### **DEPARTMENT ACTIVITIES**

## 2022-2023

- ♦ Online Webinar conducted on the topic "Stock Markets" by Shine Projects on August 4<sup>th</sup> 2022.
- ❖ A lecture on International Youth exchange Programme was conducted by Audacious Dreams Foundation on August 25<sup>th</sup> 2022.
- ❖ Prof. Tmt. K. Vasanthi Devi Endowment Lecture on "The Importance of Water Conservation and the Role of Youth" was conducted on August 29<sup>th</sup> 2022.
- ❖ SeveralInter Class Competitionswere organised on 16<sup>th</sup> September 2022

**Doodling** on the theme- "Caricature of Economists";

**Paper Presentation** was conducted on the topic "UPI-India's Financial Revolution" **Rangoli** on the concept "Agronomics";

**Poster Making** the theme was "Role of 'Sharing Economy' in Creating Benefits to the Society"

**❖ ECOLADES '22 -Inter Collegiate off Stage Events** were conducted on 19<sup>th</sup>, 28th & 29tb September 2022

**Policy Making + Shipwreck (Preliminary Round) was** held on the theme "Improve attendance in Government Schools";

Future Professor -an individual event was conducted on the below mentioned topics:

- Demand and Supply Elasticities
- Regulatory Economics
- Labour Markets and Labour Unions
- Budget Deficits and Public Debt
- Econometrics
- Dynamics of the Gini Index
- Macro-Economic Forecasting
- The Contract Theory
- Marxian Economics
- The Multiplier Accelerator Model

**Essay Writing** was conducted on the topic "If you are born poor it's not your fault, but if you die poor it's your fault";

1. Word Play&Meme Creation was conducted on "General Economic Concepts";

Face Painting the theme was on "Utopian Economy";

Poster Making the topic was on "Geo Economics";

**Photography** event on the theme of "Portrayal of Chennai's Dualistic Economy

- ❖ Dr. Tmt. Yasodha Shanmugasundaram Endowment Lecture on "Indian Banking Scenario" was organised on 28<sup>th</sup> September 2022.
- ❖ Ecolades'22 On-Stage Events conducted on 28<sup>th</sup> & 29<sup>th</sup> September 2022 include
   Debate on the topic "Consumers are pawns not kings in the hands of corporate

syndicates";

Stress Interview is an event conducted to tests their patience and communication

**Junior Cabinet Council (Finals)** was on the topic "Improve attendance in Government Schools";

Quiz the subject was on "General Concepts"

# 2021-2022

skills:

- Prof.Tmt.K. Vasanthi Devi Endowment Lecture "Which Countries Will Emerge as Winners Post COVID." on 3rd December 2021.
- ECOLADES' 21: Debate on 'The Uberisation of Work-The Pros and Cons of Gig Economy', was conducted on 23rd March 2022.
- **ECOLADES' 21:** Policy Making, 'Property Rights for Women' to 'Women representation and Participation Act', was conducted on 28<sup>th</sup> March 2022.
- **ECOLADES' 21:** Intercollegiate Quiz and Stress Interview was conducted on 29<sup>th</sup> March 2022.
- **Dr. Tmt. Yashoda Shanmugasundaram Endowment Lecture** "The Expanding Scope of Economics" on 28th March 2022.

