



Name : Dr.B.SHYAMALA
Qualification : M.A., M.Phil., B.Ed., Ph.D, SLET
Designation :Associate Professor
Years of Experience : UG: 21 PG:19
Previous Experience : UG: 5 PG: 4
Area of Specialization : Micro Economics and Monetary Economics
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MEMBERSHIP

S.No.	Details	National
1.	Indian Economic Association	National

RESEARCH GUIDANCE

M.Phil Awarded	7
M.Phil Guiding	1

WORKSHOPS

S.no.	Organized by	State/National/International	Topic	Date(s)
1	UGC Cell, Ethiraj College for Women (Autonomous), Chennai	National	Workshop on Stress Management	2016

2.	Workshop on Role and Responsibilities of Teachers in Institution Development	National	Dean of Academics & Research, Ethiraj College for Women (Autonomous), Chennai	2017
3.	One day workshop for Faculty	National	Internal Quality Assurance Cell, Ethiraj College for Women, Chennai.	2018

CONFERENCES ATTENDED / PRESENTED PAPER

S.no	Organized by	State/National/International	Participated /Presented	Title	Date(s)
1.	Queen Mary's' College, Chennai	International	Presented	A study on Medical Tourism in Chennai City with Special Respect to Quality of Treatment	2017
2.	PG & Research Department of Economics, Ethiraj College for Women, Chennai	International	Presented	Green Economy as an Important Aspect of Economic Development	2017

3.	Queen Mary's' College, Chennai	International	Presented	A Study on Financial Literacy Amongst Working Professionals in Chennai City for the Year 2016	2018
4	Dept. Of Economics, Thiruvalluvar University, Vellore/ AMECA.	International	Presented	Relevance of Ancient Indian Methods of Environmental Protection in the Present Day Scenario	2018
5	Ethiraj College for Women, Chennai	International	Presented	A Study on Green Budgeting in India	2020
6.	TNEA & Ethiraj College for Women	International	Presented	An analysis on Wage Differentials arising in Account of Infertility in the Corporate Sector	27.09.2018 & 28.09.2018
7.	Department of History & TTM, Ethiraj College for Women, Chennai	International	Participated	Sustainable Heritage Tourism and issues of Accessible Tourism in India	Sep 2016
8	IQAC National Symposium Ethiraj College for	National	Participated	National Symposium on "Potential for Excellence to	2016

	Women (Autonomous), Chennai			Excellence in Higher Educational Institutions”	
9	Indian Economic Association, Tirupathi University	National	Participated	99 th Annual Conference of the IEA	2016
10	Postgraduate and Research, Department of Economics, Ethiraj College for Women (Autonomous), Chennai	National	Participated	Symposium on Demonetization	2018
11	Postgraduate and Research, Department of Economics, Ethiraj College for Women (Autonomous), Chennai	National	Participated	State level Symposium on Goods & Service Tax (GST)	Jan 31, 2018

SEMINARS

S.No.	Organized by	State/national/international	Topic	Date(s)
1	Brunel Business School, Brunel University, UK	International	Innovative and Research Intensive Teaching in Higher Education – A Global Perspective	4 th Aug 2018
2	Internal Quality Assurance Cell, Ethiraj College for Women	National	Learning Management System and Open Educational Resources: A Student - Centric Approach	25 th January 2020

JOURNAL PUBLICATIONS

S.NO	JOURNAL NAME	UGC /SCI/SCIE/WO S	ISBN / ISSN NUMBER	REFERENCE	DATE OF PUBLICATION/D OI
1	International Academic Journal of Applied Economics		Vol.7, ISSN 2229-564		2017

