



## CAMERA 360

The Post Graduate Department of Journalism and Communication organised a workshop on camera 360 on 14th December, 2021. Mr. Baala Manikandan, Assistant Professor Department of Visual Communication, Madras Christian College and Mr. Prabhu, Lumix technical head, Tamil Nadu gave the students hands-on experience about camera handling, usage of various cameras in cinema industry and demonstrated techniques in photography and videography. Mr. Baala Manikandan showed his most favourite pictures and he taught students about wild life photography.



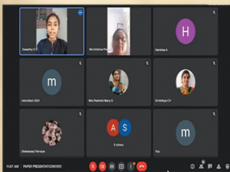
Mr. Baala Manikandan and Mr. Prabhu-Lumix demonstrating the operations Camera to the students of Journalism and Communication

## VIHAAN



VIHAAN Orientation programme was organized on December 22, 2021 with 150 student participants. Mr. Nithi Bothra, Chair, YI Chennai Chapter, Mr. Pratheep Chandramohan, Co-chair, YI Chennai and Mr. Jai Shah Co-chair, Yuva YI Chennai Chapter attended the program.

## ETHIRAJ-MSI STUDENT UNIT



The annual association meet 'Microfest 2022' was inaugurated by Dr. A. K. Kathireshan, Director, School of Life Sciences, Vels Institute of Science, Technology and Advanced Studies (VISTAS), on 22nd February 2022. Several competitions like paper presentations, Flash News, Trine Thrones, Photography and Reels were conducted in which participants from various colleges across the city participated and E-certificates and prizes were distributed to the winners.

## USAGE OF TECHNOLOGY

The Department of Hindi in association with the IQAC organised a National Webinar on 27th December 2021 on the topic "Usage of Technology in Hindi Language". The main objective of the webinar was to orient the students, research scholars, translators and faculty about the availability of various tools used for typing and translation.

The Resource Person for the webinar was Mrs. Vadlamani Aruna, Hindi Officer, Central Inland Water Transport Corporation, Kolkata who spoke on the various tools involved in Hindi Language typing, usage of fonts like Arial Unicode MS, Mangal, Krutidev etc. and about the softwares in Hindi language.



## KUZHALI



On December 22, 2021, the students of the Department of Bank Management collected and distributed old clothes to the underprivileged people living near the Marina Beach as part of the project named Kuzhali.

## NEO NORMAL ERA

The Department of Bank Management & Department of Accounting and Finance (SS) had jointly organised the Two-day International Conference titled "Reboot, Reinvent & Reignite: Reimagining the Neo Normal Era" on 23rd & 24th February 2022. The conference was inaugurated by the Chief Guest Prof. Dr. N. S. Santhosh Kumar, Hon'ble Vice Chancellor, Tamil Nadu Dr. Ambedkar Law University, who graced the occasion by his presence and by delivering a motivating inaugural address.



## WOMEN AND GENDER JUSTICE



The Department of Journalism and Communication organized a seminar titled, Women and Gender Justice on 1st March, 2022. Dr. Srinjanji Sivasubramanian, Advocate and Faculty of Anna Institute of Management addressed the students about 'Break the Bias' theme of this year women's day and gave detailed information about rights of women with many case studies. She answered the questions from students related to the current news about hijab rights and spoke about child marriage issues. This seminar helped the students to broaden the knowledge of fundamental rights of women, provided them with the strength and courage to deal with the problems of tomorrow.

## ENDOWMENT LECTURE

The Postgraduate & Research Department of Economics and Department of Business Economics organised the Prof. Tmt. K. Vasanthi Devi Endowment Lecture on the topic, "Which Countries Will Emerge as Winners Post Covid?" through GMeet on 3rd December 2021.

The Endowment Lecture was delivered by Dr. Tushar Poddar, Macro Strategist, Wellington Fund Management, Academic Board Member of Meghnad Desai Academy of Economics (Mumbai).

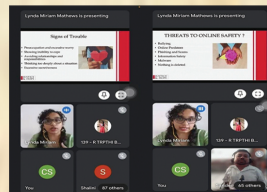
The speaker addressed the students on the challenges faced by various countries and also provided an insight into the strategies adopted to face the same.



## SELLING SKILLS

A workshop on Selling Skills was conducted for the students of III UG on December 21, 2021 by Mr. Sridharan Mahadevan of Manthra's Pvt Ltd in which around 130 students participated.

## VIZHITHIRU



A webinar titled "Vizhithiru" on the topic Online Sexual Harassment and Acts taken by the Government to prevent ourselves was organized by the Department of Bank Management on January 28, 2022. Two eminent speakers Ms. Lynda Mathews and Mr. Prabhakaran Anandan addressed the students.

## BEHAVIOURAL ECONOMICS

A guest lecture on Behavioural Economics was organized by the PG and Research Department of Economics, Ethiraj College for Women on 13th December, 2021. The speaker was an eminent Behavioral Economist Mr. Nitin Shankar, Research Associate, Behavioral Development Lab J-PAL South Asia. The students were given an overview of behavioral economics and an insight on Cognitive Biases and Nudges, Randomized Control Trials (RCT), with examples.



## SHORT FILM FESTIVAL



The Post Graduate Department of Journalism and Communication along with Marupakkam conducted a Documentary and Short Film Festival on 23rd of February about the emotions of short films and documentaries. Many multilingual short films and documentaries were screened. The short films unveiled the inner feelings of each individual and hidden pain of human beings. 'Nothing but everything' was a powerful saying in one of the documentaries "Meraki", which expressed ways to learn self-confidence, self and selfless love, catalyst and happiness. Mr. Amudhan, Marupakkam and Mr. Nikhil (documentary director) shared their experience in selecting themes and directing short films and documentaries.

