Name : Mrs. R.Bhuvaneswari

**Qualification** : M.com, M.Phil, (NET & SLET Qualified)

**Designation** : Associate Professor

**Years of Experience** : UG: 17 Years PG: 2.5 Years

**Area of Specialization**: Finance

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#### **WORKSHOPS**

| S.No. | Organized by    | State/National/International | Topic           | Date(s)                  |
|-------|-----------------|------------------------------|-----------------|--------------------------|
| 1     | Dean of         | National                     | A Workshop on   | 1 st                     |
|       | Academics &     |                              | Academics and   | February,                |
|       | Dean of         |                              | Research        | 2017                     |
|       | Research        |                              |                 |                          |
|       | Ethiraj College |                              |                 |                          |
|       | for Women       |                              |                 |                          |
| 2     | IQAC            | National                     | A Workshop on   | 9 <sup>th</sup> March    |
|       | Ethiraj College |                              | Performance     | 2017                     |
|       | for Women       |                              | Enhancement     |                          |
| 3     | UGC             | National                     | A Workshop on   | 22 <sup>nd</sup> August  |
|       | Ethiraj College |                              | Work Life       | 2017                     |
|       | for Women       |                              | Balance         |                          |
| 4     | Dean of         | International                | Statistical     | 21st & 22nd              |
|       | Research        |                              | Analysis Using  | June 2018                |
|       | Ethiraj College |                              | SPSS And        |                          |
|       | for Women -     |                              | AMOS            |                          |
|       | Ethiraj College |                              |                 |                          |
| 5     | University Of   | National                     | Securities      | 3rd & 4th                |
|       | Madras          |                              | Market          | December                 |
|       |                 |                              |                 | 2018                     |
| 6     | IQAC - Ethiraj  | National                     | National Level  | 1 <sup>st</sup> Feb 2020 |
|       | College For     |                              | Technical       |                          |
|       | Women           |                              | Workshop On     |                          |
|       |                 |                              | Intellectual    |                          |
|       |                 |                              | Property Rights |                          |

### CONFERENCES ATTENDED / PRESENTED PAPER

| S.No. | Organized<br>by | State/National/International | Participated/Presented | Title        | Date(s)               |
|-------|-----------------|------------------------------|------------------------|--------------|-----------------------|
| 1     | Guru            | National                     | Presented              | Online       | 2016                  |
|       | Nanak           |                              |                        | Shopping     |                       |
|       | College         |                              |                        | Behavior     |                       |
|       |                 |                              |                        | Of           |                       |
|       |                 |                              |                        | Customers    |                       |
|       |                 |                              |                        | In Chennai   |                       |
| 2     | IQAC            | National                     | Participated           | National     | 18 <sup>th</sup> &    |
|       | Ethiraj         |                              |                        | Symposium    | 19 <sup>th</sup> July |
|       | College for     |                              |                        | on From      | 2016                  |
|       | Women           |                              |                        | Potential    |                       |
|       |                 |                              |                        | for          |                       |
|       |                 |                              |                        | Excellence   |                       |
|       |                 |                              |                        | to           |                       |
|       |                 |                              |                        | Excellence   |                       |
|       |                 |                              |                        | in Higher    |                       |
|       |                 |                              |                        | Education    |                       |
|       |                 |                              |                        | Institutions |                       |

### **SEMINARS**

| S.No. | Organized by |                | State/national/international | Topic   | Date(s)                             |
|-------|--------------|----------------|------------------------------|---|-------------------------------------|
| 1 1   |              | Ethiraj<br>For |                              | Learning Management System and Open Educational Resources A | 25 <sup>th</sup><br>January<br>2020 |
|       |              |                |                              | student<br>Centric<br>Approach                              |                                     |

## **JOURNAL PUBLICATIONS**

| S.No. | JOURNAL         | UGC       | ISBN / ISSN  | REFERENCE | DATE OF      |
|-------|-----------------|-----------|--------------|-----------|--------------|
|       | NAME            | /SCI/SCIE | NUMBER       |           | PUBLICATION/ |
|       |                 | /WOS      |              |           | DOI          |
| 1     | Conference      | Supported | ISBN 978-93- |           | 2016         |
|       | Proceedings – e | by        | 80757-52-0   |           |              |
|       | India           | NABARD    |              |           |              |
|       | Synergizing     |           |              |           |              |
|       | Financial       |           |              |           |              |
|       | Inclusion, IT & |           |              |           |              |
|       | Business        |           |              |           |              |
| 2     | Catalyst        | -         | ISBN:978-81- | -         | 2018         |
|       | -               |           | 936440-2-7   |           |              |

# FDP/STTP

| S.No. | Organized by    | State/National/International | Topic                    | Date(s)                           |
|-------|-----------------|------------------------------|--------------------------|-----------------------------------|
| 1     | IBS Business    | National                     | FDP                      | 5thAugust                         |
|       | School          |                              |                          | 2016                              |
| 2     | NISM            | National                     | Securities Markets       | 3 <sup>rd</sup> & 4 <sup>th</sup> |
|       | &               |                              |                          | December                          |
|       | University of   |                              |                          | 2018                              |
|       | Madras          |                              |                          |                                   |
| 3     | Ethiraj College | State                        | Innovative Approaches to | 03.06.2020                        |
|       | For Women       |                              | Management Teaching      | &                                 |
|       |                 |                              | _                        | 04.06.2020                        |

# WEBINARS [National/International]

| S.No. | Organized by  | State/National/International | Topic  | Date(s)                   |
|-------|---|------------------------------|--|---------------------------|
| 1     | SRM Institute Of<br>Science And<br>Technology         | National                     | How To Be Secured In The Digital Era?                                | 5 <sup>th</sup> May 2020  |
| 2     | Dept Of<br>Commerce ,<br>Ethiraj College<br>For Women | State                        | Safeguarding Savings   | 5 <sup>th</sup> June 2020 |
| 3     | Ethiraj College<br>For Women                          | National                     | Making the Right Decisions during the Tough Times – The Chanakya Way | 10.06.2020                |