



Name: Dr. C. SUNITA
Qualification :M. A., M.Phil, Ph.D, SET
Designation : Assistant Professor
Years of Experience: UG: 1 year 3 months PG: 1 year
3 months
Previous Experience: UG:12 years PG:
Area of Specialization: Microeconomics, Monetary Economics
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WORKSHOPS

S.no.	Organized by	State/National/International	Topic	Date(s)
1	Internal Quality Assurance Cell Ethiraj College for Women	State Level	NAAC Regulations: A Holistic Approach	12/10/2019
2.				01/02/2020

3	Tamil Nadu State Council for Science and Technology; Chennai and Global Institute of Statistical Solutions	National Level International level	Intellectual Property Rights SEM and CFA using AMOS	16/10/2022, 17/10/2022 & 18/10/2022
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CONFERENCES ATTENDED / PRESENTED PAPER

S.no.	Organized by	State/National/International	Participated/Presented	Title	Date(s)
1	Department of Commerce, University of Madras, Chennai	International Conference on Innovative Trends in Business Practices for Sustainable Development	Presented	Higher Education Sector in India: Challenges of Sustainability	04/03/2016
2	Department of Commerce and related Departments, Dharmamurthi Rao Bahadur Cavela Cunnahetty's Hindu College,	International Conference on Contemporary Developments in Business	Presented	Growth of MSMEs in India and its Contribution to Economic Development	10/02/2017 & 11/02/2017

	Chennai				
3	Post Graduate and Research Department of Economics and Department of Business Economics, Ethiraj College for Women, Chennai	International Conference on Development Economics	Presented	Organic Farming in India: Present Status and Prospects	16/02/2017 & 17/02/2017
4.	Research Department of Economics, C. Kandaswami Naidu College for Men, Chennai	National Level Seminar on Impact of Globalization on Indian Economy	Presented	Growth and Structure of Employment in Post Globalised India: Performance and Emerging Challenges	25/02/2017
5.	Post Graduate and Research Department of Economics, Queen Mary's	International Seminar on Leading Socio- Economic Issues in the making of New India:	Presented	A Study of Micro, Small and Medium Enterprises in India: The	13/09/2017 to

	College Chennai	Challenges, Ways and Means		Backbone for Economic Development	15/09/2017
6.	School of Management, DG Vaishnav College, Chennai	International Conference on Implementation Strategies for Sustainable Innovation	Presented	GST Implementatio n in India: Prospects and Challenges	25/10/2017
7.	Department of Economics, DG Vaishnav College, Chennai	International Conference on India and Global Economy- Issues and Challenges	Presented	Demonetisatio n and Digitalization in India: The Road Ahead	05/03/2018 &06/03/201 8
8.	Post-Graduate and Research Department of Economics and Department of Business Economics in collaboration with IEA and TNEA	National Conference on Economic Development of India in Global Perspective	Presented	Make In India' Initiative For Manufacturing Sector: A SWOT Analysis	27/09/2018 & 28/09/2018
9.	Department of	National Conference	Presented	Emerging	14/02/2020

	Corporate Secretaryship and Accounting and Finance SRM Institute of Science and Technology, Kattankulathur	on Business Finance and Social Sciences		Trends in Digital Economy in India	
10.	Ethiraj College for Women and New Century Book House(P) Ltd, Chennai	International Multidisciplinary Conference on Biosphere Conservation Emerging Vistas in Sciences, Economics and Tamil Literature	Presented	Green Banking in India: An Initiative for Sustainable Development	17/02/2020 & 18/02/2020
11.	Internal Quality Assurance Cell (IQAC), A.P.C.Mahalaxmi College for Women, Thoothukudi, Tamil Nadu	International Conference on Recent Trends in Multi-Disciplinary Research	Presented	Global Financial Crisis and its Impact on Indian Economy	27/02/2020 & 28/02/2020

