

Name: Dr. N. Renuka Devi

Qualification: M.Com., M.Phil. Ph.D, SLET

**Designation:** Associate Professor

**Years of Experience:** UG:24 years PG:9 years

Area of Specilization: Financial Accounting and

Entrepreneurial Development

Email-ID: renukadevi n@ethirajcollege.edu.in

### **MEMBERSHIP**

S.No.	Details	State/National/International	
1.	Academic Audit Member for the Department of		
	BCom Corporate Secretaryship& Business	State	
	Administration, Loyola College, Chennai, on August		
	5, 2015.		
1.	Member of the Board of Studies for the		
	Department of Business Administration, Loyola	State	
	College, Chennai, on March 1, 2018.		

#### **WORKSHOPS**

S.no.	Organized by	State/National/International	Topic	Date(s)
1	National	State	Entrepreneurship	30/6/2016
	Entrepreneurship Network by Wadhwani Foundation.		Educator Program	02/01/2016
2	IQAC, Ethiraj College	National Symposium		July 18 -19, 2016

3.	Indian	State	Documenting	February
	Association of		Contributions of	18 -19,
	Women's		Women's	2016.
	Studies,		Movements,	
	Departments-		Women's	
	Centre of		Organisations	
	Women's		and Women	
	Studies,			
	University of			
	Madras and			
	Bharathidasan			
	University,			
	Ethiraj College			
	for Women,			
	Stella Maris			
	College and			
	Regional			
	Association for			
	Women's			
	Studies,			

## CONFERENCES ATTENDED / PRESENTED PAPER

S.no	Organized by	State/Nationa l/Internationa	Participated/Pres ented	Title	Date(s)
1.	Department of Bank Management, Ethiraj College for Women	International	Attended	'Emerging Innovative Strategies In Business- Creating a Competitive Edge'	September 2016
2.	Department of Bank Management, Ethiraj College for Women	International	Attended	'Social Innovation and Social Responsibility – A Key to Sustainable Development and Solution'	January, 2018
3.	Department of Bank Management, Ethiraj College for Women	International	Attended	Social Equity: A Catalyst to Inclusive Growth and Development'	January 2019
4.	M.O.P. Vaishnav College for	State	Presented at IGNITE-2019, a One Week	Business Proposal - Your's Affectionately-	December6 -12, 2019.

	Women, Chennai		Faculty Development Programme on "Creating and Sustaining Entrepreneurshi p Culture in Institutions of Higher	Home Kitchen for Senior Citizen's	
			Education"		
5.	Department of Bank Management, Ethiraj College for Women	International	Attended	Intellectual Capital and Knowledge Management for Business Sustainability"	January 2020
6.	PG Department of Banking and Insurance Management & Department of Bank Management, Ethiraj College for Women, Chennai	International Conference	Participated	Digitalization: A Catalyst to the fiscal industry	April 8 and 9, 2021
7.	PG Department of Banking and Insurance Management & Department of Bank Management, Ethiraj College for Women, Chennai	International Conference	Participated	Reboot, Reinvent & Reignite: Reimagining the Neo Normal Era	February 23 and 24, 2022

<sup>\*</sup>Best paper award kindly do put asterisk

# CERTIFICATE COURSES /VALUE ADDED COURSES

S.no.	Offered by	Topic	Duration
 ~:110:	0 11010 4 0 3	10010	2 01 001011

1	Indian Academic	Writing Case	21 <sup>st</sup> to 23 <sup>rd</sup> May 2020.
	Researchers Association in	Studies, Project	
	association with Department	Preperation and	
	of Commerce, University of	Funding of	
	Madras	Research Projects	

### **JOURNAL PUBLICATIONS**

# RESEARCH PUBLICATION – INTER NATIONAL LEVEL 2020-2021

S.NO ·	JOURNAL NAME	UGC /SCI/SCIE /WOS	ISBN / ISSN NUMBER	REFERENCE	DATE OF PUBLICATION/ DOI
1	Malaya Journal of Mate matik	UGC	ISSN(P):2319 3786, ISSN(O):232 1 5666	"A study on awareness of micro finance schemes among women entrepreneurs doing business through Instagram", Vol. S, No. 1, 523-527, 2021	January 10, 2021
2	Malaya Journal of Mate matik	UGC	ISSN(P):2319 3786, ISSN(O):232 1 5666	A study on institutional, department and family support extended to meet the Academic Performance Standards in Research", Vol. S, No. 1, 515-519, 2021	January 10, 2021
3	International Journal of Health Sciences	Scopus	ISSN 2550-6978 E-ISSN 2550-696X © 2022	Work from Home: Measuring Employee Satisfaction Towards HR Practices, Privileges and Impact on Health and Family During COVID' 19 Among IT Professionals in Chennai, India	March27, 2022 https://doi.or g/10.53730/ij hs.v6nS3.532 1

