• **Member in:**

- 1) IQAC member in Ethiraj College for Women, 2014-15
- 2) IDF – International Design Foundation-2020
- 3) Global Investigative Journalism network-2016