



Name: **Tmt. S. Pravina**

Qualification: M.Com., M.Phil.,

Designation: Assistant Professor

Years of Experience: UG:8 years PG:8 years

Other Institutional experience UG : 2 years

Area of Specialization: Commercial Law, Income Tax

Email-ID : [pravina\\_s@ethirajcollege.edu.in](mailto:pravina_s@ethirajcollege.edu.in)

### WORKSHOPS

S.no.	Organized by	State/National/International	Topic	Date(s)
1	Department of Commerce, University of Madras	State	Introduction to Data Analysis	13/11/2013
2.	Department of Bank Management, Ethiraj College for Women, Chennai.	College level	SPSS – Business Analytical Tools	06/02/2015
3.	Ethiraj College for Women	National	National Level Technical Workshop on <b>“Intellectual Property Rights”</b>	01/02/2020.
4.	REST Society for Research International (RSRI), Krishnagiri, Tamil Nadu	International	Research Methodology	12/04/2020 to 14/04/2020
5.	Swami Hansmuni Maharaj Degree College of Commerce	National	Three Days National Online Workshop on “Examination Guidance to Crack NTA – NET /SET”	20/05/2020 to 22/05/2020
6.	Dwaraka Doss Goverdhan Doss Vaishnav College (Autonomous)	National	Four Days Workshop on Topic “Research Methodology”	15/11/2021 to 18/11/2021
7.	PG and Research	State	Research	18/11/2021

	Department of Commerce, Bishop Heber College, Trichy		Methodology and SPSS Tools	& 19/11/2021
--	--	--	-------------------------------	-----------------

### CONFERENCES ATTENDED / PRESENTED PAPER

S.no	Organized by	State/National/International	Participated /Presented	Title	Date(s)
1.	Department of Management Studies, Annai Mathammal Sheela Engineering College	International	Participated &Presented	Effects of Globalisation in BPO's	14/09/2012.
2.	Brahma School of Business	International	Participated &Presented	Mergers and Acquisitions of Indian Companies	19/10/2013.
3.	Department of Commerce & Management studies, Annai Veilankanni's College for Women	International	Participated &Presented	A Comprehensive Study on 720 Degree Performance Appraisal in IT Company	10/08/2017
4.	MEASI Institute of Management in Association with Department of Civil Supplies and Consumer Protection, Govt of Tamil Nadu	International	Participated &Presented	Real Estate Market in Chennai City	19/08/2017
5.	IBMR in Association with Indo Global Chamber of Commerce	International	Participated &Presented	Consumer Buying Behaviour and Satisfaction towards Online Marketing – A Study with special reference to	29/12/2017

	Industries and Agriculture			Chennai City	
6.	PG & Research Department of Commerce, Bishop Heber College, Trichy	International *	Participated & Presented	Consumer Preference and Food Order and Delivery from Mobile Application with reference to Chennai city	12/09/2018
7.	Department of Bank Management , Ethiraj College for Women, Chennai.	International	Participated & Presented	Health Equity and Inequity- An Overview	30 <sup>th</sup> & 31 <sup>st</sup> January 2019
8.	PG & Research Department of Commerce, Bishop Heber College, Trichy	International	Participated & Presented	A Study on Consumer Satisfaction towards White Goods	08/01/2020
9.	PG & Research Department of Commerce, Bishop Heber College, Trichy	International	Participated & Presented	A Study on Customer Attitude and Intention to buy White Goods through Social Media Marketing	31/03/2021
10.	Nehru Arts and Science college, Coimbatore	International	Presented	An Analysis of Consumer Preference of White goods in online shopping	10/02/2022
11.	Department of Bank Management & Department of Accounting	International Conference	Participated	Two day International Conference on “Reboot, Reinvent & Reignite : Reimagining the Neo Normal Era”	23/02/2022 & 24/02/2022

	& Finance(SS), Ethiraj College for Women, Chennai				
--	--	--	--	--	--

### SEMINARS

S.no.	Organized by	State/national/international	Topic	Date(s)
1	IQAC, Ethiraj College for Women	-	Knowledge Management in Higher Educational Institutions	24/03/2015

