



# Ethiraj College for Women (Autonomous)

## ETHIRAJ 2020

2010-2020  
*The road ahead....*





# Goal 2020

To evolve into a  
**Women's University of Excellence**



# STRATEGIES

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**Teaching & Learning**

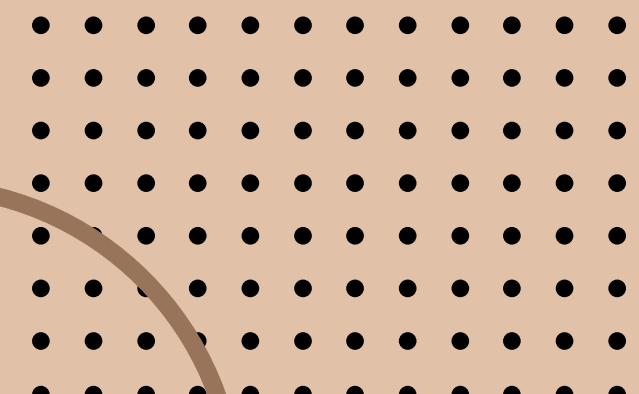
**Research & Development**

**Human Resource Planning and  
Development**

**Community Engagement**

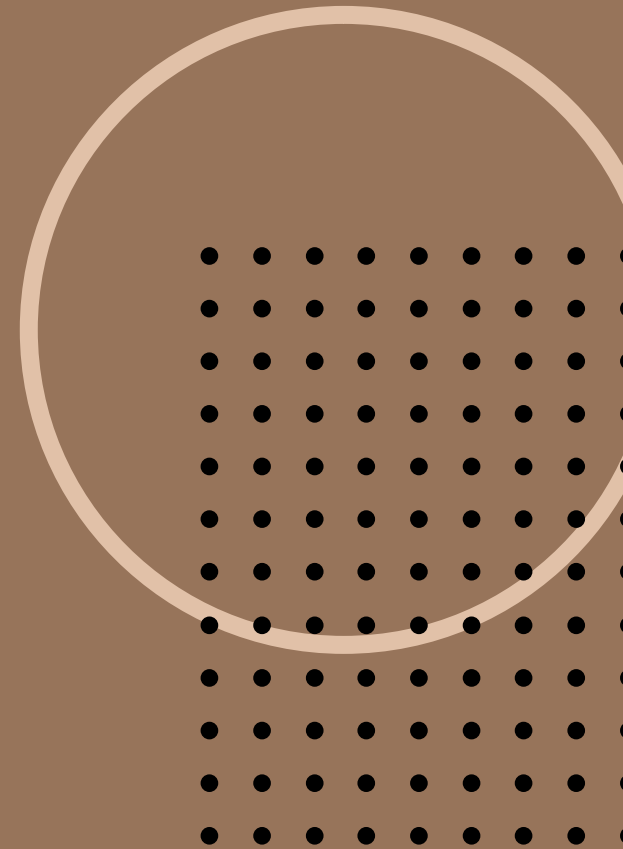
**Industry Interaction**

**Internalisation**



# Teaching & Learning

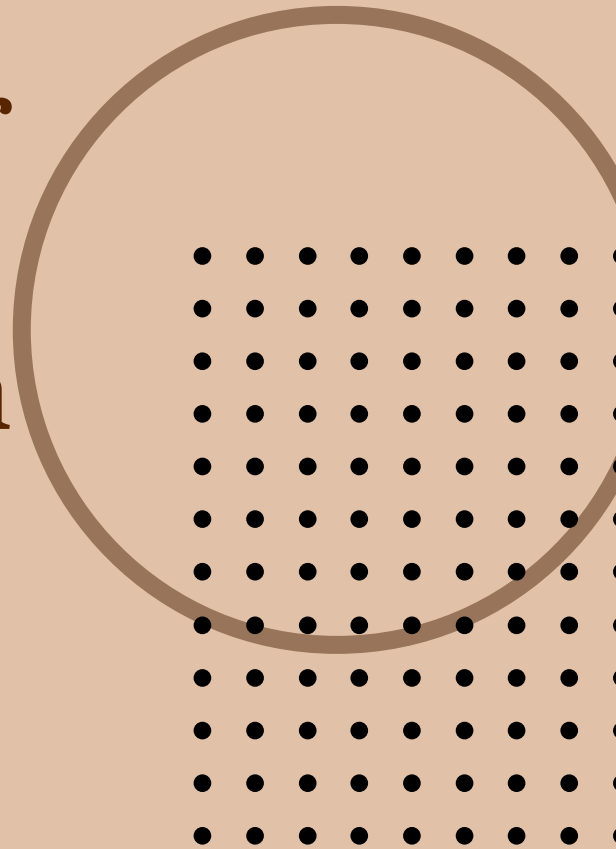
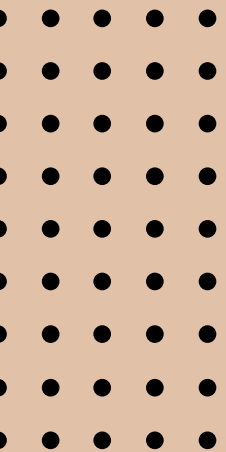
- New programmes in
  - M.Com Banking and Insurance Management
  - PG Degree in Visual Communication
  - UG Degree in Mass Communication
  - M.Com Human Resources Management
  - M.Com Accounting and Financing
  - PG in Psychology
- Smart classroom for each department
- E-Learning Modules
- E-Governance
- New short-term and skill-based courses





