



Name: *Dr. I. Lourdes Angeline Abilaksha*

Qualification : *M.com, M.phil. Ph.D*

Designation : *Assistant professor & Head*

Years of Experience: UG: 9 PG: nil

Previous Experience: UG: PG: Nil

Area of Specialization: (any two): *Banking, Income tax*

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CONFERENCES ATTENDED / PRESENTED PAPER

S.no	Organized by	State/National/International	Participated/Presented	Title	Date(s)
1	<i>Annai velakanni college</i>	<i>International</i>	<i>participated and presented</i>	<i>Green marketing</i>	<i>10/8/2017</i>
2.	<i>New college, measi institute of management</i>	<i>International conference on innovative</i>	<i>participated</i>	<i>Digital banking</i>	<i>19/8/2017</i>

	<i>nt</i>	<i>practices and consumer practices in digital world</i>			
3.	<i>Jamal mohamed college</i>	<i>International conference on advanced management-changes and challenges in the knowledge era</i>	<i>participated and presented</i>	<i>customer's perception on awareness and effectiveness of green banking techniques</i>	<i>17/2/2018</i>
4.	<i>Holy cross college</i>	<i>International conference on the impact of covid pandemic in the universal tertiary sector</i>	<i>participated and presented</i>	<i>customer's perception on Internet banking</i>	<i>16/3/2021, 17/3/2021</i>

SEMINARS

S.no.	Organized by	State/national/international	Topic	Date(s)
<i>1</i>	<i>Quaid milleth college for women and center for consumer studies</i>	<i>National</i>	<i>Consumer world-a 360 degree perspective</i>	<i>8/09/2016.99/09/2016</i>

JOURNAL PUBLICATIONS

S.NO.	JOURNAL NAME	UGC /SCI/SCIE /WOS	ISBN / ISSN NUMBER	REFERENCE	DATE OF PUBLICATION/ DOI
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1	<i>International journal of business intelligence and innovations</i>		2348 4705		August 2017
2	<i>shanalax international journal of management</i>	<i>UGC approved journal number 44278</i>	2321 4643		August 2017
3.	<i>Journal of management and science</i>		2249 1260		Feb 2018
4	<i>Anvesak , a bi annual journal</i>	<i>UGC care journal 1</i>	0378 4568		jan -june 2021

FDP/STTP

<i>S.no.</i>	<i>Organized by</i>	<i>State/National/International</i>	<i>Topic</i>	<i>Date(s)</i>
1	<i>University of madras</i>	<i>State</i>	<i>Securities market</i>	<i>3/12/2018, 4/12/2018</i>