

ETHIRAJ COLLEGE FOR WOMEN (Autonomous)
Chennai – 600 008

Affiliated to the University of Madras
College with Potential for Excellence
Re-accredited with A Grade by NAAC



**6.5.3. INTERNAL QUALITY ASSURANCE
INITIATIVES**

**EVENTS ORGANIZED BY IQAC
2016-2017**

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Various activities of the IQAC for the year 2016-2017 Orientation Programme

The IQAC, in collaboration with the Department of Physics organized the Orientation Programme in the month of June. Feed Back regarding the Orientation Programme and also about the speakers, from the students were collected and analyzed by the IQAC.

Feed back on Admission procedures

The IQAC collected feedback from the parents during UG admission for 2016-17 regarding the effectiveness of the Public Relation Team, performance of the Non Teaching staff at the registration desk and the overall admission process at the college. 85% of the parents highly appreciated the admission procedure of the college, rated highly the efforts of the PR team and lauded the performance of the non teaching staff. A few suggestions were given by the parents to improve the admission process.

The National Symposium on 18th - 19th July 2016

The IQAC of our College organized a National Symposium on *From Potential for Excellence to Excellence in Higher Educational Institutions* with two major objectives –

- i) to sensitize the academic institutions to the need and scope for reinventing themselves to cope with the challenges in the global scenario and
- ii) to sensitize the various stakeholders to the vital role they play towards '**Excellence to Excellence**'. Eminent speakers drawn from a wide spectrum of academic and corporate spheres delivered Special Addresses and lectures. The symposium was inaugurated by **Dr. P. David Jawahar**, Registrar, University of Madras.

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Guest speakers for the first day of the symposium were

- **Dr. V.S. Prasad**, Former Director NAAC ,
- **Mr. Priesh Mandowara**, Deloitte & Touché AERS India Pvt. Ltd,
- **Prof. SunneyTharappan**, Director, College for Leadership and Human Resource Development, Mangalore and
- **Dr. Viji George, Chairman**, Concordia University, New York.
- **Mr. Emmanuel Samson** , Attaché for Cooperation in French in India, Embassy of France

The Two days symposium provided a forum for the academician, administrators and Industrialist to share their expertise and knowledge with each other and created the necessary platform to explore the possibilities of attaining Excellence in Higher Educational Institution.

Other eminent speakers who addressed the gathering include

- **Prof. S.P.Thyagarajan**, Professor of Eminence and Dean (Research) Sri Ramachandra University, Former Vice Chancellor, University of Madras
- **Dr. MeenakshiGopinath**, Former Principal, Lady Sriram College for Women, New Delhi
- **Dr. KalyaniMathivanan**, Former Vice Chancellor, Madurai Kamarajar University