## VANNAM THEETUGA



On December 4, 2021, an Inter Departmental poster making competition named Vannam Theetuga on the topic 'End Aids End Inequalities' was conducted in commemoration of World Aids Day. Around 33 students participated in the event.

## YUVA

In the Annual Meet YI Chennai Chapter, the Department of Bank Management received the Yuva Upcoming Award for 2021 from CII - YI for the extension activities at Hyatt on December 18, 2021.



## INTELLECTUAL PROPERTY RIGHTS

Patents Information Center, Tamil Nadu State for Science and Technology, Government of Tamil Nadu, Chennai and PG and Research Department of Economics & PG and Research Department of English, Ethiraj College for Women, Chennai jointly organized webinar on "Intellectual Property Rights" on 11.01.2022 as a part of National IP Awareness Mission (NIPAM) on 11.01.2022 in collaboration with The Intellectual Property Office, Government of India, Chennai.



Dr. R. Srinivasan, Member Secretary, Tamil Nadu State Council for Science and Technology, Chennai spoke on the status of IPR protection and awareness in India. Smt. Kasthuri Mohan, Assistant Controller of Patents and Designs, Patent Office, Chennai, enlightened the audience on various aspects of Intellectual Property Rights such as Patents, Trademarks, Industrial Design, Geographical Indication, Copyright, Trade secrets etc. The program facilitated the researchers to understand the significant role of IP in innovation and technology transfer and encouraged them to support the creation of a strong IP ecosystem.

## NATIONAL WEBINAR SERIES

The Department of English organised a Five – day National Webinar Series on “Postcolonial Literatures – Contexts and Concerns” from 7th March to 11th March 2022. Dr. Arzuman Ara from English and Foreign Languages University, Shillong Campus, Meghalaya, Dr. Annie Kuriachan from Women’s Christian College, Chennai, Dr. Rani. P.L from Sri Sathya Sai Institute of Higher Learning, Anantapur, Andhra Pradesh, Prof. Dr. Kusha Tiwari from Shyam Lal College, Delhi and Dr. Sushma V. Murthy from the Department of English and Cultural Studies, Christ, Deemed to be University, Bengaluru were the Resource Persons for the sessions and around 200 participants from various states actively participated in the webinar series.

## CORPORATE SOCIAL RESPONSIBILITY

On 11th December 2021, Dr. A.S. Nagalatha, Associate Professor, Sri Kanyaka Parameswari Arts & Science College for Women, Chennai addressed the students on the practice of Corporate Social Responsibility activities adopted by the different companies in the current scenario and explained their benefits for weaker sections of the society. The session benefited nearly 250 students.



## DEMYSTIFYING CRYPTO

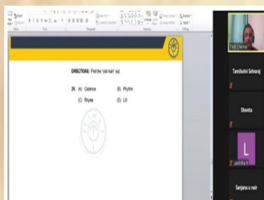
On 11th January Mr. K. Valli Kannan, Director, People Financial Capital Pvt Ltd., explained the concept of Crypto Currency, Bitcoin and Block Chain Technology and the Government policies relating to the same and nearly 500 students participated in the session.



## MEMORANDUM OF UNDERSTANDING

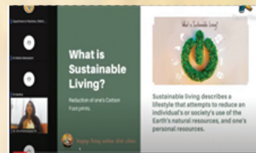
The Post Graduate and Research Department of Economics has entered into a Memorandum of Understanding with Heartfulness Institute on 23rd December, 2021 to inculcate and habituate the practice of meditation in their lifestyle.

## VERBAL ACTIVITY



The Department of Mathematics with Computer Applications conducted a series of webinars to introduce the students to the advancement in technology in the recent times emphasising the need for students to equip themselves to the current scenario. A Webinar on Verbal Ability was organized on 10th November 2021 with Mr. Rajesh Chandrasekar, Academic Manager and Marketing Support, T.I.M.E, Chennai, as the resource person. He emphasized the importance of verbal skills with various concrete examples. The webinar focused on communication skills and personality development.

## SUSTAINABLE LIVING



An International Webinar on the theme “Sustainable Living - Good for you & the planet” was organised in commemoration of Dietetics Day celebration on 12th January 2022. The guest speaker was Dt. Uma Maheshwari. P.S, Clinical Nutritionist and Founder of Happy Living Online Diet Clinic and Founder of ‘Enhance’s-Spa from Within’, Vietnam. The speaker vividly presented the need for sustainable living and how we can utilise natural resources to the maximum and highlighted the disturbing facts about plastic in our lives. An interactive question & answer session was held and the participants greatly benefited from the talk as evidenced from the feedback received.

## IPR FOR NOVICE



A Webinar on the topic “Intellectual Property Rights for Novice” was conducted on 19th January 2022 by the PG and Research Department of Commerce and Dr. S.T.Deepa, Associate Professor, Shri Shankarlal Sundarbai Shashun Jain College for Women, the Resource Person for the event enlightened the students on the concept of IPR and briefed them on the job opportunities available in the field.

## ENTREPRENEURIAL CREATIVITY



The Department of Plant Biology and Plant Biotechnology celebrated National Science Day on 28th February 2022 and organized an awareness programme in which Dr. R. Muthusamy, Assistant Director, Central Palmgur and Palm Products Institute, Khadi & Village Industries, Chennai addressed the students on “Women Entrepreneurial skills”. He highlighted various entrepreneurship opportunities, training programs and funding options available under different schemes provided by the Government of India.

