



Name: Dr.SARADHA A

Qualification : M.A., M.Phil., Ph.D., MBA., B.Ed., SET

Designation : Assistant Professor

Years of Experience:

UG: 06 Years 3 Months

PG: 06 Years 3 Months

Previous Experience: UG: 06 Years PG: -

Area of Specilization: Macro Economics, Econometrics,

Email-ID : [saradha\\_a@ethirajcollege.edu.in](mailto:saradha_a@ethirajcollege.edu.in)

### WORKSHOPS

S.no.	Organized by	State/National/International	Topic	Date(s)
1	GISS	International	SEM and CFA using AMOS	16/10/2022 - 18/10/2022
2	RUSA	National	Measuring the accessibility of Public Goods in Rural Areas	09/02/2022
3	ESSGEE DIGISKILLS	National	MOODLE-LMS	26/12/2021 - 30/12/2021
4	ISAR	International	Data Management and Analysis using R-Commander	29/10/2021- 31/10/2021
5	IBM	National	IBM SPSS AMOS Foundation Course: SEM Scratch to Advanced	27 May, 2020

6	ISAR	National	Structural Equation Model (SEM) and Confirmatory Factor Analysis (CFA) using Analysis of Moment Structure (AMOS)	24/05/2020 - 25/05/2020
7	IQAC, Ethiraj College for Women	National	Lerning Management System and Open Educational Resources _ A Student Centric Approach	25/01/2020
8	IQAC, Ethiraj College for Women	National	Moodle Training Workshop	24/01/2020
9	IQAC, Ethiraj College for Women	State	One Day Workshop for Faculty	02/03/2018
10	Dean of Academics & Dean of Research, Ethiraj College for Women	National	Workshop on Academics and Research 2017	01/02/2017
11	UGC Funded - CPE Grant Enrichment of Teachers 2016-17, UGC Cell	National	Stress Management	23/09/2016

## TRAINING PROGRAMME

S.no.	Organized by	State/National/International	Participated/Pre-sented	Title	Date (s)
1	University of Madras in Collaboration with Tamil Nadu State Council for Higher Education and the Directorate of College Education	State	Participated	In-Service Training Programme	18/04/2022 - 19/04/2022
2	Intellectual Property Office, India	National	Participated	IP awareness training	12/01/2022

## PROJECT

S.no.	Title	Funding Agency	Amount	Ownership
1	A Study on the Impact of COVID-19 on the Learning Outcomes of Middle School Children	State Council of Educational Research and Training (SCERT), Tamil Nadu	Rs.2,00,000/-	Co-Investigator

### CONFERENCES ATTENDED / PRESENTED PAPER

S.no.	Organized by	State/National/International	Participated/Presented	Title	Date(s)
1	Ethiraj College for Women, PG Department of Banking and Insurance Management & Department of B.Com Bank Management	International Conference	Presented	An Application of AIDAS Model on the Effectiveness of Google Classroom in the Learning Outcome of the Students during the Covid-19 Pandemic	24/01/2023 - 25/01/2023
2	Ethiraj College for Women, Department of Commerce	International Conference	Presented	A Study on the Economic Impact of Green House Gases in India	10/01/2023 - 11/01/2023
3	Ethiraj College for Women, Department of Commerce	International Conference	Presented	Social Media and its Impact on Consumer Buying Behaviour	20/04/2022 - 21/04/2022
4.	Ethiraj College for Women	International Multidisciplinary Conference	Presented	A Study on the Carbon Footprints in India	17/02/2020 - 18/02/2020
5.	Department of Business Economics	National	participated	Innovation Driven Inclusive Growth in India	05/02/2019
6.	PG & Research Department of Economics, Ethiraj College for Women	State	Participated	Demonetisation in India	31/01/2018

