



Name : P Yamini

Qualification :M.Com, M.Phil, SET

Designation :Assistant Professor

Years of experience: UG :3 Years

Area of specialization: Financial Accounting,

Banking Theory Law and Practice

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WORKSHOPS

S.No.	Organized by	State/National/International	Topic	Date(s)
1	Bala's V V Academy	National	National Level Workshop on Data Analysis Using SPSS	06/02/2022 to 15/02/2022

CONFERENCES ATTENDED / PRESENTED PAPER

S.No.	Organized by	State/National/International	Participated/Presented	Title	Date(s)
1	Ethiraj College for Women	International	Presented	Perception of Massive Open Online Course	January 2019
2	Department of Bank Management, Ethiraj College for Women (Autonomous), Chennai	International	Participated	Reboot, Renvent & Reignite: Reimagining the Neo Normal Era	23 & 24 February 2022

CERTIFICATE COURSES /VALUE ADDED COURSES

S.No.	Offered by	Topic	Duration
1	Internshala	Beginners Trading	4 Weeks

JOURNAL PUBLICATIONS

S.NO.	JOURNAL NAME	UGC /SCI/SCIE/WOS	ISBN / ISSN NUMBER	REFERENCE	DATE OF PUBLICATION/DOI
1.	Journal of Management & Entrepreneurship	Peer Reviewed and Indexed Journal	2229-5348	Green Consumer Behaviour	December 2021
2	International Journal of Multidisciplinary research	Peer Reviewed and Indexed Journal	2395-1877	Impact of Youtube Commercials on purchase decision of consumers	December 2021
3	Our Heritage	UGC Care Listed Journal	0474-9030	Intellectual Property Rights and Blockchain Technology	July 2020
4	Studies In Indian Place Names	UGC Care Listed Journal	2394-3114	Social Networking Sites and Consumer Buying Behaviour	March 2020

5	Digitalisation Of Banking Operations: Outreach, Challenges and Impact on Economy	International Conference Proceedings	978-93-5351-550-8	A Study on Blockchain Technology in Banking Sector	March 2019
6	Emperor International Journal of Finance of Management	International Conference	2395-5929	A Study on Cash to Cashless Economy	February 2019
7	International Journal of Research and Analytical Reviews	UGC Approved	2348-1269	Perception Of Massive Open Online Course	January 2019
8	International Journal of Emerging Technologies and Innovative Research	UGC Approved	2349-5162	A Study on Digital India Services Towards Social Equity	January 2019
9	Emperor International Journal of Finance of Management	Peer Reviewed and Indexed Journal	2395-5929	A Study on Factors Influencing the Preference of Green Products	January 2019

FDP/STTP

S.No.	Organized by	State/National/International	Topic	Date(s)
1	Department Of Commerce, Ethiraj College	National	Investor Education and Awareness	2 nd To 4 th December 2021
2	IQAC, Ethiraj College	State	Recasting From Onsite to Online Pedagogy	20th July To 24th July, 2020
3	Department Of Commerce, Ethiraj College	National	Progressing Amidst Hindrance - Turning Adversity into Opportunity	08th to 14th June 2020
4	Department Of Journalism and Communication, Ethiraj College	National	Research Funding and Publications	26th To 28th May, 2020
5	SSS Jain College	National	Statistical Applications Using SPSS	16th And 17th May 2020
6	Teaching Learning Centre, Ramanujan College, University of Delhi	National	Managing Online Classes and Co-Creating Moocs	20th April To 06th May, 2020

WEBINARS [NATIONAL/INTERNATIONAL]

S.No.	Organized by	State/National/International	Topic	Date(s)
1	MBA Department, Ethiraj College	National	Open Educational Resources	July 2020
2	Department of Accounting and Finance, Ethiraj College for Women	State	Forensic Accounting and Fraud Detection	23-12-2021
3	Loyola College	National	Taking Research Forward During Pandemic	May 2020
4	Department Of Commerce, Ethiraj College	National	Developing A Future for Business Analytics and Ai Driven Enterprises	May 2020
5	Department Of Commerce, Ethiraj College	National	Impact Factor, H Index and Google Scholar	May And 2020

6	Department Of Commerce, Ethiraj College	National	Safeguarding Savings	May And 2020
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