



Name: Dr. M .JEYANTHI  
Qualification: M.Com. M.Phil. M.Ed. MBA; Ph.D. NET  
Designation: Associate Professor  
Years of Experience: UG: 27 Years  
PG: 9 years and 3 months  
Area of Specialization: Cost accounting, Management accounting  
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### PROJECTS

S.No.	Title	Duration	Funding agency	Amount sanctioned ( In lakhs)
1.	Organizational citizenship Behavior as a Driver to Performance in Institutions of Higher Learning Institution	One year	Management	10,000
2	Emotional Intelligence among College Teachers in Chennai	One year	Management	10,000

### WORKSHOPS

S.No.	Organized by	State/National/International	Topic	Date(s)
1	Ethiraj College	State	Online workshop on working with Moodle Platform	July 2020
2	Teaching Learning centre – Ramanujam College, University of Delhi	National	“Comprehensive e-Learning to e-Training guide for Administrative Work”	June 2020
3	Rest Society for Research International	National	Workshop on “Teaching and Learning Pedagogy	May 2020
4.	IQAC, Ethiraj College for Women (Autonomous), Chennai	State	Development of Strategies for Quality Enhancement	July 2013

5.	Dean of Research and IQAC, Ethiraj College for Women (Autonomous), Chennai	City	Research Collaboration, Consultancy and Patent & Knowledge Management	April 2013
6.	Sutherland's Language Lab Initiative	City	Train the Trainers Program	April 2007
7..	Department of Bank Management, Ethiraj College for Women (Autonomous), Chennai	State	Environmental Sensitization and Disaster Management	January 2006

#### CONFERENCES ATTENDED / PRESENTED PAPER

S.No.	Organized by	State/National/International	Participated/ Presented	Title	Date(s)
1	Department of Bank Management, Ethiraj College for Women (Autonomous), Chennai	International	Participated	Reboot, Reinvent & Reignite: Reimagining the Neo Normal Era	23 & 24 February 2022
2	Guru Nanak College (Autonomous), Chennai	National	Presented	Impact of Organisational Behaviour on Commitment and Satisfaction amongst Employees	January 2019
3.	Department of Bank Management, Ethiraj College for Women (Autonomous), Chennai	International	Presented	A study on Perception of Women Employees on Gender Equality	January 2019

4.	Measi Institute of Management, Chennai & Department of Civil Supplies and Consumer Protection, Govt. of Tamil Nadu	International	Presented	New Stress Management Techniques	August 2017
5.	Department of Management Studies, Sacred Heart College (Autonomous), Tirupattur	International	Presented	Impact of Online Shopping on Women	January 2015
6	Department of Management Studies, School of Humanities, Sciences and Management Periyar University	International	Presented	Concept of Shadow Banking in India International	November 2014
7.	PG & Research Department of Commerce, DG Vaishnav College (Autonomous), Chennai & Federation of Indian Chambers of Commerce and Industry	National	Presented	The Influence of Various Advertising Media on Buying Decisions among Women in Chennai	December 2012
8.	Departments of Accounting & Finance and Bank Management, Ramakrishna Mission Vivekanada College (Autonomous), Chennai	International	Presented	Role of Developed Economies in Developing Economies	September 2012

9	Department of Business Studies, Hindustan College of Arts & Science, Chennai	International	Presented	Influence of Stress Management on the Individual Efficiency of Women Employees in Chennai	September 2012
10.	Department of MBA, Ethiraj College for Women (Autonomous), Chennai and ISTD, Chennai Chapter	International	Presented	A study on Women Entrepreneurs Success Strategies and Stress Management	November 2011
11	Ethiraj College for Women (Autonomous), Chennai	National	Participated	Career Women of Today	February 2004
12	Ethiraj College for Women (Autonomous), Chennai	International	Presented	Teaching Learning Methodologies in the field of Management Studies	January 2004

### SEMINARS

S.No	Organized by	State/national/international	Topic	Date(s)
1.	Brunel Business School, Brunel University, UK	National	Quality Initiatives in Teaching, Learning and Evaluation	January 2017
2.	IQAC, Ethiraj College for Women (Autonomous), Chennai	National	Potential for Excellence to Excellence in Higher Educational Institutions	July 2016
3.	IQAC, Ethiraj College for Women (Autonomous), Chennai	National	Effective Governance and Brand Building in Higher Educational Institutions	February 2014

4.	Madras Christian College, Chennai and Tamil Nadu State Planning Commission	National	Human Development	January 2008
5.	Department of Commerce, Ethiraj College for Women (Autonomous), Chennai	National	Entrepreneurship	December 2007
6.	Ethiraj College for Women (Autonomous), Chennai	State	Polemics of Gender in the Global Scenario	March 2007
7.	Department of Commerce, University of Madras and J.H.A Agarsen College, Chennai	National	Risk Management in Banks	March 200
8.	Department of Commerce, Ethiraj College for Women (Autonomous), Chennai	National	Retail Management	February 2007
9.	Ethiraj College for Women (Autonomous), Chennai	National	E-Governance	February 2006