## CLOUD COMPUTING 101



A Webinar on ‘Cloud Computing 101’ was organized by the Department of Mathematics with Computer Applications on 25th November, 2021 with Mr. Rajeshkhana K as the guest speaker. The session started with the basic concepts of Cloud Computing and he explained how cloud computing has emerged as a revolutionary paradigm, through which the organization can optimize investments in Information and Communication Technologies (ICT). This webinar offered a universal computing option for students.

## ROBOTICS

Robotics was the theme of the Association of the Department of Mathematics with Computer Applications which provided the platform to the students to showcase their talents in the field of Mathematics and Computer Science. Various Online Intercollegiate events such as Tech-Trails, Humanoid and Blurb-Muse were conducted on 4th March 2022 and Online Interdepartmental events (Cipher, Hindroid and Arbots) were conducted on 5th March 2022. The event attracted many enthusiastic participants from various city colleges.

## NATIONAL SCIENCE DAY

As part of the National Science Day celebration, an Intra-college Online Poster making competition was organized jointly by the Department of Plant Biology & Plant Biotechnology and Department of Nutrition, FSM & Dietetics on the theme “Integrated Approach in Science & Technology for Sustainable Future” on 24th February 2022. Students enthusiastically participated & exhibited their talents. The winners were announced and E-Certificates were provided to all the participants.



## REAL ANALYSIS

Dr. S. Hariharan, Assistant Professor, Department of Mathematics, Dwaraka Doss Govardhan Doss Vaishnav College, Chennai, gave a virtual lecture on “Real Analysis – Metric Space, Connectedness and Compactness” on 21st January, 2022 as a part of the webinar conducted by the Department of Mathematics.



## ENHANCING THE INTELLECT

A Webinar on the topic “Enhancing the Intellect” was conducted by the PG and Research Department of Commerce on 27th November 2021. The resource person Mr. K.M. Padmanabhan, Chartered Accountant discussed a case study on Private Fitness, LLC and gave an insightful talk on the effectiveness of internal control systems. The session benefited more than 350 students.



## NATIONAL EDUCATIONAL DAY CELEBRATION

The Post Graduate and Research Department of Economics celebrated National Education Day on 25th November 2021 by organizing a Quiz on the topic “Rational Behaviour of a Consumer”. The event Creative Writing was organized on the topic “Oikonomia - Household Economics” and for the Photography event, the topic was “Street Journal: Inequality in Wealth Distribution”. For Doodle-Poster Making, “Health Economics” was the topic and ‘Meme Creation’ was on the topic “Online vs Offline Classes”.



## VALUES FOR LIFE

Dr. Mrs. K. Nirmala Prasad Virtual Endowment Lecture was organized by the PG and Research Department of Commerce on 28th January 2022. Mr. Anand Munshi, a motivational speaker and the Resource Person for the event educated the students about the values required for students to excel in their lives.



## NUTRIFEST 2k22



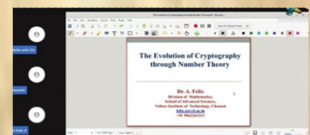
The Annual Association of the department of Nutrition, FSM and Dietetics, NutriFest 2k22 was organized on 2nd March, 2022. The theme of the National Webinar was “Gut Feeling - Comes from the Microbiome”. The guest speaker of the day was Dr. B.Sesikera MD, Former Director - National Institute of Nutrition (ICMR), Hyderabad. He delivered his expertise with evidence based scientific data on nutrition, the gut and microbiome.

## RAMANUJAN DAY CELEBRATION



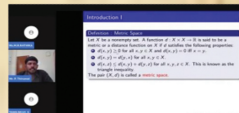
Dr. J. Baskar Babujee, Associate Professor, Department of Mathematics, MIT Campus, Anna University, Chennai, delivered a Guest Lecture on Number Theory and Cryptography on 16th December, 2021 as a part of Ramanujan day Celebrations by the Department of Mathematics.

## NUMBER THEORY



A Webinar on “The Evolution of Cryptography through Number Theory” was organized on 24th December, 2021 with Dr. A. Felix as the resource person. He explained about the new era of Cryptography and its applications through Number Theory in real life. He mentioned that Cryptography has become a fascinating research topic and he highlighted the necessity of sophisticated mathematical knowledge in the field.

## ANALYSIS ON METRIC SPACES



A webinar on ‘Analysis on Metric Spaces’ was organised on 29th December, 2021 with Mr. P.Thirumal as the resource person. He explained the concepts and properties of metric spaces through simple examples. He also emphasised the importance of metric spaces in the field of research and encouraged students to do research in this field.

## KRYPTA 2K22

While Dr. R.Srinivasan, Member Secretary, Tamil Nadu State Council for Science and Technology, Chennai spoke on the state of IPR Protection and Awareness in India, Smt. Kasthuri Mohan, Assistant Controller of Patents and Designs, Patent office, Chennai enlightened the audience on various aspects of Intellectual Property Rights such as Patents, Trademarks, Industrial Design, Geographical Indication, Copyright, Trade secrets etc. The program facilitated the researchers to understand the significant role of IP in innovation and technology transfer and encouraged them to support the creation of a strong IP ecosystem.



## NATIONAL LEVEL WORKSHOP

The Postgraduate and Research Department of Economics conducted a 3-Days National Level Workshop on Data Management and Analysis using R- Commander on 5th, 6th and 7th January 2022. Dr. M. Ramakrishnan, Assistant Professor, PG & Research Department of Mathematics, Ramakrishna Mission Vivekananda College, Chennai was the Resource Person for the workshop and a large number of Undergraduate and Postgraduate students, Research Scholars (M.Phil & Ph.D) and Faculty Members participated in it.



