Faculty profile:



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CONFERENCES ATTENDED / PRESENTED PAPER

S.no	Organized by	State/National/	Participated/	Title	Date(s)
		International	Presented		
1	Ethiraj college, Department of Bank management	International	Participated and presented	CONSUMER'S ATTITUDE ON PURCHASING BEHAVIOUR TOWARDS GREEN PRODUCT DURING COVID – 19	23.02.2022
2	Ethiraj college, Department of Bank management	International	Participated and presented	RELATIONSHIP BETWEEN LONELINESS AND CYBERLOAFIN G ACTIVITIES AMONG COLLEGE STUDENTS	23.02.2022

JOURNAL PUBLICATIONS

S.No.	JOURNAL	UGC	ISBN / ISSN	REFERENCE	DATE OF
	NAME	/SCI/SCIE	NUMBER		PUBLICATION/
		/WOS			DOI
1	JOURNAL OF	UGC	ISSN : 0972-	Vol. : XCV, No:13,	2022
	THE ASIATIC		0766	2022	
	SOCIETY OF				
	MUMBAI				

2	JOURNAL OF	UGC	ISSN : 0972-	Vol. : XCV, No:13,	2022
	THE ASIATIC		0766	2022	
	SOCIETY OF				
	MUMBAI				

FDP/STTP

S.no.	Organized by	State/National/International	Topic	Date(s)
1.	Teaching	National		22.01.22
	learning center,		"Blended Learning &	to
	university of		Pedagogical	29.01.22
	Delhi		Techniques	
2		National	Ph.D education in a	5th March
	Kumararani		knowledge	2021
	Meena Muthiah		society: An	
	College Of Arts		Interpretation of Ph.D	
	& Science		education in India",	

WEBINARS [National/International]

S.no.	Organized by	State/National/International	Topic	Date(s)
1	Ethiraj college	International	Reboot, Reinvent and	23.02.22 to
	for women,		Reingnite	24.02.22
	Department of		:Reimagining the neo	
	Bank		normal Era	
	Management			