#### **CERTIFICATE COURSES /VALUE ADDED COURSES**

S.No.	Offered by	Topic	Duration
1	TMS Yoga and Art's Center	Certificate Course in Yoga	One year
2.	ISCKON	Bhagawad Geetha	

#### **JOURNAL PUBLICATIONS**

S.NO.	JOURNAL NAME	UGC /SCI/SCIE/ WOS	ISBN / ISSN NUMBER	REFERENCE	DATE OF PUBLICATION/ DOI
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1.	Malayalam Journal of Mate Matik	UGC Care	ISSN : No 2321-5666	Spiritual Leadership and Organizational citizenship behaviour, Vol, No 1,318-321	February 2021
2.	Shodsamitha: Journal of Fundamental &Comparative research	UGC	ISSN: 2277-7067	Organizational citizenship behaviour as a driver to performance in institutions of higher Learning Vol. VII, No. 10 (1):2021	Sept 2021
3.	Shodsamitha: Journal of Fundamental &Comparative research	UGC	ISSN: 2277-7067	Emotional Intelligence among female students , Vol. VII, No. 8(1):2021	August 2021
4.	Parishodh	UGC	ISSN-2347-6648	Organizational Citizenship Behavior and Male Employees	March 2020
5.	Emperor international journal of finance and management research	UGC	ISSN :2395-5929	Impact of Organizational citizenship Behavior on Commitment and Satisfaction amongst Employees, Vol 5, Special Issue 1	January 2019
6.	Emperor international journal of finance and management research	UGC	ISSN :2395-5929	Stress and HRM Competencies, Volume 05 Issue 02	2019
7.	International journal of emerging Technologies and innovative Research	UGC Approved Peer Reviewed and Referred	ISSN : 2349-5162	A Study on perception of women Employees on Gender Equality, Volume Issue 1	January 2019

8.	Shanlax International Journal of Management	UGC	ISSN : 2321-4643	New Stress Management Techniques ,Vol , Special Issue	August 2017
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### FDP/STTP

S.No.	Organized by	State/National/International	Topic	Date(s)
1	PG and Research department of Commerce, Ethiraj college for Women and Sraddha Academy for Financial Education	State	Investor Education and Awareness Programme	2 <sup>nd</sup> to 4 <sup>th</sup> December 2021
2.	Teaching Learning centre – Ramanujam College, University of Delhi	National	“ Open Source of tools for Research”	June 2020
3	Teaching Learning centre – Ramanujam College, University of Delhi	National	“Managing online classes and co creating MOOC	April 2020
4	IQAC, Ethiraj College for Women (Autonomous), Chennai	College	“Recasting from onsite to online Pedagogy	June 2020
5.	Ma Foi Academy	College	Faculty Development Program	April 2006

**WEBINARS [National/International]**

S.No.	Organized by	State/National/ International	Topic	Date(s)
1	Department of Accounting and Finance, Ethiraj College for Women	State	Forensic Accounting and Fraud Detection	23-12-2021
2	Centre for women Empowerment and Women Studies- Manomaniam University	State	Promoting Gender Equality, Strategies and Challenges	July 2020
3.	SIVET College, Chennai	National	Surmounting Psychological Hitches	July 2020
4.	Dept of Bank Management and Internal Skill Development Corporation	State	“Leveraging Technology to make data driven Decisions	July 2020
5.	Dept of commerce, Mahendra Arts and Science colleges”	State	“Application of Research Methodology in Social Sciences”	May 2020
6.	Dept of commerce, Shri Krisnaswamy college for Women	State	“Covid 19- A Major Challenge in Banking sector	May 2020
7.	Dept of Bank Management, Ethiraj college for women	National	“Be unstoppable	May 2020
8.	Dept of Bank Management, Ethiraj college for women	National	“Challenges and changes during covid 19	May 2020



9.	Dept of Bank Management, Ethiraj college for women	State	“Managing Financial Health post covid	May 2020
10.	M.O.P Vaishnav College for Women	State	“ Post Covid-19 Economy from survival to Revival	May 2020
11.	PG Dept of Physics, Ethiraj college for women	State	Moodle LMS Install, create class, add content and enrol students	May 2020
12	PG and Research Dept of commerce, Ethiraj college for women and Wiley and Miles Education	State	Developing a future workshop for the Business Analytics and All Driven enterprises	May 2020
13.	PG and Research Dept of commerce, Ethiraj college for women and Wiley and Miles Education	State	“Impact Factor, H Index and google scholar	May 2020
14.	Dept of Accounting and Finance	State	Opportunities and Challenges in the present Scenario	May 2020
15.	Dept of Accounting and Finance Guru Nanak College	State	Heighten your Self-awareness& Social Effectiveness	May 2020

AWARDS:

**Dr. Radhakrisnan Teaching Excellency Award’ from International Lions Club, Perimet**

OTHERS:

Member Academic Audit – Sri Ramakrishna Vivekananda College for Men

Member Board of studies Department OF Accounting and Finance, GURU NANAK COLLEGE