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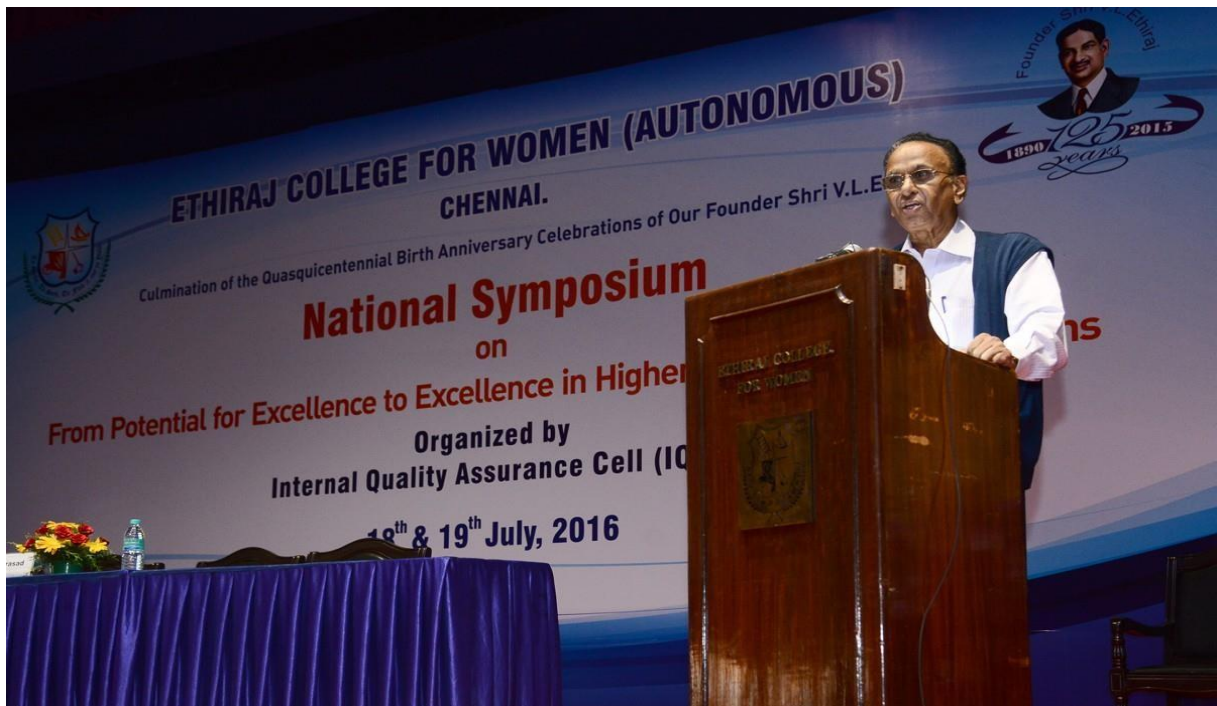
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Photos of National Symposium on *From Potential for Excellence to Excellence in Higher Educational Institutions*



