

ETHIRAJ COLLEGE FOR WOMEN

PG Department of Journalism and Communication

Department Activities



S.No	Date of the Event	Title of the Workshop/Seminar/Webinar/FDP	Category (National/International/State)	Name of expert(s) invited along with name of Institution(s)
1.	10.02.2023	Workshop on Folk Media in the Digital Age	National	Mr. M. V. Aadalarasu, Researcher in Indira Gandhi National Centre for the Arts - Ministry of Culture, New Delhi.
2.	07.02.2023 & 08.02.2023	Workshop on Research Methodology	State	DR. Balasubramanian, Assistant Professor, Department of Communication, Amrita VishwaVidhyapeedam, Coimbatore
3.	07.11.2022	Workshop on Graphic Designing	State	Mr. Nandhakumar Natarajan, Creative and Motion Graphics Designer
4.	10.10.2022	Seminar on Picture making	State	Mr. Pragadeesh, Photographer, Videographer, Editor, and Graphic Designer
5.	26.07.2022	An interactive session with the team "SitaRamam"	National	Actors Dulquer Salman, Mrunal Thakur
6.	11.05.2022	"Drishya", the annual association	National	Actors Imman Annachi, Abhinay Vaadi, Iykki Berry, Dance Choreographer Amir, Actor and Comedian

				Amudhavanan, News Reader Ranjith, and Actor and Model AbhinashGanapathy. Director Nelson Venkatesan
7.	10.05.2022	Digital Marketing Campaign	International	Secure Cam launch
8.	13.04.2022	Assembly Visit	State	LV Prasad Film & TV Studio
9.	08.04.2022	Industrial Visit	State	Tamil Nadu State Legislative Assembly Session
10	25.03.2022	Seminar - Making histories her-stories, ourselves	State	Ms Archanasekar, Writer, Researcher, and Feminist Activist
11	24.03.2022	Seminar - Gender and Media	State	Ms. Jaya, General Manager of Sahodaran Organization
12	16.03.2022 (AN)	Seminar - Cinema, Literature, and Spirituality	State	Ms. Uma Shakthi, Senior Journalist.
13	16.03.2022 (FN)	Seminar - Canons of Journalism	State	Ms. Kavitha, Senior Journalist in Dhinamalar
14	01.03.2022	Seminar - Women and Gender Justice	State	Dr.SriranjiniSivasubramanian, Advocate and Faculty of Anna Institute of Management.
15	23.02.2022	Short Film Festival	National	Mr.Amudhan, Documentary Director.
16	14.12.2021	Workshop- Camera 360	National	BaalaManikandan, Assistant Professor, Dept. of Visual Communication, MCC. Prabu, Lumix Technical Head.

17	11.12.2021	Webinar - 50/30/20 Rule	National	Vitasata Tiwari, Co-Founder at GETO, Bangalore.
18	29.10.2021	Webinar - Nuances of Editing in Media	International	Rajbarath, Creative Director (RCUBE Media Works)
19	25.09.2021	Webinar - Role of Government Media Agencies and Career Prospects	National	Mahavish Rahman, Field Publicity Officer, I.I.S., Gujarat.
20	19.08.2021	Webinar - How the Pandemic Changed My Photography.	National	JaisinghNageswaran, Visual Artist.
21	19.02.2020	Intercollegiate Fest – Drishya	National	Dr. J. Radhakrishnan I.A.S., Principal Secretary to Government, Health & Family Welfare Department, Government of Tamil Nadu Dr.EzhilanNaganathan, General Physician, Tamil Activist Mr. VetriSelvan Senior Reporter, Raj Television Networks.
22	12.02.2021	Webinar - Social Media and Body Positivity	State	Ms. VibhaBatra Author
23	21.12.2020	PR Campaign on Health and Mind	State	Ms. Aruna J, Psychologist
24	18.11.2020	Webinar - Public Relation as management functions	State	Ms. UshaNandhini, Assistant Professor, Department of Public Relations, Stella Maris college for women
25	31.10.2020	Webinar - Research Methodology (part II)	State	Dr.Balasubramanian, As sistant Professor, Department of Communication, Amrita VishwaVidhyapedam,