# 2020 - 2021

• Prof. Tmt. K. Vasanthi Devi Endowment Lecture on "Raisingwomen's Labour

- Force Participation in India What will it take?" on 10th December, 2020.
- Dr. Tmt. Yasodha Shanmugasundaram **Endowment Lecture** on "Economics of Farm Laws" on 4<sup>th</sup>March, 2021.
- **ECOLADES**'- Poster Making Competition on 16<sup>th</sup> December, 2020. Topic: The Elusive Green Consumer"
- **ECOLADES** Essay Writing Competition, on 16<sup>th</sup> December, 2020. Topic: Is nature the biggest victim of Industrialisation?
- **ECOLADES** Intercollegiate Quiz Competition on 1<sup>st</sup> April, 2021.
- **ECOLADES** Intercollegiate Debate Competition on 1<sup>st</sup> April, 2021. Topic: Will Technology Reduce Gender Inequality in a Pandemic Period.
- A National level Online Quiz on Indian Financial Reforms Fostering Economic Development was organised by the Department of Business Economics on 22<sup>nd</sup> May 2020.
- The Department of Business Economics organised a **Webinar** on "Impact of Covid-19 on the labour market and the misery of migrant workers", which was held on 3<sup>rd</sup> July, 2020, Resource person for the session was Dr. P. Anbalagan, Associate Professor of Economics, Presidency College, Chennai.

## 2019-2020

- **ECOLADES'19** on stage and off stage association events on 13<sup>th</sup> and 14<sup>th</sup> September 2019.
- Prof.Tmt.K.Vasanthi Devi Endowment Lectureon "The Current Slowdown in the Indian Economy". 13<sup>th</sup> September 2019.
- Dr.Tmt.Yasodha Shanmuganaram **Endowment Lecture** on "Women in Informal Sector". 14<sup>th</sup> September 2019.
- The **Planning Forum Exhibition** was initiated by the Postgraduate and Research Department of Economics and the Department of Business Economics on the 13<sup>th</sup> and 14<sup>th</sup> September 2019 during Ecolades.

- Guest Lecture on Decoding The Shift in Global Economic Power' 28<sup>th</sup> September 2019.Resource Person for the lecture was Dr. S. Subasha Associate Professor Department of Humanities and Social Science IIT Madras.
- **Destination Learning:** On 17<sup>th</sup> & 24<sup>th</sup>February 2020, Postgraduate and Research Department of Economics and Business Economics organized "Destination Learning" visit to Regional Meteorological Centre (RMU), Nungambakkam for I & II UG students.

# 2018-2019

- ECOLADES'18 on stage and off stage association events on 20<sup>th</sup> August 2018
- Prof.Tmt.K.Vasanthi Devi Endowment Lectureon "Nature and Significance of health Measurement" on 30th August 2018
- Dr.Tmt.YasodhaShanmuganaram Endowment Lecture on "Tamil Nadu Economy &Government Finances" on 31st August 2018.

### **National Conference**

 National Conferenceon Economic Development of India in Global Perspective in collaboration with Indian Economic Association and Tamil Nadu Economic Association on 27th & 28th September 2018.

Special Address by Dr.Anil Kumar Thakur, General Secretary and Treasurer, Indian Economic Association and Dr.B.Ramaswamy, Pro-Vice Chancellor, Oriental University & Professor R.Kanagaraj, Chairman, Jaya Group

### Chairperson

Prof.TapanKr.Shandilya,FormerPresident,IEA , Former Vice Chancellor Nalanda Open University.

Special Lecture delivered by Dr.T.Ramasami, Former Secretary Indian Science and Technology.

### National Symposium

• National Symposium on Innovation Driven Inclusive Growth in India on 5th Feb 2019 Inaugural Address

Dr. Vipin Kumar, Director and Chief Innovation Officer, National Innovation Foundation Ahmedabad, an Autonomous Body of Department of Science and Technology, Government of India.

### **Technical Session: I**

Poverty Reduction and Job Creation in the Digital Economy byDr.S.handrasekhar, Professor, Indira Gandhi Institute of Development Research [IGIDR], Mumbai.

#### **Technical Session: II**

Social Entrepreneurship and Innovation Ecosystems in India by Mr. Kumar Loganathan, Research Director, Muktha Laboratories Pvt Ltd (Muktha Foundations Group) Chennai, Research Head, The Elbow Engineers.

#### **Panel Discussion**

Unleashing India's Innovation: Towards E-Agriculture for Inclusion by Dr.Dayakar Rao B, Principal Scientist, IndianInstitute of Millets Research Hyderabad.