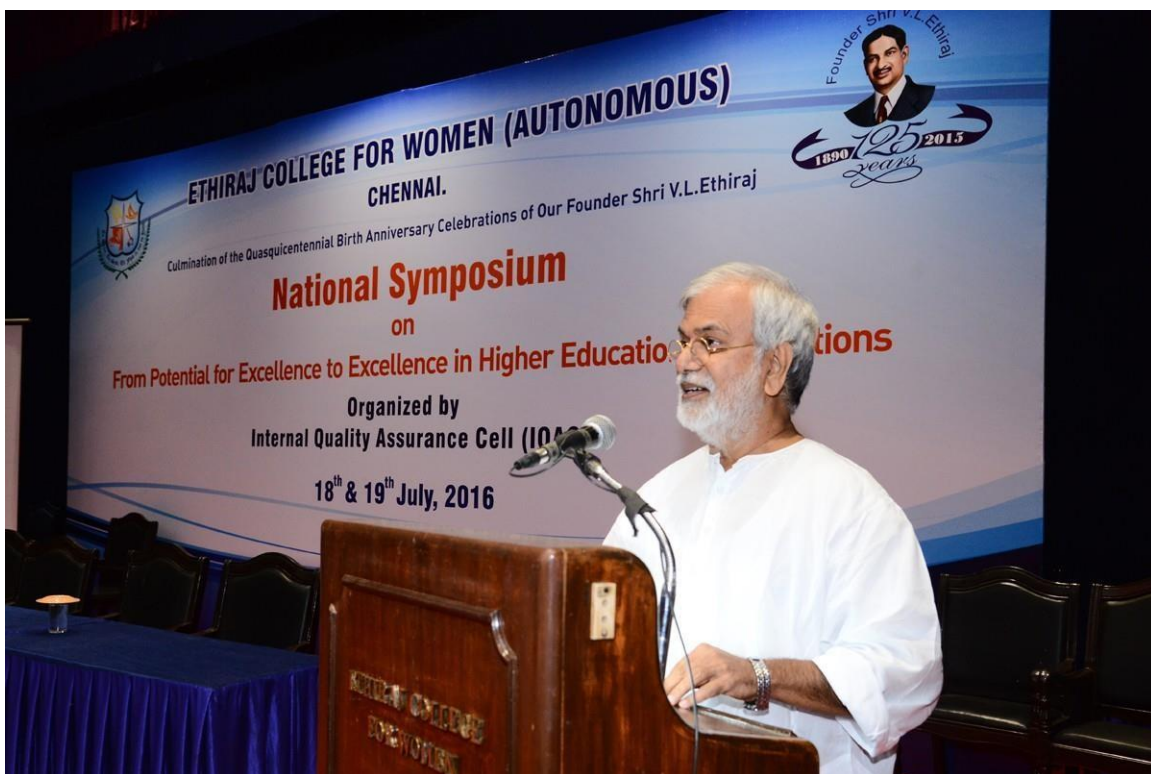
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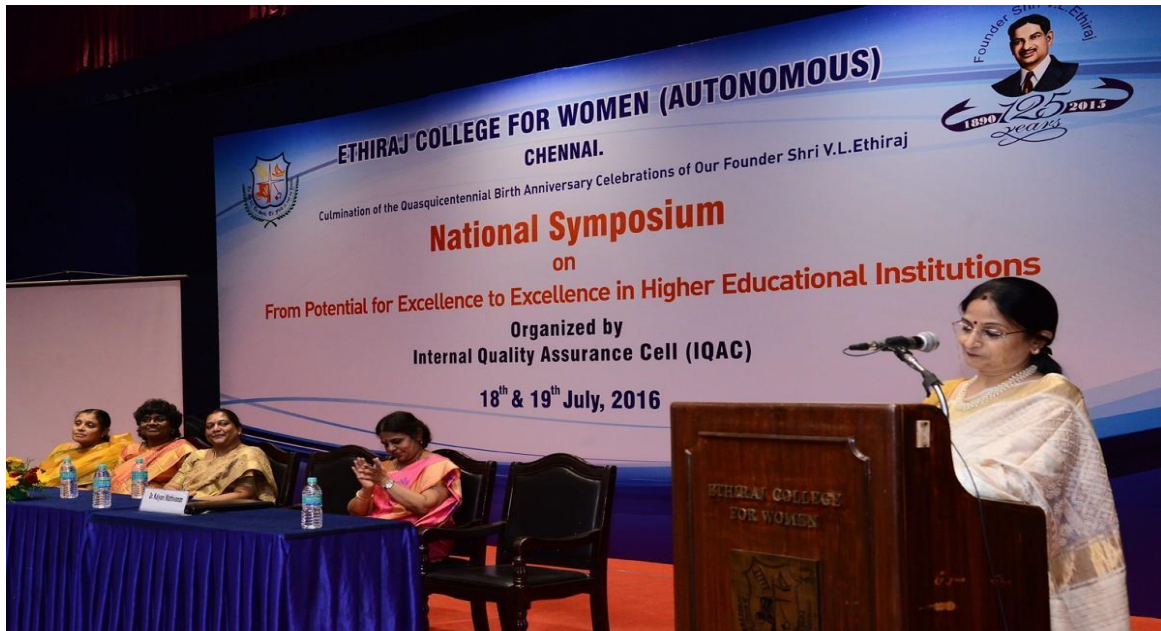
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Health Cards

The IQAC introduced Health Cards for the Non Teaching staff and to the first year students. A medical checkup was done by the College Doctor.

Concept level testing

From 07.08.2016 to 18.08.2016 the IQAC also conducted an online test for the First year UG students from both the Aided and the Self supporting streams to assess their General knowledge, Aptitude and Conceptual knowledge in their respective subjects and the marks were consolidated Department wise.

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Free Medical Camp

The IQAC organized a free Medical Camp for Non Teaching staff on 27th of October 2016.

This camp was organized in association with Madras ENT Research Foundation

(P) Ltd., No.1, Cross street off, 11th Main Road, Raja Annamalaipuram, Chennai 600 028

.In the Medical Camp the following tests were done.