## STAFF ACHIEVEMENT

Dr.M. Menaka, Assistant Professor, Department of Clinical Nutrition & Dietetics, Ethiraj College for Women completed a consultancy project on Calculation of Nutritive Value for the recipes in the book written by Ms. Prema Srinivasan, and received a sum of Rs.25000/- towards consultancy in February, 2022. She has also developed an awareness video/e content on "Wellness through Nutrition during COVID Pandemic" for Sathyabama Institute of Science & Technology funded by NSCTC - National Council for Science & Technology Communication, DST, Govt of India. Dr. Menaka has also delivered a lecture on Nutrition and Wellness during COVID to school students on 28th February, 2022 jointly organised by Centre for Ocean Research and Department of Visual Communication, funded by NSCTC - National Council for Science & Technology Communication, DST, Govt of India.

## BLENDED LEARNING & PEDAGOGICAL TECHNIQUES

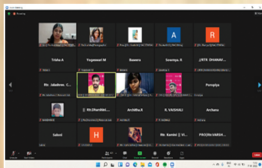
The Department of Bank Management in collaboration with Teaching Learning Centre, Ramanujan College (University of Delhi) under the aegis of Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNMT), Ministry of Education organized a national one-week Faculty Development Programme on 'Blended Learning & Pedagogical Techniques' from 22nd to 29th January 2022.

## STUDENT'S ACHIEVEMENT

M. Lokeshwari of I B.A.Economics has secured Second place in 4th State level Karate Championship - 2021 conducted by Self Defense School of Karate - Do India. M. Lokeshwari is trained by our M.Phil. Student Vijayalakshmi. M who has obtained a Black belt in Karate.



## EXORDIUM



New Day New Era was the orientation program for the green rotaractors, held on 17th January 2022 wherein they learnt about the activities and procedures of the club. In the first session PDRR Rtn. Solomon Victor spoke about Rotary and Rotaract and how Rotaract had made difference in the society with realistic project examples. In the next session PDRR Rtn. PP. Girish spoke about the opportunities in Rotaract for self-development and skill development.

## LMS AND MOODLE BATCH IV



The fourth batch of Training on the Basics of LMS and Moodle was organised by the LMS team of the College from October 20, 2021 to December 02, 2021. Mrs. Sushumna Rao Tadana, Moodle Certified Educator and Interactive Course Designer and Developer gave hands-on training on topics like Lecture Capturing, e-Content Creation, Open Educational Resources, Online Course Designing, Creation of HSP Videos, Adding content to Moodle, e-Assessment Tools in Moodle, User Tracking etc. Around 15 participants benefitted from the training.

## BIG DATA ANALYTICS

The Department Of Bank Management in collaboration with Thomas J. Watson College of Engineering and Applied Science, Binghamton University, State University of New York organised a One-Week International Faculty Development Programme on 'Big Data Analytics' from 7th to 15th February, 2022.



## STUDENT DEVELOPMENT CELL 2020-2022

The events conducted by the Students' Union in association with the Student Development Cell for the academic year 2020-2021 were Webinar Series on Eloquution, Fresher's Day and Webinar Series on Women Entrepreneurship.

A Webinar Series on the topic "ELOQUENCE- KEY TO EFFECTIVE COMMUNICATION" was conducted for the second-year undergraduate students from 10th August 2020 to 13th August 2020. The speakers for the event were Mr. Srikar T, Ms. Nafia Zahana, Mrs. Sumathi Shivakumar and Mr. Ayush Rajivnath. The Live streaming of the Webinar was broadcasted from Google meet recordings to Live YouTube streaming. A total of 1000 plus students from various departments of both Aided and Self-Supporting streams attended the webinar on all four days.

For Fresher's Day, a Cultural program on the theme "MILLENNIUM: TOWARDS THE HORIZON" was conducted for the first-year undergraduate students on the topic TRANSITION FROM SCHOOL TO COLLEGE LIFE on 10th October 2020. The members of various college teams and Theatre Club performed and entertained the freshers with their talents. The program was streamed on the Union YouTube Channel.

The Business 101 - A Roadmap to Entrepreneurship Webinar Series, based on Women Entrepreneurship was exclusively organized for the final year undergraduate students to enhance their knowledge on entrepreneurship. The speakers for the event were Ms. Sharmila Devi, Ms. Kavitha and Mrs. Archana Stalin. The series was streamed on the Union YouTube Channel on three consecutive Saturdays of April 2021.

## VIGILANCE AWARENESS WEEK: BHEL



Mr. Shankar Sundaresan, Securities Market Trainer - SEBI, Founder & CEO, Sraddha Academy for Financial Education, gave a brief note about SEBI, KYC, Account opening process in securities market and DEMAT accounts.

## WOMEN'S DAY

NSS volunteers of Ethiraj College for Women participated in the 'Women's day' programme conducted in the Shastri Bhavan on 11th of February, Friday with a strength of 9 members and won 1st prize in skit with a cash prize of 5000 and 2nd prize in mime with a cash prize of 3000 with Mr. Santhosh Prathap, Actor and Model as the judge.



## MARTYR'S DAY

On account of Martyr's Day 23 March 2022 NSS volunteers took the Pledge and later watched documentaries based on the same.



## UNION CLUB AUDITION

The Union club member auditions for the year 2021 - 2022 were held offline on 28.10.2021 (Thursday) and 29.10.2021 (Friday) following proper Covid precautionary measures. Number of members selected for the Union clubs are: English Teatro - 25, Tamil Teatro - 34, Arts - 40, Fine arts - 23, Debate - 30, Literary - 27, Film Appreciation and Photography - 30 and Quiz - 20.