2	Emperor International Journal of Finance and Management Research	UGC	UGC Jr No: 45308 Vol IV, ISSN: 2395-5929	Impact Factor: 1.14	2017
3	Proceedings of the International Conference on Development Economics (ICDE)		Vol I, 978-163535173-6		2017
4	International Academic Journal of Applied Economics		Vol 8, ISSN: 2229-564		2018
5	Emperor International Journal of Finance and Management Research	UGC	Vol IV, UGC Jr No: 45308 SJIF 2016-3.343 SJIF 2017-4.253 0.673 IFS- 1.14		2018
6	International Review of Business and		ISSN: 2474-5138		2018

	Economics on Climate and Environmental Challenges Retrospect and Prospect				
7.	Economic Development of India in Global Perspective		Vol-2, ISBN: 978-164370655-9		2018
8.	International Multidisciplinary Conference BEST 2020		ISBN: 978-81-2343-983-9		2020

FDP/STTP

S.no.	Organized by	State/National/International	Topic	Date
1	IQAC & Centre for Faculty Development, Geethajeevan Arts & Science College	National	FDP on Redefining Education through Gamification	19 th May 2020
2	Dept. of Commerce(SS), Ethiraj College for Women (Autonomous),	National	International Faculty Development on Progressing Amidst Hindrance-	8 th June to 14 th June 2020

	Chennai & Miles Education (currently Pursuing)		Turning Adversity into Opportunity	
3	Internal Quality Assurance Cell Ethiraj College for Women, Chennai	National	FDP on Recasting from Onsite to Inline Pedagogy	20 th to 24 July 2020
4	Centre of IP law, SA College of Arts & Science	National	'15-Innovation, Incubation, Entrepreneur, Invention & Intellectual Property Rights'	26 th April to 9 th May 2020

WEBINARS [National/International]

S.no.	Organized by	State/National/International	Topic	Date(s)
1	Centre of IP law, SA College of Arts & Science	National	15-Innovation, Incubation, entrepreneur, Invention & Intellectual Property Rights'	26 th April to 9 th May 2020
2	Impact of COVID 19 on Economy and	National	IQAC & Dept. of Commerce, Shri Shankarlal Sundarbai Shasun Jain College for Women	4 th May 2020

	Management of Finances during this Period			
3	Safeguarding Savings	National	Dept. of Commerce, Ethiraj College for Women (Autonomous), Chennai, Prime Academy Ltd.	6 th May 2020
4	Future Jobs in India After COVID 19	National	Postgraduate and Research, Department of Economics, Ethiraj College for Women (Autonomous), Chennai	9 th May 2020
5	Impact of Covid-19 on Indian Economy	National	Dept. of Economics, Kristu Jayanthi College, Bengaluru	13 th May 2020
6	Safe Guarding Savings in Pandemic Times	National	Dept. of Commerce, Stella Mary's College & prime Academy	13 th May 2020
7	Impact of COVID 19 on Indian Industries Future Perspectives	National	Shri Krishnaswamy College for Women	14 th & 15 th May 2020
8	Effective Teaching	National	Dept. of Economics, Stella	14 th May 2020

	Pedagogy		Mary's College	
9	COVID 19: Emerging Economic Issues and Challenges	National	Postgraduate and Research, Department of Economics, Ethiraj College for Women (Autonomous), Chennai	15 th May 2020
10	Mindful to Mindful	National	Global Adjustments Foundation Champion Women	26 th May 2020
11	COVID 19 – An Impact Assessment	National	Dept. of Economics, Mount Carmel College, Bengaluru	28 th May 2020
12	New Schemes in MSMEs	National	Dept. of MBA, St. Joseph College of Engineering	2 nd June 2020
13.	Working with Moodle Platform	National	MBA Department, Ethiraj College for Women, & Society for the Advancement of Library and Information Science	7 th & 8 th July 2020
14.	Open Educational Resources	National	MBA Department, Ethiraj College for Women, & Society for the Advancement of Library and Information Science	11 th July 2020
15.	Corporate Moral Excellence	National	Jyoti Nivas College Autonomous, Bengaluru, Karnataka	27 th July 2020
16	Gender	National	YRC & RRC Government	28 th July 2020

	Equality & Women's Rights		Art's College	
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