

Name: DR. MRS. J. SRILEKHA

Qualification: MBA, MHRM, M.PHIL, PHD

Designation: ASSISTANT PROFESSOR

Years of Experience: PG: 10 YEARS

Area of Specialization: MARKETING AND HUMAN RESOURCE

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#### **WORKSHOPS/ WEBINAR ATTENDED**

<b>S.No</b>	<b>Topic</b>	<b>Date</b>
1	SOCIAL DISTANCING AND NEW MODE OF WORK: THE ROLE OF MANAGERS.	12-06-2020
2	ADOPTION OF TECHNOLOGY IN UPGRADING SKILLS	15-06-2020
3	SECURITY ISSUES IN INTERNET OF THINGS (IoT)	06-07-2020
4	DIGITAL MARKETING STRATEGIES FOR E-COMMERCE	14-05-2020
5	VIRTUAL REALITY IN THE WORLD OF BUSINESS EDUCATION	27-06-2020
6	THE ART OF TEACHING IS THE ART OF ASSISTING	11-05-2020
7	Importance Of Empowerment For Teaching Gurus	21-05-2020
8	HR Strategies Amid Covid-19	06-06-2020

9	Out Of Box Thinking	14-06-2020
10	THE PROSPECTS OF NEURO MARKETING	04-06-2020

### FACULTY DEVELOPMENT

S.No.	Organised by	Title	Date
1	PATRICIAN COLLEGE OF ARTS AND SCIENCE	PROJECT PROPOSALS FOR FUNDING AGENCIES ( UGC STRIDE AND ICSSR IMPRESS)	16-05-2020 TO 17-05-2020
2	SHRI KRISHNASWAMY COLLEGE FOR WOMEN	POWER OF EMOTIONAL INTELLIGENCE – KEY TO SELF DEVELOPMENT	04-05-2020 TO 05-05-2020
3	SHRIMATI INDIRA MAHADEV BEHARAY COLLEGE OF ARTS AND COMMERCE	GATEWAY TO INNOVATION	22-06-2020 TO 26-06-2020
4	DON BOSCO COLLEGE ( CO-ED )	DISCOVER YOUR PERSONALITY AND STRENGTHS FOR A BRIGHT CAREER	23-07-2020 TO 24-07-2020
5	SARAH TUCKER COLLEGE	LATEST TRENDS IN COMMERCE	14-05-2020 TO 16-06-2020

6	SRI SAIRAM ENGINEERING COLLEGE	360 DEGREE CLASSROOM MANAGEMENT – TEACHING METHODOLOGY	16-05-2020 TO 22-05-2020
7	ICT ACADEMY SUPER SESSION	FUTURE TECH 2020	18-05-2020 TO 21-05-2020
8	SATHYABAMA INSTITUTE OF SCIENCE AND TECHNOLOGY	ENGAGING STUDENTS ONLINE AND OFFLINE	06-07-2020 TO 11-07-2020
9	MANAKULA VINAYAGAR	ART OF WRITING RESEARCH ARTICLES AND FUNDING PROPOSALS	21-05-2020 TO 23-05-2020
	INSTITUTE OF TECHNOLOGY		
10	KARPAGA VINAYAGA COLLEGE OF ENGINEERING AND TECHNOLOGY	DATA ANALYSIS FOR BUSINESS RESEARCH USING SPSS AND AMOS	23-07-2020 TO 25-07-2020