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Designation : Assistant Professor

Years of Experience: UG: 2 PG:

Nil Previous Experience: UG: 8 PG: 4

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WORKSHOPS

S.no.	Organized by	State/National/International	Topic	Date(s)
1.	Tamilnadu State Council for Science and Technology and Ethiraj College for Women	National	Intellectual Property Right	

CONFERENCES ATTENDED / PRESENTED PAPER

S.no	Organized by	State/National/International	Participated/ Presented	Title	Date(s)
1.	Loyola College, Chennai	International	Participated and Presented	An analysis on Human Capital Management with special focus on Employee retention through 360 degree appraisal Technique	06/03/2020
2.	Ethiraj College for Women, Chennai	International	Participated and Presented	A study on the influence of social media on E-learning and its effect into mainstream curriculum among college students	11/02/2020
3.	Vivekanan	International	Participated	An overview of	Aug 2021

	<i>dha College of Arts and Sciences for Women, Tiruchengode</i>	<i>al</i>	<i>and Presented</i>	<i>digital Marketing Strategy</i>	
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JOURNAL PUBLICATIONS

S.NO.	JOURNAL NAME	UGC /SCI/SCIE /WOS	ISBN / ISSN NUMBER	REFERENCE	DATE OF PUBLICATION/ DOI
1.	<i>Our Heritage Journal</i>	<i>UGC approved</i>	<i>ISSN: 0474-9030</i>		<i>Feb 2020</i>
2.	<i>Studies in Indian Place Names journal</i>		<i>ISSN: 2394-3114</i>		<i>March 2020</i>
3.	<i>edumint.weebly.com</i>		<i>ISBN: 978-93-5526-208-0</i>		<i>August 2021</i>

FDP/STTP

S.no.	Organized by	State/National/International	Topic	Date(s)
1.	<i>Ethiraj College for Women - ECRIC</i>	<i>National</i>	<i>Citation Database and analysis, Scientometric Study</i>	<i>09/06/2020</i>
2.	<i>Sri Ramakrishna College of Arts and Science</i>	<i>International</i>	<i>Research Excellence and Academic Development</i>	<i>01/09/2021 to 08/09/2021</i>