## PLEASE MIND, MIND MATTERS

A webinar was organised on the topic "Please Mind, Mind Matters" to create awareness about the importance of mental health among students on 30th October, 2021 (Saturday). The chief guest and speaker of the event was Dr.K.A.Krithika, Obstetrician and Gynaecologist. The video was live-streamed between 10.00 A.M. to 10.30 A.M on the official YouTube channel "Students Union Ethiraj College for Women". With regard to the training a google Form was circulated among all the UG Students to know about the interest for online and offline mode responders.

## SPORTS ACHIEVEMENTS



University of Madras B-Zone Basketball Winner



University of Madras Inter-Zone Badminton Winner



University of Madras B-Zone Volleyball Winner

## ETHI SHAKTHI-LEAGUE 2021 - 22

Under the aegis of Ethiraj Shakti, the various leagues of the college organized several Webinars through Google meet which were premiered through YouTube. The Holistic Wellbeing League organized a webinar on the topic 'Mindset of Current Learning Style' on 22nd December, in which Ms. Gayathri Srinivasan, Psychologist / Life Coach Apollo Hospital, Chennai addressed the students on how to adapt oneself to the practice of blended learning. The League organized a webinar on 'Yoga for General Wellness' on 8th January and Mrs. G. Bhavani, a Yoga Instructor was the guest speaker for the same. On 28th January, the League organised a webinar on 'Acupressure for Immunity' which featured Dr. Nargis Wahaab, Director-Tech, Dr.Wahaab's Pranac Acupuncture, Chennai as the main speaker.

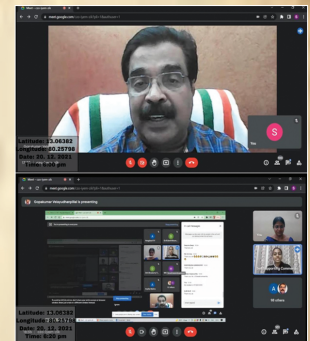
Ms. Diksha Ponvel, Owner Of 'Fudge N Indulge', Entrepreneur, Baker and Data Administrator Sjl At Cognizant, Chennai highlighted the 'Need for Learning Foreign Languages' in the webinar conducted by the Alumnae Connect League on 7th January 2022. The League enlisted the service of Mrs. Uma Parvathy, Former Vice Principal at Maharishi Vidya Mandir Chennai to address the students on 'Soft Skills required for a Job Interview' on 20th January.

The Swachh Ethiraj League organized two webinars, one on 'Understanding The Variants Of Coronavirus' in which Dr. Fathima S Bano MD Pediatrics from Dr. Mehta's Multispecialty Hospital Global Campus, Chennai was the prime speaker which was held on 20th January while the other was on 'Impact of Covid-19 on Indian Economy, Resilient Recovery and a Journey to new Startup's for the Younger Generation' which was addressed by Mr. Rajesh Chandrasekaran, Academic Manager & Marketing Support, T.I.M.E Chennai Pvt Ltd on 27th January

The Disaster Mitigation League organized two webinars, one on 'Oral Hygiene During Covid-19', on 21st January during which Dr. G. Sathya Prabha, B.D.S, Dental Surgeon, Mother's Gift Dental Care, Hosur reiterated the need to maintain oral hygiene during the pandemic and on 29th January, Dr. G.P. Ganapathy, Professor, Centre of Disaster Management, Vellore Institute of Technology, Vellore addressed the students on 'Disaster Risk Reduction and Challenges'.

## RESEARCH INSIGHTS

The Post Graduate & Research Department of Commerce organized a three-day National Webinar on 'Research Insights' from 20th to 22nd December, 2021. Resource Persons Dr. Gopakumar.V, educated the audience about the ethical aspects in academic writing. Dr. Fazlunnisa Syed, explained in detail the different styles in citation and preferences and Dr. Bernard D'Sami, gave a thorough insight into various funding opportunities available for social science research.

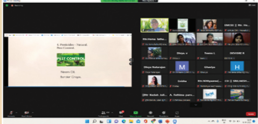


## YOUTH RED CROSS

An Orientation Program was organized by the Youth Red Cross Club of Ethiraj College on 13 November 2021 to welcome the first year students. The Program was conducted online with Rashmika. G, President of Youth Red Cross, welcoming the gathering. Dr. J. Sulaiman, Assistant Professor of Commerce and Staff Secretary and Chennai District Organizer, Youth Red Cross was the Chief Guest who graced the occasion and spoke inspiringly to the students. An awareness video on being a volunteer was played and the program came to a close with the Vote of thanks proposed by Dr. J. Praveena..

## ECOTOPIA

The Rotaract Club of Ethiraj College for Women launched a project 'Ecotopia- Gleam of Green Sheen' on 18th November 2021 via Zoom platform to educate the students on the ill effects of consuming fruits and vegetables that were treated with a huge amount of pesticides in them. The session taken by Rtn/Rtr. Sesha Sai gave a brief overview on how people can make a small difference in the environment and encouraged them to grow some of their own fruits and vegetables at home and adapt to a healthy lifestyle.



## INVESTOR AWARENESS

Dinero - an Investor Awareness Program, was conducted on 27th November 2021, in collaboration with Knowise (Financial Literacy Initiative by SEBI) in which Mr. Rishab Luina, Co-founder of Knowise Learning Academy India imparted knowledge about investing, equity risk, wealth creation, mutual funds, investment options and more vital information regarding financial literacy for the students.