Human Capital Development in the Digitalization Era by Dr. G. Ravi, Professor & Head, Department Of Economics, Annamalai University, Chidambaram.

E-Commerce and Financial Inclusion by Rob Peck, Director of Client Services, 03mDirectional Marketing

Cyber Security: Threat, Protection and Digital Rights by Dr. Harish Ramani, CEO & CTO, Tevel Cyber Corps Private Limited, Chennai.

#### **Overview of the Panel Discussion**

**Chairperson**: Dr.BrindaViswanathan, Associate Professor, Madras School of Economics (MSE), Chennai, India.

•Know Your EconomyTest conducted on 7th Feb 2019 conducted by Scientific Research Association for Economics and Finance

#### <u>2017-2018</u>

- Prof.Tmt.K.Vasanthi Devi Endowment Lecture on 28th September 2017, by Dr.L.S.Ganesh, Professor, Department of management studies, Indian Institute of Technology, expressed his opinion regarding "Women and Water".
  - **'Know Your EconomyTest**Conducted on 15th December 2017 by Scientific Research Association for Economics and Finance
- Dr.Tmt. YasodhaShanmugasundaram **Endowment Lecture** on "Challenges to Global .Economy in near future" on 18th December 2017 by Prof.Kishore G Kulkarni,Metropolitan State University of Denver, Metro State Denver, Department of Economics.

# State level Symposium

• State level Symposium on Demonetization in India on 31st Jan 2018

#### **Resource Persons**

- Thiru.S.Nagarajan, General Secretary, All India Bank Officers Association
- Thiru.A.Bhaskar, Engineer, Central Public Works Department
- Thiru.G.Dhamanjayan, Indian Film Producer, Distributor, Founder-Dean of "BOFTAFilm Institute"
- ThiruPC.Balasubramanian, Writer, Executive Director and President, Matrix BusinessServices India Pvt,Ltd
- Thiru.J.Murali, Charted Accountant, Chairman, GST Committee, Hindustan Chamber of Commerce
- Thiru.N.Muthuraman, Co-Founder & Director, River Bridge Investment Advisors PvtLtd.
- Thiru.ElangoKallanai, Consultant Organic Farming & IT
- **ECOLADES** on stage and off stage association events on 20th September & 30th September 2017.

# <u>2016-2017</u>

- Prof .Tmt.K. Vasanthi Devi Endowment Lecture on "Where does India stand after 70 Years of Independence" on 27th August 2016 by Mrs. VahidhaNizim, National Secretary, AITUC, Convenor, All India Working Women Forum.
- Workshop on Stress Management on 12th Sep 2016 by Dr. Lakshmi T Rajan, Psychotherapist & Counselor Masterminds, Dr.K.B.Edison, Founder, Edi Builders, Dr.VijiSwaminathan, Counselor & Director, Woodpecker & Dr. Mini Rao, Psychotherapist & Counsellor.
- Prof.Tmt. YasodhaShanmugasundaram Endowment Lecture on Recent Developments in Indian monetary policy on 16th Dec 2016.
- Know Your EconomyTest conducted on 6th Jan 2017

## **International Conference**

International Conference on Development Economics on 16th & 17th Feb 2017

#### **Resource Persons and Sessions:**

### **Inagural Programme:**

- Prof. S. Nakkiran, Ambo University, Ethiopia
- Dr. Anil Kumar Thakur, General Secretary, IEA
- Dr. Ruth Kattumuri, Co-Director India Observatory Associate, London School of Economics, UK
- Mr. C. SaiLokesh, IIM, Lucknow, Integrated Finance of analytics Professional, Paypal,

Singapore

# **Special Lecture Delivered by:**

- Dr. K. Amirthalingam, Professor in Economics, University of Colombo, Srilanka
- Dr. T. Velnampy, Dean, University of Jaffna, Srilanka

#### **Technical Session I:**

- Prof.Kamaiah, Dean, School of Economics, University of Hyderabad
- Dr. N. Palani Raj, Associate Professor, Pachaiyappa College for Men

### **Technical Session II:**

- Dr. M. Ramachandran, Registrar, Professor & Head, Department of Economics, Pondichery University
- Dr. P. Anbalagan, Associate Professor, Department of Economics, Presidency College, Chennai

#### **Technical Session III:**

- Dr.Bhuden Kumar Saikia, Head, Department of Economics, Morigon College
- Dr. K. Ramesh, Associate Professor, Department of Economics, Presidency College, Chennai.

