



Name : **Dr Sudeshna T**
Qualification- M.Com, M.F.M, M.Phil, Ph.D, SET
Designation- Assistant Professor
Years of Experience: UG 13 years & PG 5 years
Area of expertise : Accounting and Finance
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PROJECTS

S.no.	Title	Duration	Funding agency	Amount sanctioned (in lakhs)
1	Financial Literacy and Financial Wellbeing	1 year	Ethiraj College for Women	Rs 10,000

WORKSHOPS

S.no.	Organized by	State/National/International	Topic	Date(s)
1.	Ethiraj College for Women	National	From Potential for Excellence to Excellence in Higher Educational Institutions	18/07/2016 & 19/07/2016
2	Ethiraj College for Women	State	Workshop on Academics and Research	01/02/2017
3.	Ethiraj College for Women	State	Online Workshop on Working with Moodle Platform	07/07/2020 & 08/07/2020
4	Ethiraj College for Women	State	Research Innovation & Creativity	14/09/2019
5	Ethiraj College for Women	State	NAAC Regulations: A Holistic Approach	12/10/2019
6	Ethiraj College for Women	National	Learning Management System & Open Educational Resources: A Student Centric Approach	25/01/2020

CONFERENCES ATTENDED / PRESENTED PAPER

S.no.	Organized by	State/National/International	Participated/Presented	Title	Date(s)
1	Ethiraj College for Women	National	Participated	Rural Entrepreneurship: An Enterprise to inclusive growth	08/01/2018 & 09/01/2018

2	Ethiraj College for Women	International	Participated	Innovative Metamorphosis: An Elixir for Organisational Excellence	09/01/2019 & 10/01/2019
3	Ethiraj College for Women	International	Participated	Design Thinking Prototype: A Quintessence Mapping of Ideation and Innovation	10/2/2020 & 11/2/2020
4	Guru Nanak College	National	Presented	“Emerging Trends in the functional areas of business” Paper - Financial Literacy & Financial Confidence * (Best Paper)	26/8/2016
5	SRM University	International	Presented	“Business Research” Paper - Personal Financial Wellbeing	26/9/2017
6	Kristu Jayanti College	International	Presented	“Emerging Trends in Global Accounting, finance and taxation” Paper - Financial Literacy & Financial Wellbeing	21/9/2017 & 22/9/2017
7	Guru Nanak College	National	Presented	“Changing Paradigms in Management Practices” Paper - Financial Literacy & Financial Behaviour	02/03/2018

SEMINARS

S.no.	Organized by	State/national/international	Topic	Date(s)
1.	Ethiraj College for Women	National	Markatus - “Disrupting the status Quo”	03/12/2016

JOURNAL PUBLICATIONS

S.NO.	JOURNAL NAME	UGC /SCI/SCIE/ WOS	ISBN / ISSN NUMBER	REFERENCE	DATE OF PUBLICATION/D OI
1.	Kala - Journal of Indian Art History Congress	UGC CARE group 1	ISSN 0975-7945	Volume 27, No 1 (IV)	Jan 2021

2	The International Journal of Analytical and Experimental Modal Analysis	UGC CARE	ISSN 0886 - 9367	Volume XIII, Issue 2	Feb 2020-21
3.	Shanlax International Journal	UGC Approved	ISSN 2320-4168	Volume 6, Special issue I	March 2018
4	Kala Sarovar	UGC CARE	ISSN 0975-4520	Volume 24, No 1 (IV)	March 2021
5	Sambodhi	UGC CARE	ISSN 2249-6661	Volume 44, No 1 (XXIV)	March 2021

FDP/STTP

S.no.	Organized by	State/National/International	Topic	Date(s)
1	Ethiraj College for Women	State	The Unlockdown - Challenge and Opportunity in Business Post Covid	01:06:2020 to 08:06:2020
2	Professor Seema	National	Digital Marketing	22: 05:2020
3	Ethiraj College for Women	International	Progressing Amidst Hindrance - Turning Adversity into Opportunity	08:06:2020 to 14: 06:2020
4	Ethiraj College for Women	National	Open Source Learning Platform - Moodle	24:06:2020
5	Aachi Institute of Management and Entrepreneurial Development	National	Transforming Education- The Google Classroom Way	25-05-2020 to 29-05-2020
6	Ethiraj College for Women	National	Recasting from Onsite to Online Pedagogy	20-07-2020 to 24-07-2020
7	Ethiraj College for Women	State	Supercharge your Teaching- The Digital Way	27-05-2020 to 29-05-2020
8	M O P Vaishnav College for Women	National	Impact of Covid 19 -Management of Personal Finances Through This Period	09-05-2020

WEBINARS [National/International]

S.no.	Organized by	State/National/International	Topic	Date(s)
1.	University of Madras	National	Use of Elsevier Tools in Research Workflow	05/05/2020
2.	Surana College	International	An Outlook of Strategic Planning on Investment Avenues	09/05/2020
3.	Ethiraj College for Women	National	Challenges and Changes during Covid-19 Pandemic	11/05/2020

4.	Women's Christain College	State	Designing Alternative Assessment and Evaluation Models during Covid- 19 Crisis	12/05/2020
5.	PSG College of Arts and Science	State	Impact of Covid on the Global Economy	20/05/2020
6.	M.O.P Vaishnav College	State	Virtual Panel Discussion- Post Covid -19- Economy- From Survival to Revival	23/05/ 2020
7.	Ethiraj College for Women	State	Developing a Future Workforce for the Business Analytics and AI Driven Enterprises	25/05/2020
8.	Stella Maris College for Women	International	ICT Tools for Teaching, Testing and Evaluation	25/05/2020
9.	Business Standard Learning	State	Post Covid World: Skills & Strategies for Faculty	25/05/2020
10.	Bhaktavatsalam Memorial College for Women	National	Relationship Enhancement	27/05/2020
11.	Ethiraj College for Women	State	Alumnae Connect: Our Pride Your Inspiration	17/06/2020 to 21/06/2020
12.	Ethiraj College for Women	State	Open Educational Resources	11/07/2020

- OTHERS:**
1. Incubation Cell - Faculty Incharge
 2. ECRIC - Member
 3. Book publication: Financial Literacy - Implications for Financial Well-being (ISBN 978-93-5437-623-8)