				Coimbatore
26	28.10.2020	Webinar - Audio, Video Editing Process	State	Dr. Balasubramanian , Assistant Professor, Department of Communication, Amrita VishwaVidhyapeedam, Coimbatore
27	27.10.2020	Webinar - Television Production Techniques	State	Dr. Balasubramanian , Assistant Professor, Department of Communication, Amrita VishwaVidhyapeedam, Coimbatore
28	09.10.2020	Webinar - Research Methodology (part I)	State	Dr. Balasubramanian , Assistant Professor, Department of Communication, Amrita VishwaVidhyapeedam, Coimbatore
29	13.07.2020	Webinar - Art of Successful Communication	State	Dr. Senthamarai Gokulakrishnan , Co-founder of Betamonks and founder of Azhag
30	30.06.2020	Webinar - Transform, Rebuild and Move on!	State	Ms. ManjuMudit, Psychologist, NLP Practitioner and life coach
31	26.05.2020 to 28.05.2020	FDP - Research Funding and Publications Session I – Funding Opportunities Session II – Publish or Perish Session III – Online Learning and Research	International	Dr. S. ARUMUGAM , Director n-CARDMATH, Kalasalingam University, India Liverpool Hope University, Liverpool, UK & Ball State University, Muncie, USA Dr. ARUMUGAM RAMAN , Associate Professor, School of Education and Modern Languages, University Utara Malaysia, Malaysia Dr. S. ARUMUGAM , Director n-CARDMATH, Kalasalingam University, India Liverpool Hope University, Liverpool,

				UK & Ball State University, Muncie, USA
32	24.05.2020	Webinar - Aesthetics of YouTube Film Making - II	National	Mr. C. G Sriguha, Film Maker, Media Consultant, Academician, Hyderabad.
33	22.05.2020	Webinar - Understanding Cinema	National	Dr. V. Natarajan, Professor and Head, Department of Journalism And Mass Communication, Periyar University, Salem, Tamil Nadu
34	21.05.2020	Webinar - Production Strategies And Enhancements in Audio Journalism	State	Mr. Maharajapuram S. Ganesh Viswanathan, Classical Vocalist, Technical Advisor & Core Faculty, Department of Radio Journalism, Asian College of Journalism, Chennai.
35	20.05.2020	Webinar - Aesthetics of YouTube Film Making	National	Mr. C. G Sriguha, Film Maker, Media Consultant, Academician, Hyderabad.
36	18.05.2020	Webinar - A-Z Journalism	State	Mr. Arun Manickam, (Arun Reports YouTube Channel) Journalist, Sun TV



37	03.03.2020	Documentary - My Cast	State	Mr. R. P Amuthan Renowned documentary Film maker and Media activist, Founder of Marupakkam
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38	27.02.2020	<p>National Symposium - Paradigm Shift: Visual Media in the Digital Era.</p> <p>Session I – projection of Reflective Realism with Digital Audio-visual Media</p> <p>Session II – Rise of Digital Era in Journalism</p> <p>Session III – Transition from Traditional to New Media in Journalism</p> <p>Session IV – Understanding Cinema: A different perspective</p>	National	<p>Mr. Umamaheswara Rao Film director, Hyderabad</p> <p>Mr. Rangaraj Pandey Founder and CEO of ‘Chanakya Network’</p> <p>Mr. S. Karthigaichelvan Managing Editor, PuthiyaThalaimurai Television</p> <p>Mr. Balasubramanian Assistant Professor, AmrithaVishwaVidhyaPe etham, Coimbatore</p>
39	20.02.2020	Short Films and Documentary screening - The 8 th Chennai International Short Film and Documentary festival	International	<p>Mr. Bhaskaran Writer, Independent Film maker and Film critic</p> <p>Ms. Parimala BBC Correspondent</p>
40	18.02.2020	Workshop on Short film making - Who ordered Love	International	<p>Mr. AnbanGovindarajan Short film maker, writer and actor, Malasiya</p>
41	16.02.2020	A town hall meeting - Aspirational India	National	<p>Mr. Rajdeep Sardesai, Consulting editor, India today group, Mumbai, a renowned news anchor and author.</p>
42	12.02.2020	Workshop –Designing (Part –II)	State	<p>Mr. E Muruganandam Assistant Professor, Department of Visual Communication, St Thomas College of Arts and science, Chennai</p>
43	05.02.2020 (AN)	Seminar - Career and Scope of Journalism	State	<p>Mr. PramodMadhav, Senior Correspondent, Times Network, field reporter</p>

44	05.02.2020 (FN)	Seminar - Workshop on Independent film making	State	Mr. Bhaskaran Writer, Independent Film maker and Film critic
45	29.11.2019	Intercollegiate Fest -Drishya	State	Mr. Kathir Actor Ms.Roshini Actress and model. Finalist in Femina Miss India South in 2016. Chennai.
46	12.10.2019	Interactive Session - Script Writing	State	Mr. Parthiban Indian film actor, director, producer and Writer.
47	19.09.2019	Workshop –Designing (Part –I)	State	Mr. E Muruganandam Assistant Professor, Department of Visual Communication, St Thomas College of Arts and science, Chennai
48	19.09.2019	Interactive Session - Film Editing	State	Mr. Lewellyn Anthony Gonsalvez Film editor
49	19.08.2019	Workshop - World Photography Day	State	Mr. Cyril Eanastein Professional Photographer at CECapture Chennai.