## HAVEN- HELP A HAND

The Haven - Help a Hand was an initiative taken by the Rotaract club of Ethiraj College for Women during an emergency situation. It completely focused on giving a helping hand to those who lacked food, blankets and other basic essentials due to heavy rains in the month of November 2021. Haven has contributed to over 9 areas of people benefiting over 65 people from 11th November 2021 to 14th November 2021 in areas like Perambur, Thiruvanniyur, Moolakadai, Teynampet, Ramapuram, Valsaravakam, Ashok Nagar and Kilpauk.



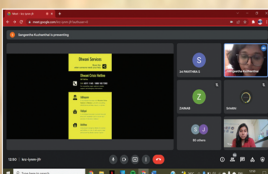
## VACCINATION CAMP

On 25th February 2022, four members of the Red Ribbon Club of Ethiraj College for Women in association with YRG CARE, volunteered for Covid-19 vaccination camps in Sivaswami Kalalaya Higher Secondary School and Shri B S Mootha Girls Senior Secondary School.



## GENDER BASED VIOLENCE

The RRC Ethiraj College for Women conducted an online awareness session on Gender Based Violence, in association with PCVC (International Foundation for Crime Prevention and Victim Care), on 26th February 2022, from 11am-1pm via G-meet. The event benefited around 100 RRC members.



## AVAL 2.0

Aval 2.0 - a novel project was undertaken on 2nd December 2021 up with the intention of providing inner garments to underprivileged girls in two orphanages, Street vision in Kodungaiyur and Good life centre in Tambaram. The girls were also presented with a book and a letter containing personalized messages on the importance of staying healthy.



## CAMARADERIE

Camaraderie - Letter head exchange was conducted with the RSAMDIO President PDRR Rtr. Arti Goswami on 12th December 2021 to reinforce the warm bond between the clubs and uphold the spirit of friendship for the years to come.



## EXCELERATE

The Rotaract Club of Ethiraj College cohosted the Group Rotaract Meet - EXCELERATE on 26th December 2021 in which 54 clubs presented their half yearly report. The event took place at Vivekananda Auditorium, Anna University with DGN Rtn. Raviraman as the chief guest and DRCC Rtn. Sesha Sai as the guest of honour.



## IT'S OKAY NOT TO BE OKAY

The core team of Red Ribbon Club of Ethiraj College for Women promoted the importance of mental health with "Free hugs" campaign and motivated students to speak about mental health and wellbeing on 25th February 2022, in the college campus. This social event was conducted with accordance to COVID-19 SOP and benefited above 500 students.



## MAKE YOUR ILLUSION CLEAR

A free eye screening camp was organized by the Youth Red Cross Club of Ethiraj College for Women in association with M.N. Eye Hospital. The camp was set up in the Library Reading Hall with accommodation for handling 10 patients at a time. The M.N. Eye hospital came with multiple offers in A.R Vision Checking, Vision and Refraction, Consultations and Counseling for the entire day. Around eight eye specialists did the checkup for students, staff, and non-teaching staff. Almost 300 people visited the eye screening camp, got their eyes tested and spectacles were provided.

## WORLD AIDS DAY

To commemorate World AIDS Day, RRC Ethiraj conducted several offline and online interdepartmental competitions based on the theme "End Inequalities End AIDS" on 27th November 2021 and 30th November 2021 and prizes were distributed.

On December 1, 2021 the club in association with YRG CARE organised various HIV/AIDS awareness programmes like orientation, screening of 'LOVESICK' documentary, MAC cosmetics session, donation of Nutrition Hampers to the HIV/AIDS affected children and took 'candle light' oath in the Mini Auditorium. The Chief Guest for the day was Mr. Gowtham, an extraordinary artist. Around 176 students were benefited from the events and all the offline events were conducted with accordance to the Government Covid-19 SOP.

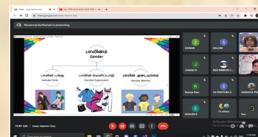


## TANSAC VIDEO

The RRC members of the Ethiraj college for Women volunteered to be part of the awareness video about HIV/AIDS for World AIDS Day 2021 taken by TANSAC and BrightRay Production. The video was screened on State level WAD-2021 event on 1st December 2021 in the presence of Hon'ble Medical, Health and Family Welfare Minister, Govt of Tamil Nadu and the Principal Secretary to the Minister.



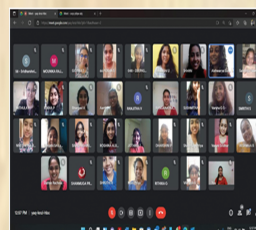
## ALL FOR LOVE LOVE FOR ALL



On 27th January 2022, Red Ribbon Club of Ethiraj College for Women conducted the interactive online seminar "All for love and love for all" on the theme of "Understanding Different Sexualities and Genders", for all the RRC members via Google meet and YouTube stream. Volunteers from the NGO, Nirangal spoke on the topics 'Gender' and 'Sexuality', and presented a real life experience as a member of the LGBTQ+ community. The session had more than 2000 RRC students as audience.

## VAANGAPAZHAGALAM

On 10th January, 2022, Red Ribbon Club of Ethiraj College for Women conducted an online bonding event called "NEXUS" exclusively for the 1st and 2nd year RRC members from 11:30 am to 12:30 pm via G-Meet. Students discussed on the topics; Travel, Movies and Series, Music, Food and Books and Literature. It also promoted communication, expression of thoughts, connections and friendships among RRC members.



