

## Faculty profile:



**Name:**Dr.S.TAMIZHVANI

**Qualification:** B.Com., M.Com., SET, Ph.D

**Designation:** Assistant Professor

**Years of Experience:** UG: 2 year 6 months; PG :2 year 6 months

**Area of Specilization:** Financial Accounting& Marketing

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## WORKSHOPS

S.no.	Organized by	State/National/International	Topic	Date(s)
1.	Ethiraj College for Women.	National	Statistical analysis using AMOS	2018
2	Ethiraj College for Women	National	Data Science	2019
3.	Ethiraj college for Women.	International	“Research Insights, Publication and Proposal Strategies”	2019
4.	Ethiraj College for Women.	International	Research, Innovation and Creativity	2019
5.	KALASALINGAM BUSINESS SCHOOL	National	Two Days Workshop on SPSS	2020
6.	CAPE – Institute of Technology	International	“Writing Literature Review Article : Weekend”	09th May, 2020
7.	SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY  (Deemed to be University)	International	"Application of Research Methods and Statistical Tools in Management Studies and Social Sciences”	2021

## CONFERENCES ATTENDED / PRESENTED PAPER

S.no	Organized by	State/National /International	Participated/Presented	Title	Date(s)
1	Ethiraj college for	International	Participated &	Emerging Innovative	2016

	Women.		Presented	Strategies in Business – Creating a Competitive Edge	
2.	University of Madras.	National	Participated & Presented	“Digital Economy: Business Opportunities and Challenges	2019
3.	Women’s Christian College in collaboration with “University of Madras”.	International	Participated & Presented	Digital Transformation for sustainable development	2019
4.	Ethiraj College for Women in association with MCCI.	International	Participated & Presented	Design Thinking Prototype: A Quintessence Mapping of Ideation and Innovation	March, 2020
5.	Vaikunth Mehta National Institute of Cooperative Management in collaboration with Ministry of Corporate Affairs, Government of India	Conference – National	Participated	Corporate Governance and Sustainable Competitiveness in Agriculture Collectives	15/12/2021 to 17/12/2021
6.	Department of Bank Management & Department of Accounting & Finance(SS	International Conference		Two day International Conference on “Reboot, Reinvent & Reignite : Reimagining the Neo Normal Era”	23/02/2022 & 24/02/2022

	), Ethiraj College for Women, Chennai			
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### SEMINARS

S.no.	Organized by	State/national/international	Topic	Date(s)
1	University of Madras.	National	Challenges for human resource management in the changing environment	2017

### JOURNAL PUBLICATIONS

S.NO	JOURNAL NAME	UGC /SCI/SCIE /WOS	ISBN / ISSN NUMBER	REFERENCE	DATE OF PUBLICATION/ DOI
1.	International Journal of Advanced Scientific Research & Development	-	p-ISSN:2394-8906   e-ISSN:2395-6089	ANTECEDENTS AND CONSEQUENCES OF CONSUMER ATTITUDE TOWARDS COUNTERFEIT PRODUCTS	September 2016
2.	Challenges for human resource management in the changing environment	-	-	DIGITAL WALLET & MANAGEMENT DECISION	2017
3.	AJANTA	Peer Reviewed Journal	ISSN 2277 – 5730	PREDICTORS OF USERS’ SATISFACTION WITH RESPECT TO MOBILE WALLET SERVICES	2018
4.	Applications of management research in social science, engineering and technology	-	-	MOBILE WALLET: PREFERENCE AND SATISFACTION OF ITS USERS	25 <sup>th</sup> January, 2019
5.	Adalyajournal	UGC-CARE	ISSN NO: 1301-2746	MOBILE WALLET USAGE, USER SATISFACTION AND CONTINUOUS USAGE	2019 DOI:16.10089.A J.2019.V8I9.285 311.6166

				Page No: 434 – 444.	
6.	“The Global relevance of Bitcoin as a payment system”	-	-	CUSTOMER SATISFACTION AND LOYALTY TOWARD DIGITAL WALLET,	2020
7.	International Journal of Analytical and Experimental Modal Analysis	UGC-CARE	ISSN NO:0886-9367	TESTING AND VALIDATION OF THE MOBILE WALLET USAGE – CONTINUANCE USAGE INTENTION MODEL.	2021
8	The International Journal of Analytical and Experimental Model Analysis. IJAEMA JOURNAL, VOLUME XIII, ISSUE XII, DEC 2021.	UGC CARE Journal - International		Mobile Wallet: Preference and Customer Satisfaction	30 <sup>th</sup> December 2021