7.	Department of Economics, Stella Maris College	International	Presented	An Analysis of Higher Education in the Digital Era	31/01/2018
8.	Queen Mary's College in association with Indian Economic Association	International	Presented	An Econometrical Analysis of the Relationship Between GST and Consumer Surplus	13/09/2017 - 15/09/2017
9.	PG & Research Department of Economics, Ethiraj College for Women	International Conference on Development Economics	Presented	Higher Education and Leadership Development	16/02/2017-17/02/2017
10.	IQAC, Ethiraj College for Women	National Symposium	Participated	Form Potential for Excellence to Excellence in Higher Educational Institutions	18/07/2016 - 19/07/2016
11	Department of Commerce, University of Madras	International	Presented	The Paradigm of Knowledge Management in Higher Education	04/03/2016

### CERTIFICATE COURSES /VALUE ADDED COURSES

S.no.	Offered by	Topic	Duration
1	Department of Economics	SPSS	30 Hours
2	Udemy	IBM SPSS AMOS- SEM Scratch toAdvanced	6 Hours
3	Edu-SKill Harvest	MS-Excel Analytics-Training Programme	6 Hours
4	Edu-SKill Harvest	MS-Powerpoint - Training Programme	6 Hours
5	Stella Maris College	Qualitative ResponseRegression Models offering Hands on training using R Software	Two days

### JOURNAL PUBLICATIONS

S.NO.	JOURNAL NAME	UGC /SCI/SCIE/ WOS	ISBN / ISSN NUMBER	REFERENCE	DATE OF PUBLICATION/DOI
1	Shodha Prabha	UGC	ISSN: 0974-8946	Vol. 47, Issue 01, No: 11	2022
2	An Analysis of Higher Education in the Digital Era		ISBN: 978-81-82- 86-040-7		30/01/2018
3	Emperor International Journal of Finance and Management Research (EIJFMR)	UGC Jr.NO:45308	ISSN : 2395-5929	Impact Factor:1.14	15/09/2017

4	Proceedings of the International Conference on Development Economics	-	ISBN 978-163535716-5	Volume II	17/02/2017
5	Innovation in the Business Harnessing Sustainability	-	ISBN 978-81-8094-321-8	MJP Publishers	04/03/2016

### FDP/STTP

S.no.	Organized by	State/National/ International	Topic	Date(s)
1.	SIIMS stand alone Business School	International	Post Covid - 19 Challenges and Opportunities - A Global Perspective	06/06/2020 - 12/06/2020
2.	Patrician College of Arts and Science	International	New Age Teaching	15/06/2020 - 19/06/2020
3.	JP College of Arts and Science	National	Teaching using ICT Tools	15/06/2020 - 19/06/2020
4.	Hindustan College of Arts and Science	National	Tax Planning and Investments	17/06/2020
5.	Auxilium College in association with IIT Bombay	National	Moodle Learning Management System	08/06/2020 - 14/06/2020
6.	Ethiraj College for Women	International	Progressing Amidst Hindrance - Turning Adversity into Opportunity	08/06/2020 - 14/06/2020
7.	Patrician College of Arts and Science	National	Effective and Quality Research Writing	07/06/2020 - 13/06/2020
8.	Teaching and Learning Centre, Ramanujam College, University of Delhi	National	Managing Online Classes and Co-Creating MOOCs	20/4/2020 - 06/05/2020

9.	Shri Shankarlal SundarbaiShasunJain College for Women	International	Statistical Application using SPSS	16/05/2020 - 17/05/2020
10.	Rathinam Instituteof Management	National	How to be a Succesful Trader in Financial Markets	16/05/2020
11	Teaching and Learning Centre,Ramanujam College, University of Delhi	National	Comprehensive e-Learningto e-Training guide for Administrative Work	25/05/2020 - 05/06/2020
12.	Nehru Arts and Science College	National	Art of Writing Research Article in Hi-Indexed Journals	29/04/2020 - 30/04/2020
13.	Nallamuthu Gounder MahalingamCollege	National	Pedagogical Methods suitable for a Pandemic Situation	27/05/2020 - 02/06/2020

