

CAMPUS SOCIAL RESPONSIBILITY

- An **initiative** of the Department commenced in **2014** under the theme **Illume**.
- Team visited **acid attack victims and victims of domestic violence** of Aashraya Home.
- **Music Therapy** at Adyar cancer Institute.
- **Scribe** for visually challenged students pursuing CA & College exams.
- **Cleaning and decorating** the play area of Sri Ramachandra Medical centre, Porur.
- **Blood Donation Camp** in several forums.
- **Plastic-free July** - Students audited on plastic usage along with Citizen Consumer and Civic Action Group during Pandemic.
- **Planting of Saplings**- In College



Instagram page of CSR



[@csr20212022](https://www.instagram.com/@csr20212022)



Visit to the Academy for Blind



Certificate of Appreciation – For Blood Donation Camp



Blood Donation Camp 1

CAMPUS SOCIAL RESPONSIBILITY



- **Project Puthri** -To create career intentionality among underprivileged school students (girls) in association with AVTAR Human Capital Trust & **Department was recognised for the same**
- **Conducted Yoga classes** for deaf and dumb students
- **Tobacco free campaign** along with Hibiscus Foundation.
- **BESTOW-** Collection of old jeans for re-cycling.
- **Campaign on Climate Change** - World Consumer Rights day was observed with emphasis on **Green Consumerism**
- **Beach Cleaning Drive**
- **Donation during floods**



Clothes Distribution at Aashraya home



Recognition – PROJECT PUTHRI



Certificate from AVTAR HUMAN CAPITAL TRUST

CAMPUS SOCIAL RESPONSIBILITY



- **Debate and skit** on Digital safety, Road Safety and First Aid
- **Street Vision** – Provisions and Stationery donation to street children
- **Pedestrian Safety** along with Citizen Consumer and Civic Action Group
- **Celebrated festivals** in several old age homes and orphanages
- **Painting the children's ward** at Stanley Hospital
- **Stitching and donating of masks** during pandemic



Painting at Stanley Hospital



Making of Masks



Donation of Provisions for Street Children