

Name - **Ms.Rajalakshmi M** Qualification - M.Com.,M.Phil.,M.B.A.,SET., Designation - Assistant Professor Years of Experience - UG- 7.5 years & PG-5 years Area of expertise - Income Tax & Management Email-ID : <u>rajalakshmi_m@ethirajcollege.edu.in</u>

WORKSHOPS

S.no.	Organized by	State/National/ International	Topic	Date(s)
1.	Ethiraj College forWomen & Society for the Advancement of Library and Informative Science.	National	Working with Moodle Platform	07/07/2020 & 08/07/2020
2.	IDMBA	National	Qualitative Research – Approaches and Methods	31/05/2020
3.	Ethiraj College forWomen - IQAC	National	Learning Management System and Open Educational Resources: A Student- centric approach	25/01/2020
4.	Ethiraj College forWomen	National	Workshop on Academics & Research	01/02/2017
5.	Ethiraj College forWomen	National	From Potential for Excellence to Excellence in Higher Educational Institutions	18/07/2016 & 19/07/2016
6.	Ethiraj College forWomen	National	SPSS- Business Analytical Tools	06/02/2015

CONFERENCES ATTENDED / PRESENTED PAPER

S.no.	Organized by	State/National/	1	Title	Date(s)
		International	Presented		
1.	Ethiraj College for Women	International	Partated	Design Thinking Prototype: A Quintessence Mapping of Ideationand Innovation	10/2/2020 & 11/2/2020

2.	Ethiraj College for Women	International	Participated	Innovative Metamorphosis: AnElixir for Organisational Excellence	09/01/2019 & 10/01/2019
3.	Ethiraj College for Women	National	Participated	Rural Entrepreneurship: An Enterprise to inclusive growth	08/01/2018 & 09/01/2018
4.	Sri Aravindar Arts & Science College	National	Presented	Customer satisfaction in the Indian Banking Sector	01/03/2014
5.	Sri Aravindar Arts & Science College	National	Presented	Job Stress: A study on individual contributing factors of stress	01/03/2014

JOURNAL PUBLICATIONS

S.no.	Journal Name	UGC /SCI/SCIE/ WOS	ISBN / ISSN Number	Reference	Date of Publication /DOI
	Our Heritage Journal	UGC	ISSN:0474-9030	International	Vol-68-Issue 30/02/2020

FDP/STTP

S.no.	Organized by	State/National/ International	Торіс	Date(s)
1.	05/of Madras Entrepreneurship & Career Hub & Ministry of Human Resource Development	National	Innovation and Entrepreneurship	04/04/2022 to 08/04/2022
2.	Ethiraj College for Women & Sraddha academy for Financial Education	National	Investor Education and Awareness	02/12/2021 to 04/12/2021
3.	BITS, Pilani	National	Naya Kshitij: FDP 2020 for Higher Education	17/12/2020 to 22/12/2020
4.	Ramanujan College, University ofDelhi	National	Time Series and Panel Data Analysis	20/07/2020 to 26/07/2020
5.	Ethiraj College for Women	National	Recasting from Onsite to Online Pedagogy	20/07/2020 to 24/07/2020
6.	Ramanujan College, University of Delhi	National	Advanced concepts for Developing MOOCS	02/07/2020 to 17/07/2020

7.	Sabitribai PhulePune University	National	The Scenario of Commerce, Management and Economics Education after COVID-19	29/06/2020 to 08/07/2020
8.	Ramanujan College, University of Delhi	National	Entrepreneurship, Incubation and Innovation	23/06/2020 to 29/06/2020
9.	Ramanujan College, University ofDelhi	National	"Open-Source Tools for Research"	08/06/2020 to 14/06/2020
10.	Ethiraj College forWomen	International	Progressing Amidst Hindrance - Turning Adversity into Opportunity	08/06/2020 - 14/06/2020
11.	Quaid E Millath Government College for Women	National	Designing a Competitive Curriculum in Commerce – A Front End approach	04/06/2020
12.	SDNB VaishnavCollege	National	Integrating SWAYAM MOOCs & Educational Apps in Teaching	28/05/2020 - 29/05/2020
13.	University of Madras	National	Writing Case studies, Project Preparation and funding of ResearchProjects.	21/05/2020 to 23/05/2020
14.	SSS Jain College	National	Statistical application using SPSS	16/05/2020 & 17/05/2020
15.	Asan Memorial College of Arts & Science	National	Higher Education Post Covid – Random thoughts	11/05/2020
16.	MOP VaishnavCollege	National	Impact of COVID – 19 & Management of Personal Finances through this period	09/05/2020
17.	Women's Christian College	State	The Power of Now	05/02/2019
18.	IBS - ICFAI Business School	State	Faculty Knowledge Program	05/08/2016

WEBINARS [National/International]

S.no.	Organized by	State/National/	Topic	Date(s)
		International		
1.	Jawaharlal Nehru University, New Delhi		Going Online: Classroom, Field Work & Research	11/07/2020 & 12/07/2020
2.	Ethiraj College for Women and International Skill Development Corporation		Leveraging Technology to make Data Driven Decisions	01/07/2020

3.	Ethiraj College for Women &	International	Navigating the pandemic: A	15/06/2020 to
	Nelsonin Research		Global Perspective	17/06/2020
4.	DRBCC Hindu College	National	Webinar on New Normal	05/06/2020
5.	Ethiraj College for Women	National	Alternative therapy – A way of Living	25/05/2020 to 29/05/2020
6.	Ethiraj college for Women & Wiley and Miles Education	National	Developing a Future Workforce for the Business Analytics and AI Driven Entreprieses.	25/05/2020
7.	Annai Violet Arts & Science College	National	Entrepreneurship Opportunities in Atmanirbhar Bharat Abhiyan	21/05/2020
8.	Scared Heart College, Tirupattur	National	Impact of Covid-19 on Indian Economy	18/05/2020
9.	Ethiraj college for Women & Wiley and Miles Education	National	Impact Factor, H index and Google scholar	16/05/2020
10.	Mar Anthanasius College, Kerala	National	The art of Writing Research Paper	14/05/2020
11.	Stella Maris College and Prime Academy	National	Safeguarding Savings in Pandemic Times	13/05/2020
12.	Women's Christian College	National	Designing Alternative Assessment and Evaluation Models during Covid -19 Crisis	12/05/2020
13.	Mar Anthanasius College, Kerala	National	Writing a Winning Project Proposal	11/05/2020
14.	University of Madras	National	Use of Elsevier tools in Research Workflow	05/05/2020