

Name: Poojitha. G  
 Qualification: M.com, NET  
 Designation: Assistant Professor  
 Years of Experience: UG: 5 PG: 5  
 Previous Experience: UG: nil PG: Nil  
 Area of Specialization: Income Tax and Banking  
 Email-ID : [poojitha\\_g@ethirajcollege.edu.in](mailto:poojitha_g@ethirajcollege.edu.in)



**MEMBERSHIP: Nil**

S.No.	Details	State/National/International
1	Nil	State (Eg)

**PROJECTS**

S.no.	Title	Duration	Funding agency	Amount sanctioned ( in lakhs)

**RESEARCH GUIDANCE : Nil**

Ph.D Awarded	
Ph.D Guiding	
M.Phil Awarded	
M.Phil Guiding	

**WORKSHOPS**

S. no.	Organized by	State/National/International	Topic	Date(s)
1	MBA Department, Ethiraj College for Women, Chennai in association with SALIS	National	Working with Moodle Platform	7 <sup>th</sup> and 8 <sup>th</sup> July 2020
2	PG and Research Department of Commerce (Shift-I) in Association with Patrician Research Committee, Patrician College of Arts & Science	National	Creation of Research ID's	03/07/2021
3	Department of Business Administration, Maharaja Agrasen Institute of Management Studies Under aegis of IQAC in association with Think Quest Club & Collaboration with Elsevier	National	Fundamentals of Publishing in Top Journal	16/06/2021
4	Department of Bank Management, Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai	National	Research Methodology	15/11/2021 To 18/11/2021

**CONFERENCES ATTENDED / PRESENTED PAPER**

S. no.	Organized by	State/National/International	Participated /Presented	Title	Date(s)
1	Department of Bank Management, Ethiraj College for Women, Chennai	International	Participated and presented	A Study on the Stock Market Movement and Developments in the Automobile Industry	September 28 <sup>th</sup> 2016

2	Department of Commerce, M.O.P. Vaishnav College for Women, Chennai	International	Participated and presented	The Empirical Risk - Return Relationship: A Study On Sensex And Selected Sectoral Indices	9 <sup>th</sup> and 10 <sup>th</sup> April 2021
3	Maniben Nanavati Women's College, Mumbai & Inspira Research Association, Jaipur, India	International	Participated and presented	A Cross Sectional Study on the Determinants of Equity Investment Decisions	4 <sup>th</sup> and 5 <sup>th</sup> June 2021
4	Lexicon Management Institute of Leadership and Excellence, Pune	International	Participated and presented	A Study on the New-Normal Behaviour of Investors	4 <sup>th</sup> and 5 <sup>th</sup> September 2021
5	Department of Bank Management (SS) & Department of Accounting & Finance (SS), Ethiraj College for Women, Chennai	International	Participated	Conference Title - <b>“Reboot, Reinvent &amp; Reignite: Reimagining the Neo Normal Era”</b>	23 <sup>rd</sup> and 24 <sup>th</sup> of February

*\*Best paper award kindly do put asterisk*

*API format to be followed*

#### SEMINARS

S.no.	Organized by	State/national/international	Topic	Date(s)
1				

#### CERTIFICATE COURSES /VALUE ADDED COURSES

S.no.	Offered by	Topic	Duration
1	REST Society for Research International (RSRI), Krishnangiri	Recent Trends in Research Article Writing	One week [March 22 <sup>nd</sup> to 27 <sup>th</sup> 2021]
2	MOODLE	Learn Moodle 3.11 Basics	Four weeks [completed on 3 <sup>rd</sup> July 2021]

#### JOURNAL PUBLICATIONS

S.NO	JOURNAL NAME	UGC /SCI/SCIE/ WOS	ISBN / ISSN NUMBER	REFERENCE	DATE OF PUBLICATION/ DOI
1	International Journal of Advanced Scientific Research & Development	UGC	e-ISSN 2395-6089 p- ISSN 2394-8906	Vol 3, Special Issue 3, Version I, Page nos. 74 - 80	September 2016
2	Shodh Sanchar Bulletin -An International Bilingual Peer Reviewed Refereed Research Journal	UGC Approved Care Listed Journal:	ISSN 2229-3620	Vol 11- Issue 41- January -March 2021 Page Nos.25-30	24/03/2021
3	Journal of Education: Rabindra Bharati University	UGC CARE APPROVE D, Peer Reviewed	ISSN 0972 - 7175	Vol: XXIII, No. 5, 2020-21	

		and Referred Journal			
4	Journal of the Asiatic Society of Mumbai	UGC CARE Approved, Peer Reviewed and Referred Journal	ISSN 0972-0766	Vol: XCV, No:13	2022

