



Name : Vaishnavi S

Qualification: M. Com, NET

Designation: Assistant Professor

Years Of Experience: UG: 3 Years

Area Of Specialization: Income Tax, Financial Services

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### CONFERENCES ATTENDED / PRESENTED PAPER

S.No	Organized by	State/National/International	Participated/Presented	Title	Date(s)
1	Ethiraj College for Women	International	Presented	Perception of Massive Open Online Course	January 2019
2	Department of Bank Management, Ethiraj College for Women (Autonomous), Chennai	International	Participated	Reboot, Reinvent & Reignite: Reimagining the Neo Normal Era	23 & 24 February 2022

### CERTIFICATE COURSES /VALUE ADDED COURSES

S.No.	Offered by	Topic	Duration
1	Udemy	Excel Formulas and Functions	1 Week

2	Ethiraj College - UGC Funded Course	Retail Management	1 Year
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### JOURNAL PUBLICATIONS

S.NO.	JOURNAL NAME	UGC /SCI/SCIE/WOS	ISBN / ISSN NUMBER	REFERENCE	DATE OF PUBLICATION/DOI
1	International Journal of Multidisciplinary Research Review (IJMDRR) Volime - 7, Issue-12, December 2021, pp. 466-470	Peer Reviewed and Indexed Journal	2395-1877	A Study on the Factors Influencing Purchase Decision of Smartphone among Female Students in ChennaiI	22/12/2021 and 23/12/2021
2	Our Heritage Journal	UGC Care Listed Journal	0474-9030	A Study on The Role of Tacit Knowledge in A Workplace	February 2020
3	Our Heritage Journal	UGC Care Listed Journal	0474-9030	A Study on Factors Influencing Customers Attitude Towards Digital Payment	February 2020

4	Emperor International Journal of Finance of Management Research	Peer Reviewed and Indexed Journal	2395-5929	A Study on Influence of Brand in The Present Scenario on The Purchase Decision of Men's Apparel	February 2019
5	International Journal of Research and Analytical Reviews	Peer Reviewed and Indexed Journal	2348-1269	Perception Of Massive Open Online Course	January 2019
6	International Journal of Emerging Technologies and Innovative Research	Peer Reviewed and Indexed Journal	2349-5162	A Study on Digital India Services Towards Social Equity	January 2019
7	Emperor International Journal of Finance of Management	Peer Reviewed and Indexed Journal	2395-5929	A Study on Factors Influencing the Preference of Green Products	January 2019

### FDP/STTP

S.No.	Organized by	State/National/International	Topic	Date(S)
1	Guru Nanak College	International	Higher Education Changes and Challenges	01/04/2022

2	Financial Literacy Club, Ethiraj College for Women	State	Overview of Capital Markets	25/03/2022 and 26/03/2022
3	SGT University	National	Investing In Capital Market	26-07-2021 To 30-07-2021
4	Shree Chandrababu Jain College	National	Empowering Investors Towards Security Market	24-07-2021
5	SGT University	National	Tax Computation, Planning & Filing of Itr	19-07-2021 To 23-07-2021
6	Guru Nanak College	National	Portfolio Management	8-07-2021 To 10-07-2021
7	IQAC, Ethiraj College for Women	National	Recasting From Onsite to Online Pedagogy	20-07-2020 To 24-07-2020
8	Annai Vailankanni Arts & Science College	National	Decode NTA NET	11-07-2020
9	Rajapalayam Raju's College	National	Enhancing Classroom with Gamification	25-06-2020

10	Rajapalayam Raju's College	International	Managing Online Classes and Co-Creating Moocs	13-06-2020 To 14-06-2020
11	Department Of Bank Management, Ethiraj College for Women	National	Challenges And Opportunities in Business Post Covid	1-06-2020 To 8-06-2020
12	SSS Jain College for Women	National	Statistical Applications Using SPSS	16-05-2020 To 17-05-2020
13	Women's Christian College	National	The Power of Now	05-02-2019

### WEBINARS [NATIONAL/INTERNATIONAL]

S.No.	Organized by	State/National/International	Topic	Date(s)
1	Financial Literacy Club, Ethiraj College for Women	State	Preparing Today for a Better Tomorrow	05/03/2022
2	Department of Accounting and Finance, Ethiraj College for Women	State	Forensic Accounting and Fraud Detection	23-12-2021
3	CSI Jayaraj Annapackiam College	International	SPSS The Research Oriented Data Analytical Tool	December And 2012

4	Department Of Commerce, Ethiraj College for Women	State	Safeguarding Savings	Th May 2020
5	Department Of Physics, Ethiraj College for Women	National	Moodle LMS	May And 2020
6	Department Of Commerce, Ethiraj College for Women	National	Impact Factor, H Index and Google Scholar	May And 2020
7	Department Of Commerce, Ethiraj College for Women	National	Maximizing Visibility and Research Output	May And 2020
8	Ethiraj College for Women	National	Workshop On Intellectual Property Rights	February And 2020