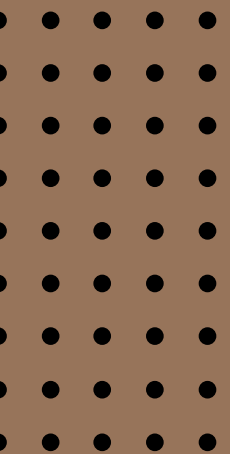
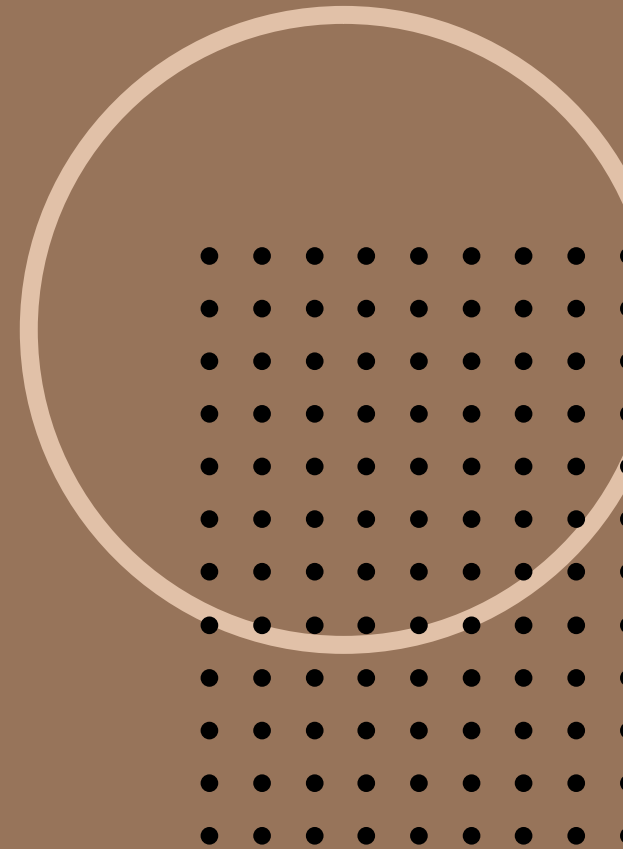
# Research & Development

- Establishment of Office of Dean of Research
- Encourage faculty members to undertake major/ minor projects
- Honouring faculty for their contributions to Research at national and international level