#### WEBINARS [National/International]

S.no.	Organized by	State/National/International	Topic	Date(s)
1	MAR AthanasiusCollege	National	Writing a Winning ProjectProposal	11/05/2020
2	Ethiraj College forWomen	National	Future of Jobs in IndiaAfter Covid-19	09/05/2020
3	Sir M V Government Arts and Commerce College and IndianEconomic Association	International	COVID - 19 - Fiscal Management Ways and Challenges Ahead	04/06/2020 - 08/06/2020
4	SIVET College	National	Stress Management	18/06/2020
5	VELS Institute ofScience, Technology and Advanced Studies	National	Paradigm Shift in GlobalTrade in Post COVID-19	14/06/2020



6	Loyola College	National	Research Methodology	12/06/2020 - 13/06/2020
7	Mar Gregorious College of Arts and Science	National	Future of Public Sector Banking in India & Banker's Perspective on responding COVID-19	06/06/2020
8	Avichi College of Arts and Science	National	The Dimensions of Employability Skills	06/05/2020
9	SSS Samiti's MPMirji College of Commerce	National	Research Methodology	05/05/2020 - 06/05/2020
10	National College	National	COVID-19 & survival of Indian Economy	29/05/2020
11	Madurai Kamaraj University	National	Behaviourial Changes in the Post Covid -19 Era	28/05/2020
12	Mount Caramel College	National	COVID-19: An Impact Assessment	28/05/2020
13	Anna Adharsh College	National	Econometrics and its Application in Social Science Research	26/05/2020
14	Ethiraj College for Women	National	Web Tools for Teaching	21/05/2020
15	MATS University	National	Covid -19 : Its Impact on Indian Economy and its Exit Strategies	20/05/2020
16	Ethiraj College for Women	National	COVID- 19 : Emerging Economic Issues and Challenges	15/05/2020
17	MAR ATHANASIOUS	National	The Art of Writing Research Papers	14/05/2020

	COLLEGE			
18	Sathyabama Institute of Science and Technology	International	Human Trafficking and COVID 19	14/05/2020
19	Stella Maris College	National	Online Webinar on Effective Teaching Pedagogy	14/05/2020
20	SIIMS Standard Business School	National	Personal Effectiveness -Need of the Hour	14/05/2020
21	GRT Institute of Engineering and Technology	National	Modern Marketing Practices in the Age of Data	05/06/2020
22	Indian Academic Researchers Association	National	Reference Management Tools and Online Citation Database	19/04/2020 - 21/04/2020
23	Bhagwan Mahavir College of Commerce and Management Studies	National	An Effective Research Paper Writing Skills	13/04/2020 - 16/04/2020
24	Sir Theagaraya College	National	COvid – 19 : Macroeconomics - India and Global Issues	03/06/2020
25	Periyar University	National	The Environment after the COVID 19 Crisis	03/06/2020

**Resource Person:**

- Resource person for the Workshop on “SPSS for Beginners” organised by PROHELP on 20/07/2020
- Resource Person for Economics Association Meeting, Bharathi Women’s College, delivered a Lecture on “Green Economics” on 31/03/2021.
- Resource Person for SPSS and its uses in Social Sciences organised by Anna Adharsh College.
- Resource Person for Student Centric Workshop on Designing Student Research Proposal organised by SSS Shasun Jain College for Women on 14/08/2021
- Resource Person for FDP Series on Journal writing titled ‘How to Write a Research Article in Journals’ organised by SSS Shasun Jain College for Women on 07/10/2022

**Best Paper Award - Received Best Paper Award for the paper titled ‘An Application of AIDAS Model on the Effectiveness of Google Classroom in the Learning Outcome of the Students during the Covid-19 Pandemic’ in the International Conference organised by PG Department of Banking and Insurance Management & Department of B.Com Bank Management on 25/01/2023.**