

1. Faculty profile:



Name : Vidhi B. Modi
 Qualification : M.Com (NET), M.A
 Designation : Assistant Professor
 Years of Experience: UG: 10 months PG :10 months
 Previous Experience: UG: - PG : -
 Area of Specialization: Business Management and Marketing
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WORKSHOPS

S.no.	Organized by	State/National/International	Topic	Date(s)
1	Global Institute of Statistical Solutions (GISS)	National	Basic Statistical Analysis and its Interpretation using SPSS	4 th -6 th June'21
2	Patrician College of Arts and Science	National	Creation of Research IDs	3 rd July'21
3	Sanatan Dharma College	National	Mastering Excel: Tour from Beginners to Advance	21 st -30 th July'21
4	AMET Business School and IQAC	National	National Workshop on Union Budget 2022-23.	5 th Feb'22

CONFERENCES ATTENDED / PRESENTED PAPER

S.no	Organized by	State/National/International	Participated/ Presented	Title	Date(s)
1	University of Madras and Sri Kanyaka Parameswari Arts and Science College for Women, Chennai	International	Participated	Innovative Strategies and Practices in Business Management: Changing Dynamics in the New Normal	8 th and 9 th September, 2021.
2	D.G. Vaishnav College (Autonomous), Chennai	International	Participated	Innovative Business Practices and Sustainability in VUCA World	13 th and 14 th December, 2021
3	Daly College Business School, Indore and Research Foundation of	International	Participated	Future Vision for India @ 100 in 2047	28 th and 29 th January, 2022

	India				
4	Ethiraj College for Women, Chennai	International	Participated	Reboot, Reinvent & Reignite: Reimagining the Neo Normal Era	23 rd and 24 th February, 2022
5	University of Madras and Sri Kanyaka Parameswari Arts and Science College for Women, Chennai	International	Presented	Impact of Emotional Intelligence and Spiritual Intelligence on Happiness with mediating effect of Mental Well-being	8 th and 9 th September, 2021
6	D.G. Vaishnav College (Autonomous), Chennai	International	Presented	A Study on Religiosity, Spiritual Intelligence, Mindfulness and Ethical Attitude	13 th and 14 th December, 2021
7	Daly College Business School, Indore and Research Foundation of India	International	Presented	Entrepreneurship: The Unfathomable Pride of India	28 th and 29 th January, 2022
8	Ethiraj College for Women, Chennai	International	Presented	Does Curiosity mediate Self-Leadership and Entrepreneurial Attitude Orientation?	23 rd and 24 th February, 2022

CERTIFICATE COURSES /VALUE ADDED COURSES

S.No.	Offered by	Topic	Duration
1.	Chinmaya University and All India Chinmaya Yuva Kendra	Youth Empowerment Programme	1 year

JOURNAL PUBLICATIONS

S.No.	JOURNAL NAME	UGC /SCI/SCIE /WOS	ISBN / ISSN NUMBER	REFERENCE	DATE OF PUBLICATION/ DOI
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1	Paradigm Shift in Online Teaching – Methods and Practices	Edited Book	ISBN 978-81-951230-4-9	Vol 1,Chapter 25, Pg. 92-97	30 th Oct'21
2	Shodhsamhita: Journal of Fundamental & Comparative Research	UGC	ISSN 2277-7067	Vol. VII, No. 12 (V): 2021 – Page no. 41-47	30 th Dec'21
3	Journal of the Asiatic Society of Mumbai	UGC	ISSN 0972-0766	Vol. XCV, No.2: 2022-Page no.1-8	5 th Jan'22
4	Journal of the Asiatic Society of Mumbai	UGC	ISSN 0972-0766	Vol. XCV, No.13:2022- Page no.91-96	March'22
5	Entrepreneurship : The Unfathomable Pride of India, Book: Paradigm Shifts in Management Practices in the Era of Industry 4.0	Edited Book	ISBN 978-93-91681-70-8.	Page no. 108-117	June'22

FDP/STTP

S.no.	Organized by	State/National/International	Topic	Date(s)
1	Ramanujan College and IQAC Shivaji College	National	ICT Enhanced Teaching Learning and Creating MOOCs	18th-25th Aug 2020
2	Ramanujan College and the Internet College Mathematical Sciences Foundation	National	Microsoft Excel: Zero to Hero	21st Sept-7th Oct2020
3	Sanatan Dharma College	National	Learner Centric Content Design Tools	5 th -14 th May 2021
4	TLC Ramanujan College	National	Research Methodology and Data Analysis	17 th -31 st May 2021
5	TLC Ramanujan	National	Psychological Skills for Effective Teaching	1 st -7 th June 2021

	College		and Learning	
6	TLC Ramanujan College	National	Advanced Pedagogical Techniques	30 th June-6 th July'21
7	Ethiraj College for Women and Sraddha Academy for Financial Education	National	Investor Education and Awareness	2 nd -4 th Dec'21
8	TLC Ramanujan College	National	Data Analytics and Modelling Tools for Research	16 th -22 nd Jan'22
9	TLC Ramanujan College	National	Blended Learning and Pedagogical Techniques	22 nd -29 th Jan'22
10	Dayananda Sagar College of Arts, Science and Commerce, Bangalore	National	Research Tools and Techniques	27 th -29 th Jan'22
11	Ethiraj College for Women and Binghamton University	International	Big Data Analytics	7 th -15 th Feb'22
12	TLC Ramanujan College	National	Data Analysis using SPSS	15 th -21 st Feb'22

WEBINARS [National/International]

S.no.	Organized by	State/National/International	Topic	Date(s)
1	Patrician College of Arts and Science	National	Creation of Research IDs	3 rd July'21