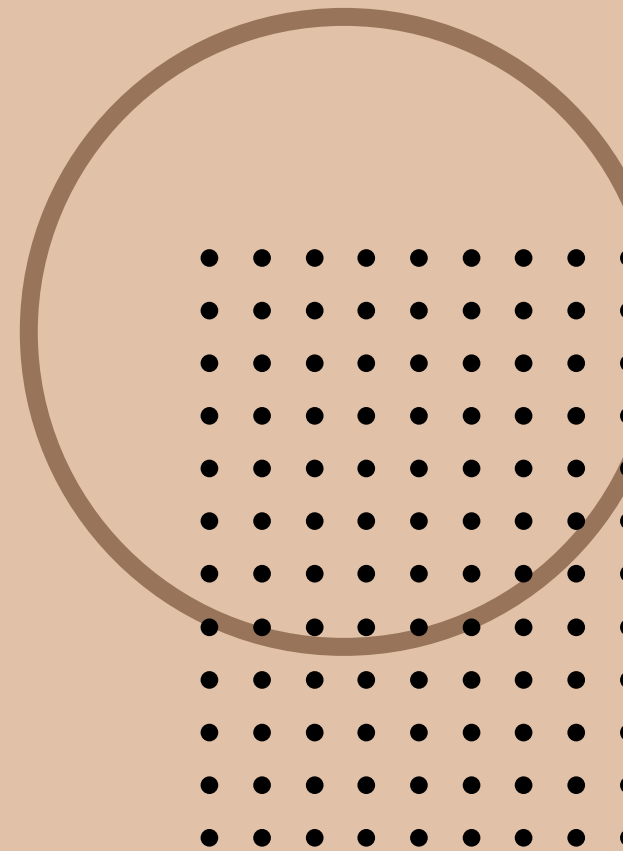
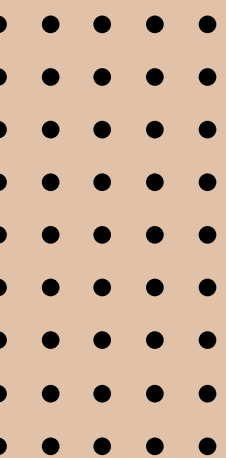
# Community Engagement

- Department Social Responsibility Activities
- Conduct workshops in laboratory equipment handling
- Tie-ups with the in-campus IOB Women Entrepreneur's Branch



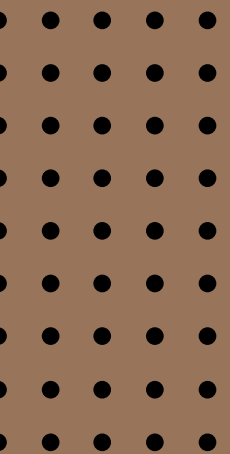
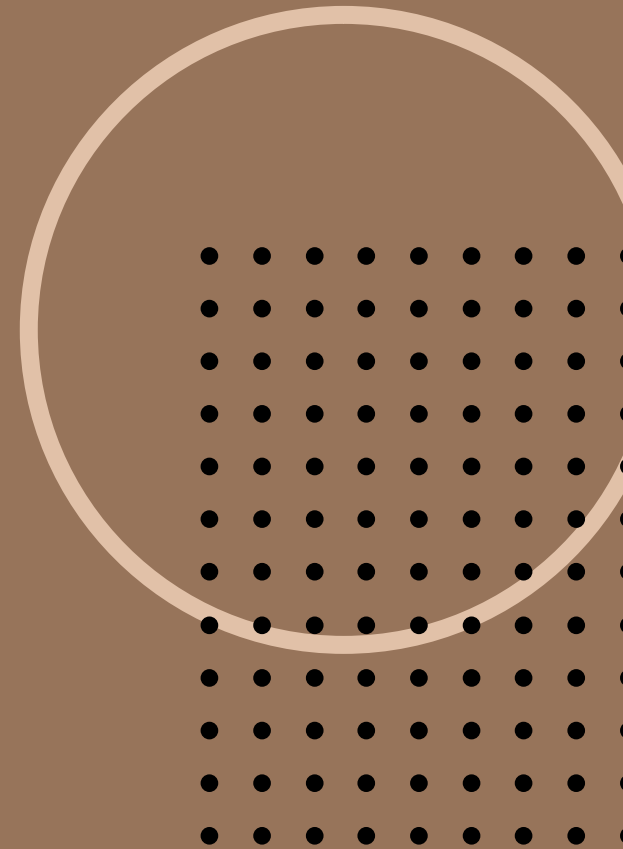
# Human Resource Planning and Development

- Academia-Industry Interaction
  - Signing of MOUs
  - Study abroad Programme
- Increase Institutional Scholarships
- Establish a
  - Student Skill Development Centre
  - Incubation and Innovation Centre
- Strengthen
  - Alumni Network & Association
  - Library & Laboratory Resources



# Industry Interaction

- Industry-Academia Partnerships
- Opportunities for internships





# Internalisation

- Earn the status of Deemed University
- Empower and strengthen women through acquisition of knowledge and protect and defend the cause of women's issues