Eye, Dental Checkup & ENT Checkup by

- Dr. Karthik Venkatachalam (Evident Dental Health Care)
- Dr. Senthil (Vasan Eye Care Hospital)
- Madras ENT Research Foundation

Around 130 Non Teaching staff benefited from this Medical Camp. Reports and reviews were given to them.

AQAR

The IQAC consolidated the Academic and Extension activities of all the departments in the college and submitted the Annual Quality Assurance Report

Go green Campaign

As part of the Go Green Campaign to create environmental awareness among the students, the IQAC and Environmental Club of the college jointly organized competitions on An **Interdepartmental model-making competition** was organized in association with IQAC on the theme “**Ecofriendly Ethiraj**” for the students to create awareness on keeping the environment clean and green. The students of various departments enthusiastically participated and displayed their talents in creating models for creating an eco-friendly campus. The models were focused on concepts like organic composting, vermicomposting, rain water harvest, percolation pits, judicious use of water and energy resources etc. which can be used for maintaining and conserving the environment.

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An awareness talk was organized on behalf of the Enviro club to promote various ideas for utilizing the waste generated in our daily routines. **Mr. Indira Kumar, President, Home EXNORA** was invited to enlighten the students with his innovative ideas for minimizing the waste generated at smaller as well as in large scale.

The competitions were judged by the staff of the college and prizes were awarded to the winners.

Rankings:

National Institutional Ranking Frame Work

In November 2016, the IQAC collated all data about the college as requested by the HRD department, Government of India, and applied for the National Ranking, through the National Institutional Ranking Frame Work (NIRF). **The College was ranked as the 16th Best College at the all India level.**

Nielson India Today 2016

The IQAC consolidated the activities of all the departments in the college to produce the document to **Nielson India Today Magazine** and **Hansa Research The Week Magazine** for the Best College in India.

Workshop for Teaching staff- Faculty Development Programme

A Workshop for the Teaching staff on **“Performance Enhancement”** was organized by the IQAC on the 9th of March 2017

The workshop was inaugurated by the Principal Dr. A. Nirmala and two Faculty Representatives from each Department of the College participated in the Workshop.

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The following resource persons spoke on various aspects of Performance Enhancement:

- **The Dr. Rita John** spoke on the topic *Goal setting in Research and Academics*. She encouraged the faculty to set responsible goals that can lead them to achieve their targets.
- **Mr Ajay** gave a talk on *People Management*. He threw light on effective communication the importance of being a good listener and a speaker to manage Human Resource. He differentiated the types of Challenges we face in handling human resource. He spoke on Technical Challenges and adaptive Challenges. He finally compared Emotions Vs Behavior and gave us inputs on how the behavior has to be preserved, analysed and empathized.
- The last session on *Performance Motivation* was conducted by **Mr. Anbu**. He encouraged the faculty to constantly make efforts to better their own achievements by setting their targets.

Outcome of the Programme :

- The Programme sensitized the participants towards the need for enhancement of their performance
- Participants were encouraged to be more innovative and creative in their course delivery
- Participants were exposed to different aspects of technology updation in teaching.

Workshop for Non Teaching staff

- The IQAC in association with the Student Counsellor conducted a one day workshop on *Performance Motivation* on 1st April 2017 at 9.30am. The resource persons were
- **Mr. J.S. Anbu** ,Former Executive Director, Christian Institute of Management, spoke on how every employee must strive to give the best back to the institution that was providing them a livelihood, security and sense of identity.
- **Mr. Veerapandian**,Consultant Psychologist & Psychotherapist, gave a talk about encourage ourselves with positive thinking in our working area.

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Dr. Rita John's address to the Faculty on *Goal setting in Research and Academics.*



Mr Ajay's talk on *People Management*



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Session on *Performance Motivation* by Mr. Anbu for Non Teaching Staff



Activities for Non Teaching staff in Dr. Anbu's Session



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