### CERTIFICATE COURSES /VALUE ADDED COURSES

S.no.	Offered by	Topic	Duration
	NIL		

### JOURNAL PUBLICATIONS

S.NO	JOURNAL NAME	UGC /SCI/SCIE/ WOS	ISBN / ISSN NUMBER	REFERENCE	DATE OF PUBLICATION/ DOI
1	International Journal of Business Intelligence & Innovations  Special Issue Volume 4	-	ISSN 2348-4705	A Comprehensive Study on 720 Degree Performance Appraisal in IT Company	10/08/2017
2	An International Multidisciplinary Half – Yearly Research Journal Royal	UGC	ISSN 2278-8158	Consumer Buying Behaviour and Satisfaction towards Online Marketing – A Study with special reference to Chennai City	29/12/2017
3	Shanlax International Journals Special Issue 3 Volume 5	UGC - Approved Journal No - 44278	ISSN 2321-4643	Real Estate Market in Chennai City	August 2017

4	International Journal of Scientific Research and Review, Impact Factor - 6.1	UGC – Approved Journal No - 64650	ISSN:2279-543X	Consumer Preference and Food Order and Delivery from Mobile Application with reference to Chennai city	12/09/2018
5	Journal of Emerging Technologies and Innovative Research, Volume 6, Issue – 1 , Impact Factor – 5.87	UGC	ISSN : 2349-5162	Health Equity and Inequity – An Overview	January 2019
6	Our heritage Journal, vol- 68, Issue 45, Impact Factor - 4.912.	UGC CARE Approved International Indexed and Referred Journal	ISSN - 0474 9030	A Study on Consumer Satisfaction towards White Goods	February 2020

### FDP/STTP

S.no.	Organized by	State/National/International	Topic	Date(s)
1	Loyola College	National	Two Days National Level Faculty Development Programme on “MOOC’s for Blended Teaching & Learning”	06/09/2019 & 07/09/2019
2	Guru Nanak College	-	One Day Faculty Development Programme on “Learning Techniques for NET/ SET Exam”	10/08/2019
3	DG Vaishnav College	-	One Day Faculty Development Programme on “The Art of Teaching and Learning for the Next	11/04/2020

			Generation”	
4	Velalar College of Engineering and Technology,	-	Three days Online Faculty Development Programme on “Improving Your Research Visibility - Research Impact and Metrics”,	11/05/2020 to 13/05/2020
5	Shri Shankarlal Sundarabai Shasun Jain College for Women	International	One Day International Faculty Development Programme on “AI based Proctoring in Next-Generation Education”	23/05/2020
6	The Institute of Company Secretaries of India & The New College	-	One Day Faculty Development Programme on “Recent Amendments in Companies Act 2013”	27/05/2020
7	Patrician College of Arts and Science.	-	Two Days Online Faculty Development Programme on “Project Proposals for Funding Agencies (UGC STRIDE & ICSSR IMPRESS): Preparation and Submission Protocol”	16/05/2020 & 17/05/2020
8	Teaching Learning Centre Ramanujan College, University of Delhi	National	Two Weeks Faculty Development Programme on "MANAGING ONLINE CLASSES and CO-CREATING MOOCS:2.0"	18/05/2020 to 03/06/2020
9	Shri Shankarlal Sundarabai Shasun Jain College for Women	-	Statistical Application Using SPSS	16/05/2020 & 17/05/2020
10	Department of Bank Management, Ethiraj College for Women	National	One week Online Faculty Development Programme on “THE UNLOCK DOWN- Challenges & Opportunities in Business Post Covid”	01/06/2020 to 08/06/2020
11	Teaching Learning Centre Ramanujan College, University of Delhi	National	One Week Faculty Development Programme on “Open-Source Tools for	08/06/2020 to 14/06/2020

			Research”	
12	Department of Commerce, Ethiraj College for Women in collaboration with Miles Education	International	One week International Faculty development Programme on “Progressing Amidst Hindrance - Turning Adversity into Opportunity”,	08/06/2020 to 14/06/2020
13	Stock Market Institution in association with ISDC & IFM	State	Four days Faculty Development Program on “Teaching Stock Markets Effectively”	22/06/2020 to 25/06/2020
14	Ramanujan College, University of Delhi	National	Four weeks Faculty Development Induction Programme on “Faculty in Universities/ Colleges / Institutes of Higher Education”,	04/6/2020 to 01/07/2020
15	Ethiraj College for Women	-	Five Days Faculty Development Programme on “Recasting from Onsite to Online Pedagogy”	20/07/2020 to 24/07/2020
16	Stock Market Institution in association with ISDC & IFM	State	Four days Faculty Development Program on “Teaching Stock Markets Effectively”	13/07/2020 to 16/07/2020
17	Annai Vailankanni Arts and Science College	-	One day Faculty Development Programme on “Decode NTA NET”,	11/07/2020
18	Department of Commerce, Cauvery College for Women (Autonomous),	National	One day National Level Faculty Development Programme on “Plagiarism in Research and Publications and How to Prevent it”	22/07/2020
19	Department of Management Studies, B.K.Birla College(Autonomous), Kalyan	-	“A Key to Success NTA – NET / SLET Paper – 1”	28/06/2021
20	PG & Research Department of Commerce (shift – II), Patrician College of Arts and Science	International	“7 Day International Professional Development Programme (PDP) on SPSS”	21/06/2021 to 27/06/2021