## CAMP RAINBOW VOLUNTARY WORK

On 22nd December 2021, Red Ribbon Club members of Ethiraj College for Women volunteered with Camp Rainbow Chennai Leadership of YRG CARE in their celebration of Christmas with children and their families at Canskid kidscan, Chennai. The program consisted of various fun activities like carol singing, games, puppet shows, distribution of gifts etc.



## MIND MATTERS

Red Ribbon Club of Ethiraj College for Women held an interactive counselling session titled "Mind Matters" in the college's Library Conference Hall (LCH) for the 2nd and 3rd year UG students on December 23, 2021. Ms. Lavanya Raj, a Psychologist and Student counsellor was the speaker for the event. The event was safely conducted with adherence to the Govt COVID-19 SOP.

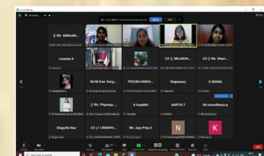


## FREE EYE SCREENING CAMP 2021

The Youth Red Cross club of Ethiraj College for Women organized a Free eye screening camp in association with the renowned M.N. Eye Hospital. The camp was set up in Ethiraj College, Library Reading Hall with accommodation of handling 10 patients at a time. The M.N. Eye hospital came with multiple offers in A.R Vision Checking, Vision and Refraction, Consultations and Counseling for the entire day. Totally Eight eye specialists did the checkup for students, staff, and non-teaching staff.



## MANAM



'Manam - To Intellect the Minds', a professional service initiative on Emotional Intelligence was conducted on 29th January 2022. Mrs. Ishwarya, a Psychologist and Life Skills trainer was the guest speaker who discussed the ability to use, understand and handle one's emotions and spoke at length about self-awareness, self-management, social skills and empathy. The project created an awareness on how mental health and emotional peace is important in life and respecting peers' emotion is vital in life. Joy of Giving - Action speaks louder than words, was a community service project where the Rotaractors had collected several items of used clothing in good condition from the students of our college and distributed them to the underprivileged children in Kaakum Karangal, Thiruvanniyur on 26th February 2022.

## YOUTHORIA

Youth Red Cross's yearly intercollegiate event, "Youthoria 2022" had "GenZ" as the theme for this year as a way of celebrating today's Youth.

The event was conducted in online mode on 3rd and 4th March 2022 with about 7 competitions which included creative writing, poetry writing, group dance, canvas painting, collage making, debate and a surprise event.

More than 150 students from several colleges participated and the judges for the events were Dr.V.Rani Priyadharshini, Assistant Professor of English St. Xavier's college, Palayankottai and Mr.Sweeklin Selvin, Data Analyst of HCL Technologies. The Valedictory ceremony was streamed live in YRC Ethiraj's YouTube channel during which the winners of the competitions were announced. The certificates were issued by the YRC co-ordinator, Dr. J. Praveena to the winners on 6th March.



## JOY OF GIVING

Joy of Giving – Action speaks louder than words, was a community service project where we had gone around all the classes in our college and canvassed about the idea of giving out the clothes which we aren't using to the under privileged. We received various clothes as in salwar, sarees, jeans, t-shirts etc from many rotaractors in our college. We had donated around 90 clothes to the under privileged in the orphanage. We had executed this project in order to give a hand in the under privileged people's life. The number of beneficiaries were 90.



## COMBAT 2021

DG Vaishnav College organized 'COMBAT 2021' an intercollege fest in online mode on 21st and 22nd October 2021. There were 13 events in which both UG and PG students participated. About 24 students participated from Ethiraj College in which Nirupama K and Preethi won the 1st prize in the Quiz Competition.

## INTERNATIONAL ANTI-CORRUPTION DAY

To commemorate the 'International Anti-Corruption day', the School of Law of Sathyabama Institute of Science and Technology conducted various competitions on 9th December, 2021. 20 Students participated in the event as 4 members per team. Out of 20 students, 7 students from Film Appreciation and Photography club participated in photography, videography and meme creation competition, 2 students from the Literary club participated in a photo caption competition, 2 students from the Debate Club participated in the Debate competition, 2 students from Quiz club participated in the Quiz competition and 7 students from Arts club participated in the Newspaper Cutting competition, in which 7 students won Prizes. The following students were the winners of the event: Sri Sannmohana, Shakthi Sai, Deepshika Cheyyur, Sridhana P, Bridesna B V, Anagha A and Sai Meghana K.N.

## YRC REPORT



Making the best use of time is particularly important for any human being, as time waits for none. January was filled with unexpected situations – with the COVID cases rising rapidly, the students went back into their shells. We, The YRC Team, knocked off that shell and brought them out for a fun and educating activity. An Online E – Quiz was conducted on "The Youth Red Cross" for all the members of the YRC club. This was conducted with a thought in mind that, though the students have actively participated in all the events over the months, it is especially important for them to know about the basics of Youth Red Cross. The questions were set on those grounds and the Yearly YRC Quiz 2022 was conducted on 27th January 2022. As expected, we had a good inflow of responses from the members with most of them participating, and the winners were awarded with certificates and prizes accordingly.

## SARGAM

Sargam – Musing on Music was a club service initiative in which the club members had to guess the songs with English translation. It was an interactive and fun-filled event which involved the club member who also sang the guessed songs. The project was conducted in order to give a chance for all the club members to bond and share each other's interests. There were 21 participants



## AARAMBH & MAITHRI 2021-22 AUDITIONS

The auditions for Aarambh & Maithri 2021-22 were held at the college campus during the last weeks of December 2021. Auditions for Maithri events were held on 23rd December 2021 and the auditions for Aarambh auditions were held on 28th & 29th of December, following all the SOP guidelines and the results were announced on the same day.