### **Technical Session IV:**

- Dr. B. Mathavan, Professor & Head, Department of Economics, Annamalai University, Chidambaram
- Dr. K. Malathi V, Assistant Professor, Department of Economics, University of Madras

### Panel Discussion on Development Issues

- Dr. Vargheese A. Manaloor, University of Alberta, Canada
- Dr. S. Ramaswamy, Professor & Head, Department of Economics, Gandhigram RuralUniversity

- Prof. K. Shivasubramaniyan, Associate Professor, Institute of Development Studies
- Dr. A. Duraisamy, Associate Professor & Head, Madras Christian College
- Dr. G. Sathis Kumar, Faculty, Great Lakes Institute of Management Valedictory:
- Prof.Tmt. YasodhaShanmugasundaram, Former Vice Chancellor, Mother TeressaWomen's University
- Prof.Tapan Kumar Shandilya, President, IEA, Former Vice Chancellor, VKS University, Ara
- Dr. R. Karunakaran, Associate Professor, Department of Cooperatives, College of Business & Economics, Hawassa University, Ethiopia.
- **ECOLADES** on stage and off stage association events on 1st March 2017.

#### **EXTENSION ACTIVITY**

# YOUTH ECONOMIC SOCIETY

#### **YOU TUBE LINK**

https://youtube.com/@businesseconomicsevents1838

### **INSTAGRAM LINK**

https://instagram.com/business\_economics\_official?igshid=YmMyMTA2M2Y=

### 2022 - 2023

Youth Economic Society organized the following events

- ❖ Interclass Quiz Competition on the topic "Economic Planning in India" on 2nd August 2022.
- ❖ Guest lecture on the topic "Personal Finance Management for Big Thinking Teens" Dated 12th October 2022.
- ❖ Youth Economic Society conducted below mentioned interclass competitions to commemorate World Food Day on 14th October 2022. The Title of the events and the Topics were.
- Connexions 'Hotspots & Cuisines'
- ❖ Cooking without Fire 'Authentic Recipes of TamilNadu'
- Poster Making 'Count the memories, not the calories'
- ❖ Photography 'Home is where the food is'
- ❖ Interclass Debate Competition on 17th September 2022

Topics for the competition were,

- 1. Will India turn to be export centric nation? Yes or No
- 2. Does Indian economy lose money due to freebies or is it contributing to the Indian economy?
- 3. Will India become \$5 trillion economy in the next five years?
- 4. Merge of PSU Banks Is it necessary?

Yes or no

- 5. Is fintech growth in India is boom or blast
- ❖ Interclass Essay Competition on the topic "By leaps and bounds, the inflation number is expected to be lower than 7% in the current scenario" on 22nd november 2022

# **2021-2022**

• **ECO - BAZAAR'22:** The Youth Economic Society organized its Annual Event on 27th April 2022.

# **2019-2020**

- **Eco -Bazaar'19 Annual Entrepreneurship Event** conduced on 29<sup>th</sup>November2019
- The Youth Economic Society (YES) organised

**Quiz** on the topic "Current Economic issues and Nobel Laureates in Economics throughout history".

**Debate** on the topic "Is India ready for a Cashless Economy".

**Essay writing competition** was organized on the topic "Key Outtakes from the NirmalaSitharamans' Budget 2019-20",

# **2018-2019**

•ECO-BAZAAR'18 on 19th September 2018 organized by Youth Economic Society.

## **2017-2018**

• **Eco-Bazaar – Youth Economic Society** – Annual event conducted on 7th September 2017.