#### FDP/STTP

S. no	Organized by	State/National/ International	Topic	Date(s)
1	Department of Bank Management, Ethiraj College for Women	National	THE UNLOCK DOWN- Challenges & Opportunities in Business Post Covid	1 <sup>st</sup> to 8 <sup>th</sup> June 2020
2	Ethiraj Centre for Research, Innovation & Creativity (ECRIC), Ethiraj College for Women	National	Citation Database and Analysis, Scientometric Study	9 <sup>th</sup> June 2020
3	Teaching Learning Centre Ramanujan College, University of Delhi		Open-Source Tools for Research	8 <sup>th</sup> to 14 <sup>th</sup> June 2020
4	School of Management, Kristu Jayanti College (Autonomous), Bengaluru	National	Inclusive Research Methods	June 17 <sup>th</sup> to June 24 <sup>th</sup> , 2020
5	Teaching Learning Centre Ramanujan College, University of Delhi in association with Indian Accounting Association, NCR Chapter	National	Data Analysis for Research in Social Science	17 <sup>th</sup> to 30 <sup>th</sup> June 2020
6	Internal Quality Assurance Cell, Ethiraj College for Women	National	Recasting from Onsite to Online Pedagogy	20 <sup>th</sup> to 24 <sup>th</sup> July 2020
7	Teaching Learning Centre Ramanujan College, University of Delhi	National	Managing Online Classes and Co-creating MOOCS: 2.0	May 18 <sup>th</sup> to June 3 <sup>rd</sup> 2020
8	M.O.P. Vaishnav College for Women, Chennai	National	Impact of COVID -19 & Management of Personal Finances through this period	9 <sup>th</sup> May 2020
9	Department of Commerce, SIVET College, Chennai in association with Internal Quality Assurance Cell	National	Epitome of Tax Saving Tips	16 <sup>th</sup> June 2020
10	Department of Commerce, Bharathiar University	National (Skill Development Programme)	GST – Registration, Assessment and Filing of Returns	16.07.20 to 29.07.20
11	Internal Quality Assurance Cell and School of Commerce, Shri	National	Research Methodology	22 <sup>nd</sup> to 29 <sup>th</sup> March 2021

	Shankarlal Sundarbai Shasun Jain College for Women, Chennai			
12	Teaching Learning Centre Ramanujan College, University of Delhi (Sponsored by MHRD Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching)	National	Recent Trends and Challenges in Research	10 <sup>th</sup> to 18 <sup>th</sup> May 2021
13	Department of Commerce, Ethiraj College for Women in association with Sraddha Academy for Financial Education	National	Investor Education and Awareness Programme	2 <sup>nd</sup> to 4 <sup>th</sup> December, 2021
14	Dr.R.Ravanan, Joint Director of Collegiate Education, Chennai and Special Minds	International (Training Programme)	Statistical Analysis using SPSS	26 <sup>th</sup> to 28 <sup>th</sup> March 2021
15	IQAC Cell, Shri Shankarlal Sundarbai Shasun Jain College for Women, Chennai in collaboration with IQAC Cluster, India	National	“Understanding NAAC Criteria – Marching towards Excellence”	6 <sup>th</sup> to 11 <sup>th</sup> December 2021
16	Department of Mathematics and Humanities, S.V. National Institute of Technology, Surat, Gujarat	National (STTP)	“Data Analysis for Qualitative and Quantitative Research”	13 <sup>th</sup> to 17 <sup>th</sup> December 2021
17	Department of Bank Management, Ethiraj College for Women, Chennai	International	‘Big Data Analytics’	7 <sup>th</sup> to 15 <sup>th</sup> February 2022.

#### WEBINARS [National/International]

S.no.	Organized by	State/National/International	Topic	Date(s)
1	Department of BCA, Ethiraj College for Women, Chennai in association with Pantech Learning	National	Cloud Computing	15 <sup>th</sup> June 2020
2	Nirmala Institute of Education, Altinho-Panaji, Goa and Research Centre of DPM’s Shree Mallikarjun & Shri Chetan Manju Desai College, Canacona, Goa	National	An Introduction to Research in Social Science	25 <sup>th</sup> and 26 <sup>th</sup> June 2020
3	Department of Bank Management, Ethiraj College for Women, Chennai in association with International Skill Development Corporation	International	Leveraging Technology to Make Data Driven Decision	1 <sup>st</sup> July 2020
4	Department of Commerce, KUMARARANI MEENA MUTHIAH COLLEGE OF ARTS & SCIENCE, Chennai	State	Ph.D education in a knowledge society: An Interpretation of Ph.D education in India	March 5 <sup>th</sup> 2021
5	PG & Research Department of Commerce, Ethiraj College for Women, Chennai	National	“Research Insights”	20 <sup>th</sup> to 22 <sup>nd</sup>

				December 2021
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## CERTIFICATE COURSE

1. Online course on '**Understanding Open Educational Resources (OER)**' offered by Commonwealth of Learning – completed on February 21, 2022

AWARDS: Nil

OTHERS: Nil

List out Resource Person ,BOS Chairperson or Member, Subject Expert, University Nominee