## FDP/STTP

### 2019-2020 & 2020-21

S.no.	Organized by	State/National/ International	Торіс	Date(s)
1	Ethiraj College for Women	National	One day Faculty Development workshop on "Research, Innovation and Creativity" held at	14th September 2019
2	M.O.P. Vaishnav College for Women	National	"Creating and Sustaining Entrepreneurship Culture in Institutions of Higher Education",	6th to 12th December 2019
3.	Department of Business Administration, Ethiraj College for Women.	State	"Innovative Approaches to Management Teaching"	May 25-27, 2020.
4.	The Institute of Companies Secretaries of India in association with The New College, Chennai	State	"Recent Ammendments in Companies Act, 2013	May 27, 2020.
5.	M.O.P. Vaishnav College for Women, Chennai	State	Impact of COVID – 19 & Management of Personal Finances.	May 9, 2020
6.	The Department of Bank Management, Ethiraj College for Women	National	"THE UNLOCK DOWN-Challenges & Opportunities in Business Post Covid"	1st to 8th June 2020
7.	PG and Research Department of Commerce, Ethiraj College for Women in Collaboration with Miles Education	International	"Progressing Amidst Hindrance - Turning Adversity into Opportunity"	8th to 14th June, 2020.
8.	Ramanujan college, University of Delhi	National	"Open Source Tools and Research"	8 June to 14th June 2020.
9.	TLC, Ramanujan College, University of Delhi (Sponsored by MHRD PanditMadan Mohan Malaviya National Mission on	National	Advanced Concepts for Developing MOOCs	July 2-17, 2020.

	Teachers and Teaching)			
10.	IQAC, Ethiraj College for Women, Chennai	State	Recasting from Onsite to Online Pedagogy	July 20-24, 2020.
11	IQAC, Ethiraj College for Women, Chennai	National	Learning Management System and Open Educational Resources	October 30,2021
12	Sraddha Academy for Financial Education in association with PG & Research Department of Commerce, Bishop Heber College (Autonomous), Tiruchirappalli, Tamil Nadu	State	Investor Education & Awareness	November 26, 2021
13	PG & Research Department of Commerce & Sraddha Academy for Financial Education	State	Investor Education & Awareness	December 2-4, 2021
14	Department of Commerce & Accounting & Finance in association with IQAC, Guru Shree Shantivijai Jain College for Women, Chennai	National	One week Faculty Development Programme on Innovation in Teaching - Learning Process	July 26 - August 02, 2021
15	PG & Research Department of Commerce, Bishop Hebers College (Autonomous), Trichy	State	Faculty Development Programme on Investor Education and Awareness Programme	November26, 2021
16	Department of Commerce, Ethiraj College for Women in association with Sraddha Academy for Financial Education	State	Faculty Development Programme on Investor Education and Awareness Programme	December 2to 4, 2021.
17	PG Department of Banking and	National	Faculty Development Programme on <b>Blended</b>	January22 to 29, 2022

	Insurance (SS), Ethiraj College for Women in collaboration with TLC Ramanujan College		Learning & Pedagogical Techniques	
18	PG Department of Banking and Insurance Management & Department of Bank Management, Ethiraj College for Women, Chennai in collaboration with Thomas J. Watson College of Engineering and Applied Science, Binghamton University, State University of New York	International	One Week International Faculty Development Programme on Big Data Analytics	February7 to 15, 2022
19	Ethiraj College for Women, Chennai	State	Faculty Development Programme on Overview of Capital Markets	March25 and 26, 2022

# WEBINARS [National/International]

## 2019 20 & 2020-21

S.no.	Organized by	State/National/ International	Торіс	Date(s)
1	Department of Commerce, University of Madras in association with Elsevier	National	Use of Elsevier Tools in Research Workflow	May 5, 2020
2	Department of Commerce, Ethiraj College for Women in association with Prime Academy Pvt, Ltd.	State	Safeguarding Savings	May 5, 2020
3	Department of Bank Management, Ethiraj College for Women, Chennaion	National	Challenges and Changes during Covid-19 Pandemic	May11, 2020.
4	Department of Bank Management, Ethiraj College for Women, Chennai	State	Managing Financial Health Post Covid	May 20, 2020

5	Indian Academic Researchers Association in association with Department of Commerce, University of Madras	National	Writing Case Studies, Project Preperation and Funding ofResearch Projects	21 <sup>st</sup> to 23 <sup>rd</sup> May 2020
6	National College, Tiruchirappalli, Tamil Nadu, India	International	Challenges of Higher Education: E- Learning During Covid 19'	23 <sup>rd</sup> May,2020.
7	Department of Bank Management in association with International Skill Development Corporation (ISDC)	International	Leveraging Technology to Make Data Driven Decisions	July1, 2020.
8	Department of MBA, Ethiraj College for Women in association with SALIS	State	Working with Moodle Platform	7 -8 July, 2020
9	Department of Accounting & Finance (SS), Ethiraj College for Women, Chennai	State	Forensic Accounting and Fraud Deduction	December 23, 2021