## Faculty profile:



Name: Priyanka B Qualification :M.Com, NET Designation :Assistant Professor Years of Experience: UG:11 Months PG: 11 Months Area of Specilization: Retail Banking, Credit Management and Insurance Email-ID :priyanka\_b@ethirajcollege.edu.in

#### WORKSHOPS

S.no.	Organized by	State/National/International	Topic	Date(s)
1	SSS Jain College	State	Structural Equation	30/08/2021
	for Women		Model (SEM) using	
			AMOS	
1	Dwaraka Doss	National	"RESEARCH	15/ 11/2021
	Goverdhan Doss		METHODOLOGY"	ТО
	Vaishnav			18/11/2021
	College			
	(Autonomous)			

## **CONFERENCES ATTENDED / PRESENTED PAPER**

S.no.	Organized by	State/National/International	Participated/Presented	Title	Date(s)
1.	Sri Kanyaka	International Conference	Participated	Innovative	08/09/2021
	Parameswari			Strategies	And
	Arts &			and	09/09/2021
	Science			Practices in	
	College for			Business	
	Women and			Management	
	University of			: Changing	
	Madras			Dynamics in	
				the New	
				Normal	
1.	Department	International Conference	Participated/Presented	Reboot,	23-02-2022
	of Bank			Reinvent	&24-02-
	Management,			and	2022
	Ethiraj			Reignite:	
	College for			Reimagining	
	Women			the Neo	
				Normal Era	

### JOURNAL PUBLICATIONS

S.NO.	JOURNAL NAME	UGC	ISBN / ISSN	REFERENCE	DATE OF
		/SCI/SCIE/	NUMBER		PUBLICATION/D
		WOS			OI
1.	Shodhsamhita :	UGC	ISSN No. 2277-	Vol. VII, No. 10(1): 2021	October 2021
	Journal of		7067	Pg. 59	
	Fundamental and			-	
	Comparative				
	Reseach				

1.	Shodhsamhita :	UGC	ISSN No. 2277-	Vol. VII, No. 12(VI):	December 2021
	Journal of		7067	2021	
	Fundamental and			Pg. 10	
	Comparative			-	
	Reseach				
2.	Journal of the	UGC	ISSN: 0972-0766	Vol.XCV, No. 13,2022	April 2022
	Asiatic Society of			Pg. 166	-
	Mumbai			-	

#### **FDP/STTP**

S.no.	Organized by	State/National/International	Topic	Date(s)
1	Sraddha Academy for Financial Education and Bishop Heber College	National	"Investor Education and Awareness"	26/11/2021
	(Autonomous)			
2	Ethiraj College for Women (Autonomous)	National	"Investor Education and Awareness"	02/12/2021 To 04/12/2021

# WEBINARS [National/International]

S.no.	Organized by	State/National/International	Topic	Date(s)
1	Ethiraj College for	National	Webinar on Forensic	23/12/2021
	Women		Accounting and Fraud	
	(Autonomous)		Detection	