



Ethiraj College for Women (Autonomous)

Ethiraj Salai, Chennai – 600 008

Affiliated to University of Madras

College with Potential for Excellence

Re-accredited with "A+" Grade by NAAC

**Departments of Commerce, Corporate Secretaryship,
B. Com Bank Management, BBA, B. Com (Hons) and
B. Com Accounting & Finance**

Cordially invite you to the

INTERNATIONAL CONFERENCE on Exploring New Horizons: Trailblazing Entrepreneurship

Venue: College Auditorium

Date: 16-02-2024

Time: 9.30 am

Inauguration

9.30 am - 10.30 am

Tamil Thaa! Vaazhthu

Welcome Address

Dr. Mrs. V. Shanthi

Associate Professor and Head
Department of Corporate Secretaryship

Conference Overview

Dr. Mrs. V. K. Maragathavalli

Assistant Professor
Department of Corporate Secretaryship

Presidential Address

Thiru V. M. Muralidharan

Chairman
Ethiraj College Trust

Felicitation

Dr. S. Uma Gowrie

Principal & Secretary
Ethiraj College for Women

Inaugural Address

Mr. E. Sarath Babu

Founder & CEO - Food king
Founder & Managing Trustee -
Hunger Free India Foundation
Chennai

Expression of Gratitude

Dr. A. S. Saranya

Vice Principal

Associate Professor and Head

PG & Research Department of Commerce

10.30 am - 10.45 am

Tea Break

10.45 am - 12.30 pm

Success Stories

Mrs. Thangamalar Jaganath

Partner

Vasanth & Co

Chennai

Ms. Himra Salman

Founder

Sugarmylove Skincare,

The Bazaar house of pop up shows &

Amaira Baby Care

Chennai

Ms. Sobana Kamakshee

Serial Entrepreneur

Co-Founder

Jucoholic - Jute & Cotton Bags

Rad Gifts - Comprehensive

Gifting Solution Provider

Chennai

12.30 pm - 01.30 pm

Lunch Break

Technical Session I

01.30 pm - 02.30 pm

Technical Session II

02.45 pm - 03.45 pm

Valedictory

Welcome Address

Rapporteur's Report

Valedictory Address

Expression of Gratitude

Funding for Entrepreneurs

Mr. Jubran Siddique

Founder & CEO

Zaryah Investment Company

Chennai

Opportunities and Challenges for Entrepreneurs Cutting Across

Frontiers: Strategies of Successful Entrepreneurs

Mr. Rajanikanth M V

Proprietor

Veg Chennai Srilalitha group of Restaurants

London, United Kingdom

03.45pm - 04.30pm

Dr. V. Jayanthi

Associate Professor

Department of B. Com Bank Management

Dr. K. Mythili

Assistant Professor

PG & Research Department of Commerce

Ms. Jeyasree Ravi

Founder - Palam Silks

Chennai

Dr. M. Jeyanthi

Vice Principal

Associate Professor and Head

Department of Accounting & Finance