



Name: Priyanka B

Qualification : **M.Com, NET**

Designation : Assistant Professor

Years of Experience: UG:11 Months PG: 11 Months

Area of Specilization: Retail Banking, Credit Management and Insurance

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WORKSHOPS

| S.no. | Organized by | State/National/International | Topic | Date(s) |
|-------|---|------------------------------|--|---------------------------|
| 1 | SSS Jain College for Women | State | Structural Equation Model (SEM) using AMOS | 30/08/2021 |
| 1 | Dwaraka Doss Goverdhan Doss Vaishnav College (Autonomous) | National | “RESEARCH METHODOLOGY” | 15/ 11/2021 TO 18/11/2021 |

CONFERENCES ATTENDED / PRESENTED PAPER

| S.no | Organized by | State/National/International | Participated/Presented | Title | Date(s) |
|------|--|------------------------------|------------------------|--|---------------------------|
| 1. | Sri KanyakaParameswari Arts & Science College for Women and University of Madras | International Conference | Participated | Innovative Strategies and Practices in Business Management : Changing Dynamics in the New Normal | 08/09/2021 And 09/09/2021 |
| 2. | Department of Bank Management, Ethiraj College for Women | International Conference | Participated/Presented | Reboot, Reinvent and Reignite: Reimagining the Neo Normal Era | 23-02-2022 & 24-02-2022 |

JOURNAL PUBLICATIONS

| S.NO. | JOURNAL NAME | UGC /SCI/SCIE/ WOS | ISBN / ISSN NUMBER | REFERENCE | DATE OF PUBLICATION/D OI |
|-------|---------------------------|--------------------|--------------------|----------------------------------|--------------------------|
| 1. | Shodhsamhita : Journal of | UGC | ISSN No. 2277-7067 | Vol. VII, No. 10(1): 2021 Pg. 59 | October 2021 |

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|----|--|-----|--------------------|--------------------------------------|---------------|
| | Fundamental and Comparative Research | | | | |
| 2. | Shodhsamhita : Journal of Fundamental and Comparative Research | UGC | ISSN No. 2277-7067 | Vol. VII, No. 12(VI): 2021 Pg. 10 | December 2021 |
| 3. | Journal of the Asiatic Society of Mumbai | UGC | ISSN: 0972-0766 | Vol.XCV, No. 13,2022 Pg. 166 | April 2022 |

FDP/STTP

| S.no. | Organized by | State/National/International | Topic | Date(s) |
|-------|--|------------------------------|--|---|
| 1 | Sraddha Academy for Financial Education and Bishop Heber College (Autonomous) | National | “Investor Education and Awareness” | 26/11/2021 |
| 2 | Ethiraj College for Women (Autonomous) | National | “Investor Education and Awareness” | 02/12/2021 To 04/12/2021 |
| 3 | Dept of Banking & Insurance Management, Ethiraj College for Women & TLC Ramanujan College | National | Blended Learning & Pedagogical Techniques | 22 nd -29 th Jan, 2022 |
| 4 | PG Dept. of Banking and Insurance Management, Ethiraj College for Women & Thomas J. Watson College of Engineering and Applied Science, Binghamton University, State University of New York | International | One Week International Faculty Development Programme on Big Data Analytics | 7-15 th Feb,2022 |

WEBINARS [National/International]

| S.no. | Organized by | State/National/International | Topic | Date(s) |
|-------|--|------------------------------|--|------------|
| 1 | Ethiraj College for Women (Autonomous) | National | Webinar on Forensic Accounting and Fraud Detection | 23/12/2021 |