### FDP/STTP

S.no.	Organized by	State/National/International	Topic	Date(s)
1	Ethiraj college for Women.	International	“Research Insights, Publication and Proposal Strategies”	2019
2.	Ethiraj College for Women.	International	Research, Innovation and Creativity	2019
3.	Ethiraj college for Women.	International	“Innovative Approaches to Management Teaching” organized by the Department	2020
4.	Ethiraj college for Women.	National	The Unlock Down – Challenges and opportunities in Business Post Covid	2020
5.	Ethiraj college for Women.	National	“REJUVENATION OF BODY, MIND AND SOUL	15th June to 19th June 2020.
6.	Ethiraj college for Women.	International	“Progressing Amidst Hindrance - Turning	8th to 14th June 2020.

			Adversity into Opportunity”	
7.	Ethiraj college for Women.			
8.	The New College	International	"Recent Amendments in Companies Act 2013",	27th May 2020.
9.	Sengunthar Arts and Science College	International	7 Days International Level Online FDP Webinar Series	17.06.2020 to 23.06.2020
10.	Dr. M.G.R Educational and Research Institute	International	Digital Literacy Learning	30.12.2020
11.	Ethiraj College for Women	FDP	Investor Education and Awareness	2/12/21 to 4/12/21
12.	PG Department of Banking and Insurance Management & Department of Bank Management, Ethiraj College for Women, Chennai, in collaboration with Thomas J. Watson College of Engineering and Applied Science, Binghamton University, State University of New York	FDP-International	One Week International Faculty Development Programme on Big Data Analytics	07/02/2022 to 15/02/2022
13.	BON SECOURS COLLEGE FOR WOMEN	International FDP	“Trends in Technological Intellect” held from 08-02-2022 to 12-02-2022 Organized	8-2-22 to 12-2-2022
14.	Sona College of Arts and Science	One week – FDP	Research Methodology	1-2-2022 to 5-2-2022

## WEBINARS [National/International]

S.no.	Organized by	State/National/International	Topic	Date(s)
1	Ethiraj College for Women.	International	“Developing a Future Workforce for the Business Analytics and AI Driven Enterprises”	25th May 2020
2.	Uma Krishna Shetty institute of management studies and research	International	“Crazy Tips To Crack Virtual Interviews”	6th June 2020
3.	Ethiraj College for Women.	National	“Eat Smart: Lockdown and beyond”	18th May, 2020
4.	V.P Institute of Management Studies and Research	International	Few Business stories... Many Lessons...(under pandemic situation)	12 June, 2020
5.	Women’s Christian college	International	Designing Alternative Assessment and Evaluation Models during Covid-19 Crisis	12 May, 2020
6.	Ethiraj College for Women.	National	Usage of ICT Tools – Why? How?	14 <sup>th</sup> May, 2020
7.	Ethiraj College for Women.	International	“Alumnae Connect: Our Pride, Your Inspiration”	17th June to 21st June 2020
	Dr. Ambedkar Institute of Technology	National	The Art of Influencing the Students	30 <sup>th</sup> Dec, 2020
8.	Tamil Nadu Teachers Education University&Nazareth College of Education for Women	National	“ Skills and Capacity Building”- Perspective Teacher, Prospective Learner	11.12.2021.
9.	VELS School of Management Studies and Commerce	National	“Application of Sampling Techniques in Social Science Research”	22.12.2021.
10.	Ethiraj College for	International	Investor	2 <sup>nd</sup> to 4 <sup>th</sup>

	Women.		Education and Awareness	Dec, 2021
11.	SRM INSTITUTE OF SCIENCE AND TECHNOLOGY RAMAPURAM CAMPUS, CHENNAI, TN COLLEGE OF SCIENCE AND HUMANITIES	Webinar – National	Personal Finance Support and Wealth Creation for Start Ups - A Roadmap	9/3/2022
12.	Acharya Bangalore B-School	Webinar – National	Consumer Protection Act 2019	30/12/2021
13.	PATRICIAN COLLEGE OF ARTS AND SCIENCE	Webinar – National	“Expert talk on Process of Innovation Development & Technology”	30/12/2021
14.	Baba Gulam Shah Badshah University	Webinar – National	Financial Empowerment through wealth creation	22/12/2021
15.	Ethiraj college for Women	Webinar – National	Research Insight	20/12/2021 to 22/12/2021
16.	Tamil Nadu Teachers Education University Skill Development Center & Nazareth College of Education for Women	Webinar-National	Skills and Capacity Building”- Perspective Teacher, Prospective Learner	11/12/2021