50	08.03.2019 & 09.03.2019	Workshop - Editing nuances, technicalities in documentary film making	State	Mr. L. BalajiSaravanan, Editor, Cauvery news channel, Chennai.
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51	28.02.2019	Workshop - Film making and film analysis techniques	State	Mr. A.M. Aravind Film maker, Mumbai
52	11.02.2019	Workshop on Documentary Film Making	National	Ms.Vani Subramanian Women's right activist, documentary film maker, New Delhi.
53	04-o2-2019	Intercollegiate fest - Drishya	State	Mr.C.Gopinath "Neeya nana "fame and Anchor, Journalist Mr. Elan Debut director- "PyaarPremaKadhal" Mr. Arunrajakamaraj Debut director- "kanaa" Mr.P.S.Mithra Debut director- "IrumbuThirai" Mr. GV.Prakash Music composer and actor Mr.Saran Actor and Ms.SanathReddy Actor Valedictory chief guest Mr. Surya Video Jockey
54	17.12.2018	Workshop- Documentary film making	State	Mr.R.P. Amuthan Documentary film maker and media activist
55	17.12.2018	Workshop- "Naangamvidhi" Shortfilm making	State	Ms. Anusathya Actress and Ms. Shailaja Director
56	25.10.2018	Interactive sessions – About the Movie 96 Making and success	State	The crew of "96" movie Mr. C.Premkumar Director Mr. N. Shanmugasundaram, Cinematographer

				Mr. R. Govindaraj Editor, Mr. GopiPrasanna, Designer Mr GovindVasantha, Music Director Dr.Umadevi Lyricist. Designer Ms. M. Subashree, Costume Designer Mr. Alagiakoothan, Sound Designer Mr. G. Suren Sound mixing designer and Mr. Palani Associate Director
57	20.09.2018	Interactive session – success of TamzhiPadam	State	Mr. C.S.Amuthan, Director of “ThamizhPadam” Mr. Shiva Lead actor of TamizhPadam
58	2017	Workshop - Cinematography	State	Mr. Mathiazhagan, Cinematographer, Chennai.
59	2017	Workshop - Photography	National	Ms. Sharanyachander, Assistant Cinematographer, Film industry.
60	2017	Workshop - Editing	State	Mr. Balaji Editor, Cauvery news channel, chennai
61	2016	Workshop - Movie making	State	Mr. Venkatesh L.V. Prasad Institute

SPORTS

Name of the Candidate	Games	State/National/International	Place (I/II/III or Runner-	Year

			Up)	
Menega	Hockey	National Level	II Place	2017
Menega	Hockey	State Level	III Place	2017
Menega	Hockey	State Level	I Place	2017
Menega	Hockey	State Level	II place	2016
Menega	Hockey	State Level	II	2016

Placement details.

Placement:

Year	Number of students placed	Name of the employer
	PG	
2015-2017	Saranya M R	D G Vaishnava College of Arts and Science
2016-2017	Indumathy J	Raj TV
	Deepika shekar T	Little talks
	Mahalakshmi T	Ethiraj College for Women
2017-2018	Swedha R	Womens Christian College
	Anu Durga J S	Brew Magazine
	Aishwarya L	Date the Ramp
	Haritha. S	Ethiraj College for Women
	Ambigai M M	Sona College of Arts and Science
	Manicalakshmi N	GYSO E-COM service
	Berlin Jersis R	Fetceh Education Councelling Center
	Maheen Afshan f	Sameer Ventures
	Srimathi j	Loyola College
	Supriya P	Win TV
	Geetha Priyadarshini R	Win TV
2018-2019	Shalini V	CMA CGM
	Deepa Priya R	Genxlead
2019-2020	Krizia Leah Nikitha C	Access Healthcare
	Pavithra K	Cognisant Technology solutions
	Jayashree S	Daily Thanthi
	ViswaPriya S	Teleperformance
2020 - 2021	Pavithra D	Axis Health
	Mohana Priya M	National Polyplast private ltd
	Janani K	Big Boss Season 5 & 6
	Themozhi S	S Bank Limited
	PoojaP	Entrepreneur
	Trishla N	Business