



Name: R. Rajarajeshwari
Qualification : M.Com.,M.Phil, SLET
Designation : Assistant Professor
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Previous Experience: UG: 8 PG: 4
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WORKSHOPS

S.no.	Organized by	State/National/International	Topic	Date(s)
1.	Tamilnadu State Council for Science and Technology and Ethiraj College for Women	National	Intellectual Property Right	

CONFERENCES ATTENDED / PRESENTED PAPER

S.no.	Organized by	State/National/International	Participated/Presented	Title	Date(s)
1.	Loyola College, Chennai	International	Participated and Presented	An analysis on Human Capital Management with special focus on Employee retention through 360 degree appraisal Technique	06/03/2020
2.	Ethiraj College for Women, Chennai	International	Participated and Presented	A study on the influence of social media on E-learning and its effect into mainstream curriculum among college students	11/02/2020
3.	Vivekanan	International	Participated and	An overview of	Aug 2021

	dha College of Arts and Sciences for Women, Tiruchengode		Presented	digital Marketing Strategy	
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**Best paper award kindly do put asterisk*

API format to be followed

JOURNAL PUBLICATIONS

S.N O.	JOURNAL NAME	UGC /SCI/SCIE/WOS	ISBN / ISSN NUMBER	REFERENCE	DATE OF PUBLICATION/DOI
1.	Our Heritage Journal	UGC approved	ISSN: 0474-9030		Feb 2020
2.	Studies in Indian Place Names journal		ISSN: 2394-3114		March 2020
3.	edumint.weebly.com		ISBN: 978-93-5526-208-0		August 2021

FDP/STTP

S.no.	Organized by	State/National/International	Topic	Date(s)
1.	Ethiraj College for Women - ECRIC	National	Citation Database and analysis, Scientometric Study	09/06/2020
2.	Sri Ramakrishna College of Arts and Science	International	Research Excellence and Academic Development	01/09/2021 to 08/09/2021