12.	Postgraduate and Research Department of Commerce, Ethiraj College for Women in association with The Madras Chamber of Commerce and Industry (MCCI)	International Conference on Circular Economy: The Frontier of Sustainability	Presented	Consumer perception towards Sustainable Packaging In E-commerce Industry: A Factor Analytic Approach	10/01/2023 & 11/01/2023
13.	PG Department of Banking and Insurance Management & Department of B.Com Bank Management (SS), Ethiraj College for Women in association with Hindustan Chamber of Commerce	International Conference on NextGen Innovation-Engage, Embrace and Adapt in the Era of Digital Transformation	Presented	Impact of Work from Home on Job Satisfaction in Information Technology Sector: An Empirical Analysis	24/01/2023 & 25/01/2023
14.	College of Science and Humanities at SRMIST, Kattankulathur	International Conference on SDG 4- Quality Education in India-Issues and Strategies	Participated		15/11/2022 to 17/11/2022

SEMINARS

S.n o.	Organized by	State/national/international	Topic	Date(s)
1	IQAC, Ethiraj College for Women, Chennai	NationalSymposium	From Potential for Excellence to Excellence in Higher Educational Institution	19/07/2016
2.	Post-Graduate & Research Department of Economics Ethiraj College for Women, Chennai	StatelevelSymposium	Goods and Services Tax (GST)	26/07/2017
3.	Post-Graduate & Research Department of Economics and Department of Business Economics, Ethiraj College for Women, Chennai	StateLevelSymposium	Demonetisation in India	31/01/2018
4.	Department of Business	National Symposium	Innovation Driven	05/02/2019

	Economics, Ethiraj College for Women		Inclusive Growth In India	
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JOURNAL PUBLICATIONS

S.N O.	JOURNAL NAME	UGC /SCI/SCIE/W OS	ISSN / ISSN NUMBER	REFERENCE	DATE OF PUBLICATION/ DOI
1.	International Journal of Commerce and Management Volume 8 Number 3 ,edited by Dr.P.Jegan and published by B- Digest		ISSN 0975-2617		2017
2.	Emperor International Journal of Finance & Management Research		ISSN: 2395- 5929, Impact Factor :1.14		2017
3.	Journal of Management		ISSN:2347 -3940 Impact: 2.4352		2017

4.	Our Heritage-UGC Care Listed Journal Vol.68,		ISSN:0474		2020
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	Issue 47		-9030		
5.	International Academic Journal of Applied Economics		ISSN 2229-564		2021

FDP/STTP

S.no.	Organized by	State/National/International	Topic	Date(s)
1	Department of Bank Management, Ethiraj College for Women and Betamonks Technology Factory Pvt Ltd	One Week National Online Faculty Development Programme	The Unlock Down-Challenges and Opportunities in Business Post Covid	01/06/2020 to 08/06/2020
2.	Department of Biochemistry, Ethiraj College for Women	International Faculty Development Webinar	Adapting to the Covid Era	12/06/2020
3.	PG and Research Department of Commerce, Ethiraj College for Women in	Seven Day Online International Faculty Development Programme	Progressing Amidst Hindrance- Turning Adversity into Opportunity	08/06/2020 to 14/06/2020

	collaboration with Miles Education			
4.	Department of BCA, Ethiraj College for Women	National level Faculty Development Programme	Open Source Learning Platform: Moodle	24/06/2020
5.	Department of Corporate Secretaryship, Information Systems Management and Business Administration , Justice Basheer Ahmed Sayeed College for Women, Chennai, India in Association with Tamil Nadu Advanced Technical Training Institute, Chennai	International Faculty Development Programme	Professional Progression in Commerce and Management	14/12/2022 to 20/12/2022

S.no.	Organized by	State/National/International 1	Topic	Date(s)
1	Department of Bank Management, Ethiraj College for Women in association with International Skill Development Corporation	International Webinar	Leveraging Technology to make Data Driven Decision	01/07/2020

AWARDS:

- During the tenure as Faculty Coordinator of Citizen Consumer Club, Ethiraj College for Women, the Club received the **District Best Club Award (South)** from the Department of Civil Supplies and Consumer Protection, Government of Tamil Nadu for its outstanding performance in taking up Consumer Club Activities in the academic year 2016-17
- **Best Paper Award** in International Conference on NextGen Innovation-Engage, Embrace and Adapt in the Era of Digital Transformation by PG Department of Banking and Insurance Management & Department of B.Com Bank Management (SS), Ethiraj College for Women in association with Hindustan Chamber of Commerce
- **Best Paper Award** in the International Conference on Circular Economy: The Frontier of Sustainability conducted by Postgraduate and Research Department of Commerce, Ethiraj College for Women in association with The Madras Chamber of Commerce and Industry (MCCI)