



Name : Dr.V.K Maragathavalli  
 Qualification : M.Com, M.Phil, Ph.D  
 Designation : Assistant Professor  
 Years of Experience: UG: 30 years PG: 23 years  
 Area of Specialization: Accounting & Banking  
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## RESEARCH GUIDANCE

M.Phil Awarded	7
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## WORKSHOPS

S.No.	Organized by	State/ National/ International	Topic	Date(s)
1	Department of Corporate Secretaryship, Ethiraj College for Women	State	The Emerging Role of a Company Secretary in Corporate Governance	04/06/2020 to 06/06/2020
2	IQAC, Ethiraj College for Women	National	Learning Management System & Open Educational Resources: A Student – Centric Approach	25/01/2020

## JOURNAL PUBLICATIONS

S.No.	Journal Name	Title of the Paper	UGC /SCI/SCI E/WOS	ISBN / ISSN Number	Reference	Date Of Publication/ DOI
1	Journal of the Oriental Institute	A Study Relating to Users' Adaptability on Quick Response (QR) Code with Reference to Online Environment	UGC CARE GROUP I, Vol. 71, Issue 01, No.4	ISSN 0030-5324		January – March 2022
2	Journal of Emerging	A study on mobile wallet payments in		ISSN: 2349-5162		06-06-2019

	Technologies and Innovative Research	digital marketing with special reference to Chennai city				
3	Journal of Emerging Technologies and Innovative Research	A study on awareness & adoption of IOT (Internet of things) in Fintech of mobile wallet payment system with special reference to Chennai city		ISSN: 2349-5162		06-06-2019

### FDP/STTP

S.No.	Organized by	State/National/International	Topic	Date(s)
1	Anna Adarsh College for Women & ICSI	National	Financial Planning & Investment Avenues for Different Segments of Investors	23/07/2021

### WEBINARS [National/International]

S. No.	Organized by	State/National/International	Topic	Date(s)
1	Department of Corporate Secretaryship, Ethiraj College for Women	State	Plan your Financial Future	02/06/2020
2	Department of Corporate Secretaryship, Ethiraj College for Women	State	How to build a Career – No Shortcuts	09/07/2020
3	Department of Corporate Secretaryship, Ethiraj College for Women	State	Effective and Safe Usage of Social Media for Career Building	10/07/2020

### OTHERS:

Member, Board of Studies, Stella Maris College, March 2016 to 2020

Member, Inspection Commission, St. Thomas College of Arts and Science, September 2021

Member, Inspection Commission, Sri Muthu Kumaran Arts & Science College, December 2020

Member, Inspection Commission, Chellammal Women's College, March 2020

Member, Inspection Commission, Muthukumaraswamy College of Arts & Science, 2019

Member, Inspection Commission, St. Anne's Arts & Science College, 2016