



Name : Beulah Jebakumari Suganthi
Qualification : M.Com, M.Phil
Designation : Assistant Professor
Years of Experience: UG: 32 years PG: 19 years
Area of Specialization: Accounting & Banking
Email-ID: beulahjebakumari@ethirajcollege.edu.in

RESEARCH GUIDANCE

M.Phil Awarded	11
M.Phil Guiding	1

WORKSHOPS

S.No.	Organized by	State/ National/ International	Topic	Date(s)
1	Department of Corporate Secretaryship, Ethiraj College for Women	State	The Emerging Role of a Company Secretary in Corporate Governance	04/06/2020 to 06/06/2020
2	IQAC, Ethiraj College for Women	National	Learning Management System & Open Educational Resources: A Student – Centric Approach	25/01/2020

JOURNAL PUBLICATIONS

S.No.	Journal Name	Title of the Paper	UGC /SCI/SCIE /WOS	ISBN / ISSN Number	Refer ence	Date Of Publication/ DOI
1	Journal of the Oriental Institute	A study relating to Students' perception on Educational Apps for online learning and its Impact on Learning Performances with reference to Students of Higher Education in Chennai	UGC CARE GROUP I	ISSN: 0030- 5324		January – March 2022

2	Journal of Emerging Technologies and Innovative Research	A Study relating to the consumer buying behaviour on eco – friendly products after the implementation of plastic ban by Government of Tamil Nadu with special reference to the Chennai city		ISSN: 2349-5162		09-01-2020
3	Journal of Emerging Technologies and Innovative Research	A study relating to the use of social media for the promotion of eco-friendly products among the consumers		ISSN: 2349-5162		04-06-2019

FDP/STTP

S.No.	Organized by	State/ National/ International	Topic	Date(s)
1	IQAC, Ethiraj College for Women	State	Recasting from Onsite to Online Pedagogy	20/07/2020 to 24/07/2020
2	Anna Adarsh College for Women & ICSI	National	Financial Planning & Investment Avenues for Different Segments of Investors	23/07/2021

WEBINARS [National/International]

S. No.	Organized by	State/ National/ International	Topic	Date(s)
1	Department of Corporate Secretaryship, Ethiraj College for Women	State	Plan your Financial Future	02/06/2020
2	Department of English & IQAC, SIVET College	International	Beyond Classroom Motivation – Engaging Students Online	27/06/2020

3	Department of Corporate Secretaryship, Ethiraj College for Women	State	How to build a Career – No Shortcuts	09/07/2020
4	Department of Corporate Secretaryship, Ethiraj College for Women	State	Effective and Safe Usage of Social Media for Career Building	10/07/2020