



Name: Sridevi S

Qualification : M.Com, NET

Designation : Assistant Professor

Years of Experience: Ug: 3 Years

Area of Specialization: Corporate Accounts and Auditing

Email-Id : sridevi_s@ethirajcollege.edu.in

WORKSHOPS

S.No.	Organized by	State/National/International	Topic	Date(s)
1	Universal Teachers' Academy	State	Creation Of Basic E- Content, Animated E-Content, Stop Motion Animation, Editing E-Content, Creative Interactive E-Content and Uploading E-Content on The Web	21/04/2020 To 30/04/2020

CONFERENCES ATTENDED / PRESENTED PAPER

S.No.	Organized by	State/National/International	Participated/Presented	Title	Date(s)
1	Department of Bank Management, Ethiraj College for Women (Autonomous), Chennai	International	Participated	Reboot, Reinvent & Reignite: Reimagining the Neo Normal Era	23 & 24 February 2022

CERTIFICATE COURSES /VALUE ADDED COURSES

S.No.	Offered by	Topic	Duration
1	Ethiraj College - UGC Funded Course	Retail Management	2 Years
2	Fin Mark and NSE Academy	Fundamentals Of Capital Markets	1 Week

JOURNAL PUBLICATIONS

S.NO.	JOURNAL NAME	UGC /SCI/SCIE/W OS	ISBN / ISSN NUMBER	REFERENCE	DATE OF PUBLICATION/DOI
1	International Journal of Multidisciplinary research	Peer Reviewed and Indexed Journal	2395-1877	Impact of Youtube Commercials on purchase decision of consumers	December 2021

FDP/STTP

S.No.	Organized by	State/National/International	Topic	Date(s)
1	Guru Nanak College	International	Higher Education Changes and Challenges	01/04/2022

2	Financial Literacy Club, Ethiraj College for Women	State	Overview of Capital Markets	25/03/2022 and 26/03/2022
3	Centre For English Language Education, Dr. Ambedkar University	National	Podcasts In Education	21st December To 17th January 2021
4	Department Of Commerce, Jamal Mohamed College	National	Essence Of Research Methodology	16th And 17th May 2020
5	Department Of Commerce, Vivekananda College for Arts and Sciences for Women	National	Advanced Statistical Analysis for Social Sciences SPSS, AMOS, and R	13th May To 15th May 2020
6	Teaching Learning Centre, Ramanujan College, University of Delhi	National	Managing Online Classes and Co-Creating Moocs	20th April To 6th May 2020

WEBINARS [NATIONAL/INTERNATIONAL]

S.No.	Organized by	State/National/International	Topic	Date(s)
1	Financial Literacy Club, Ethiraj College for Women	State	Preparing Today for a Better Tomorrow	05/03/2022
2	Department of Accounting and Finance, Ethiraj College for Women	State	Forensic Accounting and Fraud Detection	23-12-2021
3	Department Of Commerce, Vivekananda College for Arts and Sciences for Women	National	Corona Virus Pandemic Vs Stock Market Volatility: Identifying Meaningful Investment Avenues	17th May 2020
4	Department Of Bio-Chemistry, Ethiraj College for Women	State	Patenting Inventions in India	16th May 2020
5	Department Of Commerce, Ethiraj College for Women	State	Planning And Taxation of Salary Income	13th May 2020
6	Internal Quality Assurance Cell and Department of Corporate Secretaryship, C. Abdul Hakeem College	National	Impact Of Covid-19 On Indian Economy	12th May 2020

7	Department Of Commerce, Ethiraj College for Women	State	Safeguarding Savings	6th May 2020
8	Department Of Commerce, University of Madras	State	Use Of Elsevier Tools in Research Workflow	5th May 2020
9	Data Teach Labs	National	Essential Guidelines for Writing a Research Paper	20th April 2020