

1. Faculty profile:



Name: Mrs. A.J Jemima Malathy
 Qualification : MCS, M.Phil., ICWAI (Inter)
 Designation : Assistant Professor
 Years of Experience: UG: 16 years PG:8 years
 Previous Experience: UG:5 years PG:
 Area of Specialization: Corporate Accounting, Risk Management in Banks
 Email-ID : jemimamalathy@ethirajcollege.edu.in

MEMBERSHIP

S.No.	Details	State/National/International
	Nil	Nil

PROJECTS

S.no.	Title	Duration	Funding Nil agency	Amount sanctioned (in lakhs)
	Nil	Nil	Nil	

RESEARCH GUIDANCE

Ph.D Awarded	Nil
Ph.D Guiding	Nil
M.Phil Awarded	Nil
M.Phil Guiding	Nil

WORKSHOPS

S.no.	Organized by	State/National/International	Topic	Date(s)
1	Ethiraj College for Women (Autonomous)	National	National Workshop on "Learning Management System and Open Educational Resources	25/01/2020
2	Madras Christian College.	State	Workshop on "Scientific Research and Data Analytics	31/01/2020
3	Madras Christian College	State	One day workshop on "Data Analytics Using SPSS"	10/03/2020
4	Ethiraj College for Women (Autonomous) in association with SALIS	State	Open Educational Resources	11/07/2020
5.	Institute for Statistics and Analytical	International	"Multivariate Data Analysis and its Interpretation using	23/04/2021 to

	Research		SPSS"	25/04/2021
6	Special Minds, Chennai	International	:AMOS, CFA and SEM"	14/05/2021 to 16/05/2021

CONFERENCES ATTENDED / PRESENTED PAPER

S.no.	Organized by	State/National/International	Participated/Presented	Title	Date(s)
1	Ethiraj College for Women	International	Participated	'Emerging Innovative Strategies In Business- Creating a Competitive Edge'	28/09/2016
2	MEASI Institute of Management	International	Participated /Presented	A Study on Awareness and Perception about Health Insurance among youth	19/08/2017
3	Ethiraj College for Women	International	Participated	Social Innovations and Social Responsibility – A Key to Sustainable Development and Solutions,	24/01/2018 25/01/2018
4	Ethiraj College for Women	International	Participated	“Social Equity: A Catalyst to Inclusive Growth and Sustainability”	30/01/2019 31/01/2019
5	Ethiraj College for Women in association with State University of New York at Binghamton,	International	Participated	Intellectual Capital and Knowledge Management for Business Sustainability	10/01/2020, 11/01/2020

	Binghamton, NY, USA				
6	Ethiraj College for Women	International	Participated	International Conference on Digitalization:A Catalyst to the fiscal industry	08/04/2021 09/04/2021
7.	Department of Bank Management & Department of Accounting & Finance(SS), Ethiraj College for Women, Chennai	International	Participated	“Reboot, Reinvent & Reignite : Reimagining the Neo Normal Era”	23/02/2022 & 24/02/2022

**Best paper award kindly do put asterisk*

API format to be followed

SEMINARS

S.no.	Organized by	State/national/international	Topic	Date(s)
1	Patrician College of Arts and Science, Adyar, Chennai-20	National	Transformation, Adaptation and Sustainability towards a Bright Future	05/03/2011

CERTIFICATE COURSES /VALUE ADDED COURSES

S.no.	Offered by	Topic	Duration
	Nil	Nil	Nil

JOURNAL PUBLICATIONS

S.NO	JOURNAL NAME	UGC /SCI/SCIE/ WOS	ISBN / ISSN NUMBER	REFERENCE	DATE OF PUBLICATION/ DOI
1	Shanlax International Journal of Management Special Issue 3 Volume 5	UGC	ISSN 2321- 4643	A Study on Awareness and Perception about Health Insurance among youth.	19/08/2017

FDP/STTP

S.no.	Organized by	State/National/International	Topic	Date(s)
1	Teaching Learning	National	Manging online	20/04/2020 to

	Centre Ramanujan College, University of Delhi		classes and co - crating MOOCS	06/05/2020.
2.	Ethiraj College for Women (Autonomous)	National	Innovative Approaches to Management Teaching	25/05/2020 to 27/05/2020.
3.	The New College with the Institute of Company Secretaries of India	National	Recent Amendments in Companies Act 2013	27/05/.2020
4	Ethiraj College for Women,	National	THE UNLOCK DOWN- Challenges & Opportunities in Business Post Covid	01/06/2020 To 08/06/2020
5	GTN Arts College (Autonomous),Dindigul	National	Future of Examinations: Bloom's Taxonomy and Multiple Assessment Tools	08/06/2020
6	Ethiraj College for Women (Autonomous)	Stste	Recasting from Onsite to Online Pedagogy	20/07/2020 to 24/07/2020
7	Bharathiar University	National	GST – Registration, Assessment and Filing of Returns”	16/07/2020 to 29/07/2020
8	Rest Soceity for Research International, Krishnagiri Tamil Nadu	National	Recent Trends in Research Article Writing	22/03/2021 to 27/03/2021
1.	Department of Commerce, Ethiraj College for Women in association with Sraddha Academy for Financial Education	National	Investor Education and Awareness Programme	02/12/2021 to 04/12/2021
2.	PG Department of Banking and Insurance Management & Department of Bank Management, Ethiraj College for Women, Chennai, in collaboration with Thomas J. Watson College of Engineering and Applied Science, Binghamton University, State University of New York	International	Big Data Analytics	07/02/2022 to 15/02/2022
3.	Department of Accounting	National	Overview of Capital	25/03/2022 to

	& Finance (SS), Ethiraj College for Women in association with Bombay Stock Exchange Brokers Forum		Markets	26/03/2022
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WEBINARS [National/International]

S.no.	Organized by	State/National/International	Topic	Date(s)
1	Ethiraj College for Women	National	Challenges and Changes during Covid-19 Pandemic	11/05/2020
2	Ethiraj College for Women	National	Impact Factor, H index and Google Scholar	06/05/2020
3	Ethiraj College for Women	National	Be Unstoppable	21/05/2020,22/05/2020. 25/05/2020 and 26/05/2020
4	Ethiraj College for Women	International	“Navigating the Pandemic: A Global Perspective”	15/06/2020 to17/06/2020
5	Ethiraj College for Women	International	“Leveraging technology to make Data Driven Decisions”	01/07/2020
1.	Department of Accounting & Finance(SS), Ethiraj College for Women, Chennai	National	Forensic Accounting and Fraud Deduction	23/12/2021
1.	Department of Accounting & Finance (SS), Ethiraj College for Women, Chennai	National	Impact of Global Conflicts on Indian Economy	17/03/ 2022

AWARDS: Nil

OTHERS: Nil

List out Resource Person ,BOS Chairperson or Member, Subject Expert, University
Nominee