



Name : Dr.Huma Maryam  
Qualification : M.A.(Corporate Secretaryship), M.Phil, NET, Ph.D  
Designation : Assistant Professor  
Years of Experience: UG: 22 years PG: 20 years  
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## WORKSHOPS

S.No.	Organized by	State/National/ International	Topic	Date(s)
1	Department of Corporate Secretaryship, Ethiraj College for Women	State	The Emerging Role of a Company Secretary in Corporate Governance	04/06/2020 to 06/06/2020

## CONFERENCES ATTENDED / PRESENTED PAPER

S. No.	Organized by	State/National/ International	Participated/ Presented	Title	Date(s)
1	JBAS College for Women	International	Presented	Social Media Marketing – A Social Media User’s Perspective*	17 <sup>th</sup> & 18 <sup>th</sup> August, 2016

## SEMINARS

S. No.	Organized by	State/National/ International	Topic	Date(s)
1	Quaid-E-Millath Government College for Women and Centre for Consumer Studies, IIPA, New Delhi	National	Consumer World – A 360° Perspective	8 <sup>th</sup> & 9 <sup>th</sup> September, 2016

## JOURNAL PUBLICATIONS

S. No.	Journal Name	Title of the Paper	UGC /SCI/ SCIE/ WOS	ISBN / ISSN Number	Reference	Date Of Publication/D OI
1	Education & Society	Impact of Consumer Engagement on Social Media Market of Durable Product (with special reference to Chennai city)	UGC CARE LIST	ISSN: 2278-6864		October – December, 2022
2	International Journal of Management and Social Science Research Review	Social Media Marketing – A Social Media User’s Perspective		ISSN: 2349 – 6738, E-ISSN: 2349 – 6746		September 2016

## FDP/STTP

S. No.	Organized by	State/ National/ International	Topic	Date(s)
1	ICSI – SIRC & IQAC, The New College	National	Recent Amendments in Companies Act, 2013	27/05/2020
2	Department of BCA, Ethiraj College for Women	National	Open Source Learning Platform: Moodle	24/06/2020
3	IQAC, Ethiraj College for Women	State	Recasting from Onsite to Online Pedagogy	20/07/2020 to 24/07/2020
4	IQAC, The New College & IAASB, ICAI	National	Intellectual Property Rights	14/06/2021 to 18/06/2021

**WEBINARS [National/International]**

S. No.	Organized by	State/National/ International	Topic	Date(s)
1	Department of Corporate Secretaryship, Ethiraj College for Women	State	Plan your Financial Future	02/06/2020
2	Department of Corporate Secretaryship, Ethiraj College for Women	State	How to build a Career – No Shortcuts	09/07/2020
3	Department of Corporate Secretaryship, Ethiraj College for Women	State	Effective and Safe Usage of Social Media for Career Building	10/07/2020

**OTHERS:**

- ✓ External Auditor, Academic Audit, The New College, March 2021
- ✓ Member, Inspection Commission, Mohammed Sathak College of Arts & Science, August, 2019
- ✓ Member, Inspection Commission, St. Thomas College of Arts & Science, Chennai, August, 2019
- ✓ Resource Person for the Technical Sessions on “Entrepreneurial Development” and “Governance” for the Students Paper Presentation on “Business in Digital India” held at Justice Basheer Ahmed Sayeed College for Women on September, 2018
- ✓ Member, Inspection Commission, New Prince Shri Bhavani Arts and Science College, Chennai, June, 2018
- ✓ Member, Inspection Commission, Shri Krishnaswamy College for Women, Chennai, March, 2018
- ✓ Vice Chancellor Nominee, in selection committee, Sindhi College (Arts and Science), Chennai, February, 2018