## UDHAYAM

The Department of Social Work (SFS), Madras Christian College organized its annual intercollegiate event 'Udhayam' on 10th and 11th November 2021 and 30th November 2021. Around 77 students from Ethiraj College participated in the event out of which 20 students won. Ethiraj college secured the Overall title for which the cash prize was Rs.5000. The following students are the winners of the event: S Gayathri, Dheepika A J, K. Tanusri, Shreemathi P, Neeeraja V, Fahima Farhana, M.S.Anitcham, Anusri V, Divsha Kiyasudeen, Sanjana U Nair, T Esha Sathira, B Lalitha, Thenmozhi A, Sri Sunmohana, Maanasa S, Kushuboo Mishra, Teena Varshana, Trisha & Santhini.

## 75th INDEPENDENCE DAY

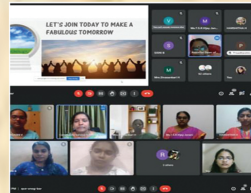


With reference to the communication from the Tourism, Culture and Religious Endowments Department, Government of India, the Ethiraj Students' Union 2021-22 organized an Essay competition in commemoration of the 75th Anniversary of India's Independence. Essays were written on the following themes. (a) India's Freedom Struggle (b) India's Achievements at 75 (c) India at 75: Issues, Challenges and Solutions (d) India at 75: Ideas for Development (e) India at 75: Actions to promote Development. The event was held on 30th December, 2021 between 10.30 a.m. and 11.30 a.m. at the Main Auditorium. Students were asked to write essays in either English or Tamil. 3 winners from each category were selected for both the events from among various participants.

## CSS CLUB

The CSS club started off with its annual orientation for the first year members on 30th November, 2021 using the Google Meet Platform. The guest speaker for the event was Dr.R.V.Geetha, Associate Professor and Dean of Student Affairs, Saveetha Dental College and Hospital, Chennai. She enlightened the students on the importance of discipline and team work for the betterment of the society.

The club celebrated International Human Rights Day on 12th December 2021 by conducting a quiz for the students of first and second year UG. E-Certificate was awarded to students who scored above 80% merit.



## CONSUMER RIGHTS DAY

Citizen Consumer Club of Ethiraj college for Women hosted their first inter-collegiate online event, CONFETE 2021 from 18th to 21st December 2021. The results were announced on 24th December 2021 on the National Consumer Rights Day 2021. To commemorate the occasion, the club announced the theme as "Green Collar Consumer"

The CONFETE '21 welcomed participants from prestigious colleges like Chennai Institute of Technology, DG Vaishnav College, Gurunanak College, J.N.N.Arts and Science College for Women, Justice Basheer Ahmed Sayeed College for Women, Loyola College, Madras School of Social Work, MOP Vaishnav College, Patrician College of Arts & Science, Rajalakshmi Engineering College, Ramakrishna College of Arts and Science, VIT University Chennai, Women's Christian College, SA College of Arts and Science, Sri Kanyaka Parameswari Arts and Science College for Women, SRM University, Stella Maris College, and St. Thomas College of Arts and Science.

CONFETE 2021 comprised of five online events namely, Logoistic (Logo Designing) with 35 participants, Pen Down (Creative Writing) with 56 writers, Brush Tales (Poster Making) with 44 artists, Potpourri (Mixture of fun events) with 40 and Flutter Me Shutter (Photography) with 30 avid participants.

The CONFETE '21 by the Citizen Consumer Club of 2021-22 had around 129 participants from 18 Colleges who participated enthusiastically and made their mark making the event which was a huge success.



For the 75th Independence Day, essay competition was held in Main Auditorium, Ethiraj College for Women.

## HOMAGE TO BIPIN RAWAT



The Ethiraj NCC Company paid homage to Late CDS GENERAL BIPIN RAWAT on 10th October 2021. On behalf of Ethiraj College for Women and Ethiraj NCC Company, Principal in-charge Dr. D.B Usha Rani and Major R. Shanthini paid homage to Late CDS General Bipin Rawat. Dr. D B Usha Rani shared a few words about Late CDS General Bipin Rawat. The staffs, students and cadets lit candles and observed two minutes silence to pay respect.

## NATIONAL LEVEL E-QUIZ

The Citizen Consumer Club of Ethiraj College for women organized a National Level E-Quiz On Consumer Protection Act, 2019 on 27th and 28th February 2022. The participants were challenged on their knowledge about consumer rights and protection. 507 participants from various institutions across the country actively participated in the E-Quiz. E-certificates were issued to 363 participants who had secured more than 60% of marks in the quiz.

## CANSTOP

To commemorate the "International Breast Cancer Awareness Month" "Pink October", CANSTOP organized an online panel discussion, "Give Hopes Save Lives" to raise awareness on Breast Cancer on 10.11.2021. They also conducted various events like Mime, Photography and Poster Making.

## INAUGURAL OF STUDENT'S UNION

The Inaugural of the STUDENTS' UNION 2021-2022 took place on 1st December, 2021 at the Main Auditorium. The Chief Guest for the day was Mrs. Shanthi Suresh, Classical Carnatic Singer. The event marked the onset of an eventful year.

## ETHIRAJIL THIRUVAIYARU

The Margazhi Mahautsavam, Ethirajil Thiruvaiyaru '21 was held on 20th and 21st December 2021 by the Fine Arts Club of the college. The event sought to redefine Chennai's cultural scene by bringing together various forms of arts and giving the much-needed platform to those who practiced these forms.

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