



MRS.K.RATHINA

Qualification: M.A., M.Phil.

Designation: Assistant Professor

Years of Experience: UG: 9 Years PG: 9 Years

Area of Specialization: Business Economics, International Economics.

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PAPER PUBLICATIONS:

S. NO	TITLE OF THE RESEARCH PAPER	DETAILS OF PUBLICATION
1	Impact and Opportunities of Artificial Intelligence in Indian Banking Sectors	Journal of the Asiatic Society of Mumbai ISSN : 0972-0766 Vol. : XCV, No:13, 2022,UGC CARE Approved, Peer Reviewed and Referred Journal
2	Health Care Infrastructure in India – Operations and Challenges	Proceedings of the International Conference on Development Economics, Vol: II, ISBN: 978-163535716-5, published by PG & Research Department of Economics, Ethiraj College for Women (Autonomous), Chennai

PAPER PRESENTATIONS: INTERNATIONAL/ NATIONAL CONFERENCES AND SEMINARS

S.NO.	CONFERENCE/ SEMINAR DETAILS	ORGANISED BY	RESEARCH PAPER TITLE
1	International Conference on Reboot, Reinvent, Reignite: Reimagining the Neo Normal Era held on 23 rd & 24 th Feb 2022.	Department of Bank Management and Department of Accounting & Finance, Ethiraj College for Women (Autonomous), Chennai	Impact and Opportunities of Artificial Intelligence in Indian Banking Sectors
2	International Conference on Development Economics held on 16 & 17 February 2017	Post-graduate and Research Department of Economics, & Department of Business Economics, Ethiraj College for Women, Chennai	Health Care Infrastructure in India – Operations and Challenges
3	National Conference on Economic Development of India in Global Perspective held on 27 & 28 September 2018	Post-graduate and Research Department of Economics, & Department of Business Economics, Ethiraj College for Women, Chennai	Role of Centre and State in Financing Higher Education and Student Loan in India

S.NO	FACULTY DEVELOPMENT PROGRAMMES
1	International Online Faculty Development Programme on Excellence in Teaching, Learning & Research in Higher Education conducted by Patrician College of Arts & Science in Chennai, 29 th June – 3 rd July 2020
2	National Online Faculty Development Programme on MS – Office conducted by TATA STEEL, 21 st May 2020.
3	Online Faculty Development Programme on Rejuvenation of Body Mind & Soul conducted by Ethiraj College for Women in Chennai, 15 th June 19 th June 2020.
4	Online Faculty Development Programme on Statistical Application using SPSS conducted by Shri Shankarlal Shasun Jain College for Women in Chennai, 16 th may – 17 th y 2020

S.NO	WORKSHOP ATTENDED
1	Online Workshop on Working with Moodle Platform conducted by MBA department Ethiraj College for Women, Chennai and Society for the advancement of Library and information on 7 th & 8 th July 2020.
2	National Level Workshop on Women Empowerment ,Intellectual Property Rights and Management of Stress in Academics and Reasearch conducted by Ethiraj college for Women Chennai, on 1 March 2018.
3	National Workshop on Learning Management systems and Open Educational Resources- A Student Centric Approach conducted by IQAC, Ethiraj College for Women, Chennai, on 25 Jan 2020
4	State Level Workshop on NAAC Regulations: A Holistic Approach, conducted by IQAC, Ethiraj College for Women, Chennai, on 12 Oct 2019
5	Workshop on Role and Responsibilities of Teachers in Institutional Development, conducted by Dean of Academics and Dean of Research, Ethiraj College for Women, Chennai on 18 December 2017
6	Workshop on Scientific Computing using R –software conducted by Department of Mathematics Ethiraj College for Women, Chennai on 11 th Jan 2016.

S.NO.	SYMPOSIUM AND SEMINAR PARTICIPATION	
1	National Symposium	Innovation Driven Inclusive growth in India, , conducted by Department of Business Economics, Ethiraj College for Women, Chennai, on 5 February 2019
2	State Level Symposium	Demonetisation in India, conducted by PG & Research Department of Economics & Department of Business Economics, Ethiraj College for Women, Chennai, 31 January 2018
3	State Level Symposium	Goods and Services Tax (GST), conducted by PG & Research Department of Economics, Ethiraj College for Women, Chennai, 26 July2017

4	National Symposium	Potential for Excellence to Excellence in Higher Educational Institutions, conducted by IQAC, Ethiraj College for Women, Chennai, 18 th & 19 th July, 2016
5	National Seminar	Youth and Climate Change conducted by Women's Indian Association in Chennai, 2 nd Aug 2019.
6	State Seminar	Tourism and Digital Transformation in India conducted by Department of History & TTM Ethiraj College for Women in Chennai, 19 th Sep 2018.
7	State Seminar	Sustainable Heritage Tourism and Issues of Accessible Tourism in India conducted by Department of History & TTM Ethiraj College for Women in Chennai, 27 th Sep 2016

S.NO.	WEBINAR PARTICIPATION	
1	Webinar	Impact of Covid -19 on Tourism Industry conducted by Department of History, TTM Department Ethiraj College For Women, Chennai 15 th June 2020.
2	Webinar	Leadership Talk with Shri R Subrahmanyam, IAS (Secretary Ministry of Social Justice & Empowerment) organised by MHRD's Innovation Cell held on 13th June 2020
3	Webinar	Challenges Of Working From Home – 2020 conducted by School Of Arts , Science And Commerce And Iqac, Rai University, Gujarat, June 12, 2020
4	National Webinar	“Covid Communication and Consumption Narratives : A Discourse Analysis ” organised by the Department of Visual Communication, Women's Christian College, Chennai, held on 11th June 2020
5	Webinar	Leadership talk with Ms. Ashwini Deshpande (Co-Founder & Director Elephant Design) organised by MHRD's Innovation Cell held on 6 th th June 2020.

6	Webinar	Developing a Future Workforce for the Business Analytics and AI Driven Enterprises conducted by Department Of Commerce, Ethiraj College For Women, Chennai 25 th May 2020.
7	Webinar	Web Tools For Teaching conducted by Department of English in association ELTAI, Ethiraj College for Women, Chennai, May 21 2020.
8	Webinar	Impact Factor, H index and Google Scholar conducted by PG and Research Department of Commerce, Ethiraj College for Women in collaboration with Wiley and Miles Education May 16, 2020
9	Webinar	COVID- 19 : Emerging Economic Issues conducted by Postgraduate & Research Department of Economics, Ethiraj College for Women, Chennai, May 15, 2020
10	Webinar	Impact Of Covid - 19 On Indian Industries - Future Prospective organized by Shri Krishnaswamy College for Women held on 14th and 15th May, 2020.
11	National Webinar	An Effective Research Paper Writing Skills conducted by Bhagwan Mahavir College of commerce and Management, Bhagwan Mahavir University, Gujarat April 13 - 16, 2020
12	Webinar	"Preparing Today for a Better Tomorrow" organized by the Financial Literacy Club of Ethiraj College for Women on 5th March, 2022.