21	Kumararani Meena Muthiah College of Arts & Science	State	Ph.D education in a knowledge society: An Interpretation of Ph.D education in India	05/03/2021
22	Patrician College of Arts and Science	International PDP	7 Day International Professional Development Programme (PDP) on SPSS	21/06/2021 to 27/06/2021
23	B.K.Birla College (Autonomous) Kalyan	FDP	A key to success NTA - NET/SLET Paper - I	28/06/2021
24	Government Arts College for Men (Autonomous)	-	Investor Education & Aareness	08/11/2021
25	Placement and Entrepreneurship Development cell of Govt. Arts College for Men (Autonomous) in association with Sraddha Academy for Financial Education	FDP	Investor Education and Awareness	8/11/2021
26	PG and Research Department of Commerce in association with Sraddha Academy for Financial Education, Bishop Heber College, Trichy	FDP	Investor Education and Awareness	26/11/ 2021
27	Sri Akilandeswari Women's College, Wandiwash	FDP	Research Methodology and Publication in Journals	26/12/2021
28	PG and Research Department of Commerce in association with Sraddha Academy for Financial Education, Ethiraj College for Women	FDP	Investor Education and Awareness	2/12/2021 to 4/12/2021
29	Department of Bank Management, Ethiraj College for Women and Binghamton University	International FDP	Big Data Analytics	07/02/2022 to 15/02/2022

### WEBINARS [National/International]

S.no.	Organized by	State/National/International	Topic	Date(s)
1	Department of Commerce,	National	Use of Elsevier Tools in Research Workflow	05/05/2020



	University of Madras, Chennai and Elsevier			
2	Department of Bank Management, Ethiraj College for Women,	National	Challenges and changes during Covid-19 Pandemic	11/05/2020
3	PG and Research Department of Commerce, Ethiraj College for Women in collaboration with Wiley and Miles Education	National	Impact Factor, H index and Google Scholar	16/05/2020
4	Department of Bank Management, Ethiraj College for Women,	National	Managing Financial Health Post Covid	20/05/2020
5	Department of Bank Management, Ethiraj College for Women,	National	BE UNSTOPPABLE	21/05/2020 to 26/05/2020
6	Department of Commerce (Hons), Ethiraj College for Women	International	Navigating the Pandemic : A Global Perspective”	15/06/2020 to 17/06/2020
7	Department of Bank Management, Ethiraj College for Women, Chennai in association with International Skill Development Corporation.	International	International Webinar on Leveraging Technology to Make Data Driven Decision	01/07/2020.
8	Ethiraj College for Women, Chennai in association with SALIS	National	Online Workshop on Working with Moodle Platform organized by the MBA Department,.	7th & 8th July, 2020
9	Department of Commerce Management in Association with IQAC, JSS College of Arts, Commerce and Science	National	Impact of Covid – 19 on Direct tax laws and Procedures	23/01/2021
10	PG & Research Department of History, C.Abdul Hakeem College	National	Methodology of Historical writing: A Practical Approach in Preparing	29/04/2021

			Dissertations”	
11	Research Cell, Sri Sarada College for women, Salem	Intercollegiate	Funding Agencies for Research in India and Abroad	02/11/2021
12	Department of Accounting & Finance (SS), Ethiraj College for Women, Chennai	Inter collegiate	Impact of Global Conflicts on Indian Economy	17/03/2022
13	Ethiraj College for Women, Financial Literacy Club, Chennai	College Level	Preparing today for a Better Tomorrow	5/03/2022

#### **AWARDS:**

Received **Best Paper Award** for the paper titled “Consumer Preference and Food Order & Delivery from Mobile Application with reference to Chennai city”, at the International Conference held on 12<sup>th</sup> September 2018.