



Name - **Ms. Supraja.H**

Qualification: M.Com, M.Phil, NET and SET

Designation- Assistant Professor

Years of Exp: UG 5 yrs & PG 4 yrs

Area of expertise :Company law & Business law

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WORKSHOPS

S.no.	Organized by	State/National/International	Topic	Date(s)
1	Govt arts College Nandanam	National	2 days UGC workshop on Research methods in commerce and application of statistical tools(SPSS)	08/03/2016 & 09/03/2016
2	IMS Proschool	National	IFRS-FDP Workshop	08/12/2017
3	MOP Vaishnav college for women	State	Research Methodology-7 day workshop on SPSS	10/12/2018-18/12/2018
4	Ethiraj College for Women - IQAC	National	Learning Management System and Open Educational Resources: A Student-centric approach	25/01/2020

CONFERENCES ATTENDED / PRESENTED PAPER

S.no.	Organized by	State/National/International	Participated/Presented	Title	Date(s)
1	SRM University Business School, Ramapuram	National	Presented	<i>The Impact of Social Media on Marketing</i>	20/09/2016
2	Meenakshi College for women	National	Presented	<i>Geographical Indications – Challenges faced by MSMEs</i>	01/10/2016
3	Meenakshi College for women	National	Presented	<i>A Report on the Practical Implications of Corporate Tax laws in controlling Round Tripping</i>	07/02/2017 & 08/02/2017
4	SSS Jain College	International	Presented	<i>A study on the role of social networking sites in promoting ethical consumerism among Indian Consumers- with special reference to Facebook</i>	25/02/2017
5	University of Madras	National	Presented	<i>The role of Social media in and as Intellectual property in India</i>	18/03/2017
6	Ethiraj College for	International	Presented	<i>The role of Social media in and as</i>	9/1/2018 & 10/1/2018

	Women			<i>Intellectual property in India</i>	
7	SRM University	International	Presented	<i>Stories/Statuses on Social Networks</i>	21/03/2019
8	Ethiraj College for Women	International	Presented	<i>Usage of Hashtags in Consumer Journeys Online</i>	10/02/2020
9	Sri Ramakrishna College of Arts and Science	International	Presented	<i>Sustainable Consumption and Production Transitions in COVID 19</i>	27/08/2020
10	SRM University	International	Presented	<i>Sustainable Consumption Behaviour of Indian consumers who practice mindfulness</i>	01/12/2021 & 02/12/2021

SEMINARS

S.no.	Organized by	State/national/international	Topic	Date(s)
1	JBAS college for women	National	Research Publication and Evaluation: Writing Research papers, Citation Analysis and Anti-Plagiarism	07/11/2015
2	Brunel University London	International Symposium	Innovative and Research intensive Teaching in Higher Education-A Global perspective	04/08/2018

JOURNAL PUBLICATIONS

S.NO.	JOURNAL NAME	UGC /SCI/SCIE/ WOS	ISBN / ISSN NUMBER	REFERENCE	DATE OF PUBLICATION/D OI
1	<i>International Journal of Multidisciplinary Research</i>	-	ISSN E:2454-3861	International	Feb 2017
2	<i>Scholarly Research Journal</i>	UGC Listed	ISSN: 2278-8808	International	April 2018
3	<i>International Journal of Research and Analytical Reviews</i>	UGC Listed	ISSN:2349-5138	International	Jan 2019

4	<i>International Journal Review of Research</i>	UGC Listed	ISSN:2249-894X	International	March 2019
5	<i>Our Heritage Journal</i>	UGC Care Listed	ISSN: 0474-9030	International	Feb 2020

FDP/STTP

S.no.	Organized by	State/National/International	Topic	Date(s)
1	ICMA	National	One Day FDP on Train the Trainers	15/08/2017
2	Ethiraj College for Women	National	Worklife Balance	22/08/2017
3	MHRD's Faculty Development Centre , Sabitribai Phule Pune University	National	Thee scenario of Commerce, Management & Economic Education after Covid-19	29/06/2020 to 08/07/2020

WEBINARS [National/International]

S.no.	Organized by	State/National/International	Topic	Date(s)
1	MOP Vaishnav College	National	Capacity Building for Effective Student Mentoring'	10.06.2020
2	MOP Vaishnav College	National	Impact of COVID – 19 & Management of Personal Finances through this period	09.05.2020
3	Quaid-e-milleth government college for women	National	Designing a Competitive Curriculum in Commerce- A Front End Approach	04.06.2020
4	Stella Maris College	National	Resurgence of Business – During and Post COVID 19'	10.06.2020 to 16.06.2020
5	Ethiraj College for Women	National	Supercharge your teaching - the digital way	27.05.2020 - 29.05.2020
6	Ethiraj College for Women	International	Progressing Amidst Hindrance - Turning Adversity into Opportunity	08.06.2020 - 14.06.2020
7	The New College	National	Recent Amendments in Companies Act 2013",	27.05.2020
8	Ethiraj College for Women	National	The Unlockdown - Challenges and Opportunities in Business Post Covid	01.06.2020 to 08.06.2020